








Website review jinnysbakery.com

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The score is 45/100







SEO Content

	<p>Title</p>	<p>Our Story - Jinny's Bakery & Tearoom, Drumshanbo, Co. Leitrim</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Our Story - Jinny's Bakery & Tearoom, Drumshanbo, Co. Leitrim</td> </tr> <tr> <td>url</td> <td>https://jinnys.ie/</td> </tr> <tr> <td>site_name</td> <td>Jinny's Bakery & Tearoom, Drumshanbo, Co. Leitrim</td> </tr> <tr> <td>image</td> <td>https://jinnys.ie/wp-content/uploads/2020/08/button_bakery.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Our Story - Jinny's Bakery & Tearoom, Drumshanbo, Co. Leitrim	url	https://jinnys.ie/	site_name	Jinny's Bakery & Tearoom, Drumshanbo, Co. Leitrim	image	https://jinnys.ie/wp-content/uploads/2020/08/button_bakery.png
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	<p>Headings</p>	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 1422 2069" style="list-style-type: none"> [H1] Jinny's is a family business run by Sinead (Jinny) and Pascal Gillard. 	H1	H2	H3	H4	H5	H6	2	6	0	3	0	0		
H1	H2	H3	H4	H5	H6											
2	6	0	3	0	0											

SEO Content

		<ul style="list-style-type: none">• [H1]• [H2] OUR STORY• [H2] OUR BAKERY• [H2] NEW PRODUCTS• [H2] AVAILABLE NATIONWIDE IN OVER 70 LOCATIONS• [H2] PROUDLY SERVED IN• [H2] JINNY'S TEA ROOMS AT ACRES• [H4] Jinny's Bakery & Tea Rooms• [H4] Important Information• [H4] Self Catering Leitrim
	Images	We found 50 images on this web page. 45 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

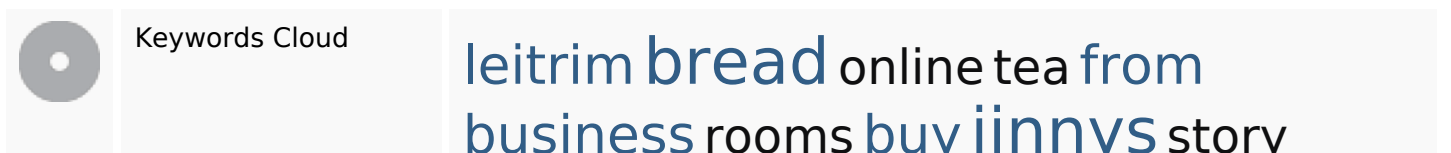
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
My Account	External	Passing Juice
Checkout	External	Passing Juice
Cart	External	Passing Juice
Our Story	External	Passing Juice
Buy Online	External	Passing Juice
Buy in Store	External	Passing Juice
Tea Rooms	External	Passing Juice
Gallery	External	Passing Juice
Contact Us	External	Passing Juice
Stout Bread Mix	External	Passing Juice
Grace&#8217;s Granola	External	Passing Juice
Crunchy Croutons	External	Passing Juice
Delivery Information	External	Passing Juice
Terms of Service	External	Passing Juice
Privacy Policy	External	Passing Juice
selfcateringleitrim.ie	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bread	8	✘	✘	✘	✘
jinnys	8	✘	✘	✘	✘
business	6	✘	✘	✘	✔







Keywords Consistency

buy	5	✘	✘	✘	✘
leitrim	5	✔	✘	✘	✔

Usability

	Url	Domain : jinnysbakery.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).

Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://jinnys.ie/>



Robots.txt

<http://jinnysbakery.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.