Website review jmw.co.uk

The score is 56/100

SEO Content

✅	Title	JMW Solicitors: Legal Advice for you and your Business **Length : 54** Perfect, your title contains between 10 and 70 characters.
✅	Description	Cost-effective legal advice from the solicitors at full service law firm, JMW. We can manage matters via phone or video. Contact us today. **Length : 138** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 3 **H2** 1 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] Solicitors for you and your business • [H1] The law firm for you and your business • [H1] Get in touch • [H2] Join a winning team
❌	Images	We found 15 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 21 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
For Business	Internal	Passing Juice
For You	Internal	Passing Juice
About Us	Internal	Passing Juice
People	Internal	Passing Juice
Contact	Internal	Passing Juice
News & Insights	Internal	Passing Juice
Lawshare	Internal	Passing Juice
Payments	Internal	Passing Juice
Manchester	Internal	Passing Juice

In-page links

London	Internal	Passing Juice
Liverpool	Internal	Passing Juice
VACANCIES	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Complaints	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Website Terms of Use	Internal	Passing Juice
Cybercrime Warning	Internal	Passing Juice
Regulatory Information	Internal	Passing Juice
Anti-slavery and human trafficking statement	Internal	Passing Juice
Acceptable Use Policy	Internal	Passing Juice
Awards, Accreditations and Certifications	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	solicitors law firm required manchester london liverpool advice jmw legal

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
solicitors	7	✔	✖	✔	✔
required	7	✖	✖	✖	✖
jmw	5	✔	✖	✔	✖
legal	4	✔	✖	✔	✖
law	4	✖	✖	✔	✔

Usability

	Url	Domain : jmw.co.uk Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.jmw.co.uk/sitemap.xml
✔	Robots.txt	http://jmw.co.uk/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.