Website review
joehillfiction.com

The score is 52/100

SEO Content

✅	Title	Joe Hill Fiction **Length : 16** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Joe Hill Fiction
title	Joe Hill Fiction
url	https://www.joehillfiction.com
type	website
image	http://static1.squarespace.com/static/554d1c8e e4b0a8858a71e97e/t/5d9b5f3563de701c4c59e 1b4/1570463543937/Joe_Hill-Social-Logo.png?format=1500w
image:width	200
image:height	200

Headings	H1	H2	H3	H4	H5	H6
	16	0	1	0	0	0

- [H1]

SEO Content

		[H1] Intro [H1] Intro [H1] About [H1] About [H1] Joe Hill [H1] Story [H1] Story [H1] Ride [H1] Ride [H1] Hike [H1] Hike [H1] End [H1] End [H1] Another [H1] Another [H3] SUBSCRIBE TO MY NEWSLETTER
✔	Images	We found 51 images on this web page. Good, most or all of your images have alt attributes.
✘	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✘	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 6 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 83.33% Internal Links 16.67%

In-page links

Anchor	Type	Juice
Gabriel Rodriguez	External	Passing Juice
hit TV series on Netflix	External	Passing Juice
Instagram	External	Passing Juice
Twitter	External	Passing Juice
Hill's House, can be found right here	Internal	Passing Juice
HANDS OFF WEB	External	Passing Juice

SEO Keywords

Keywords Cloud	key newsletter blog adapted hill books locke joe fiction story

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hill	4	✔	✘	✘	✔
story	4	✘	✘	✘	✔
joe	3	✔	✘	✘	✔
blog	3	✘	✘	✘	✘
adapted	3	✘	✘	✘	✘

Usability

	Url	Domain : joehillfiction.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✅ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✅ Meta Viewport Tag ✅ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.joehillfiction.com/sitemap.xml
✔	Robots.txt	http://joehillfiction.com/robots.txt
		Great, your website has a robots.txt file.
✘	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.