










Website review joelambjr.com

Generated on September 10 2024 21:58 PM



The score is 44/100







SEO Content

|  | Title | Outer Banks Vacation Rentals • Homes & Condos • Joe Lamb Jr. & Associates Length : 73 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
|--|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Description | Looking for Outer Banks vacation rentals? Joe Lamb Jr. & Associates has served the Outer Banks since 1968 by providing quality and affordable Outer Banks rentals. Start your Outer Banks tradition and search for your perfect vacation rental. Length : 240 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
|  | Headings | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Why Choose Joe Lamb Jr. & Associates?• [H2] Our Featured Properties | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 1 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | We found 50 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
|  | Text/HTML Ratio | Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 49 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| All OBX Vacation Rentals | Internal | Passing Juice |
| Search by Name or Number | Internal | Passing Juice |
| Partial Stay Rentals | Internal | Passing Juice |
| Dog Friendly Rentals | Internal | Passing Juice |
| Specials and Reduced Rates | Internal | Passing Juice |
| Featured Rentals | Internal | Passing Juice |
| New Properties for 2025 | Internal | Passing Juice |
| New Properties for 2024 | Internal | Passing Juice |
| Long Term Rentals | Internal | Passing Juice |
| Winter Rentals | Internal | Passing Juice |

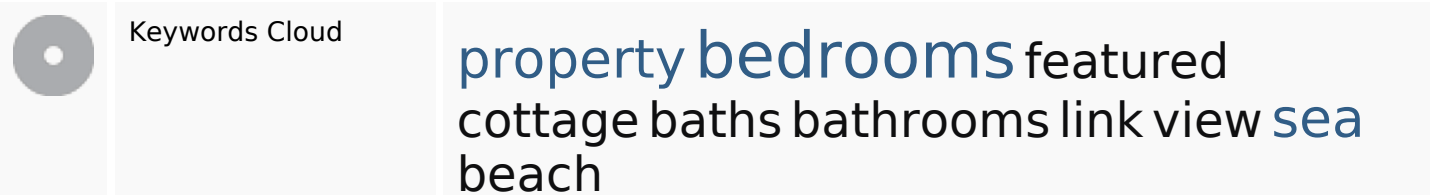
In-page links

| | | |
|---|----------|---------------|
| Commercial Rentals | Internal | Passing Juice |
| Partial Week Rentals | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| Packing for Your OBX Vacation | Internal | Passing Juice |
| Advance Reservations | Internal | Passing Juice |
| Check-In & Check-Out Procedures | Internal | Passing Juice |
| Vacation Rental Policies | Internal | Passing Juice |
| Travel Insurance | Internal | Passing Juice |
| Outer Banks Beach Safety Tips | Internal | Passing Juice |
| Activities and Local Info | Internal | Passing Juice |
| Outer Banks Blog | Internal | Passing Juice |
| Things to do on the Outer Banks | Internal | Passing Juice |
| Outer Banks Weather | Internal | Passing Juice |
| OBX Towns | Internal | Passing Juice |
| Directions To The OBX | Internal | Passing Juice |
| Communities | Internal | Passing Juice |
| Joe Lamb Management Staff | Internal | Passing Juice |
| Outer Banks Property Management | Internal | Passing Juice |
| Working for You | Internal | Passing Juice |
| Joe Lamb Jr. In the Community | Internal | Passing Juice |
| Employment Opportunities | Internal | Passing Juice |
| Our Company History | Internal | Passing Juice |
| Search Homes for Sale | Internal | Passing Juice |
| Find an Agent | Internal | Passing Juice |
| Selling Outer Banks Real Estate | Internal | Passing Juice |
| Buying Outer Banks Real Estate | Internal | Passing Juice |
| Featured Properties for Sale | Internal | Passing Juice |
| Sold Properties | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Contact Us | Internal | Passing Juice |
| Housekeeping Request | Internal | Passing Juice |
| Maintenance Request | Internal | Passing Juice |
| Lost and Found | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Request a Vacation Rental Brochure | Internal | Passing Juice |
| Compare Favs | Internal | Passing Juice |
| Rentals | Internal | Passing Juice |
| Sales | Internal | Passing Juice |
| Learn from our Experts | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

SEO Keywords












Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| bedrooms | 50 | ✖ | ✖ | ✖ | ✖ |
| property | 34 | ✖ | ✖ | ✖ | ✖ |
| sea | 34 | ✖ | ✖ | ✔ | ✖ |
| featured | 29 | ✖ | ✖ | ✖ | ✔ |
| beach | 27 | ✖ | ✖ | ✖ | ✖ |





Usability

| | | |
|--|--------------|---|
|  | Url | Domain : joelambjr.com Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|--|---------------------|---|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div>https://www.joelambjr.com/sitemap.xml</div> |
|  | Robots.txt | <p>http://joelambjr.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |