# Website review
# jacquelinedkortt.photos

Generated on September 23 2024 06:22 AM

**The score is 43/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Jacqueline D. Kortt Photography<br><br>**Length : 31**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠ | Description | Central Coast family photographer. Specialising in kids and family portraits, sunset beach sessions, maternity, newborn and baby photography. Located in Woy Woy Bay, servicing the Peninsula, Umina, Ettalong, Gosford, Kariong. May travel as far as Northern Sydney and Newcastle.<br><br>**Length : 277**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties.<br><br>**Property** **Content**<br><br>image    assets/images/index-meta.jpg |
| ● | Headings | **H1** **H2** **H3** **H4** **H5** **H6**<br>1   2   7   0   0   0<br><br>- [H1] @jacquelinedkortt<br>- [H2] About me<br>- [H2] Ready to book?<br>- [H3] families<br>- [H3] maternity<br>- [H3] weddings<br>- [H3] babies<br>- [H3] couples<br>- [H3] studio<br>- [H3] C o n t a c t m e |

# SEO Content

| | | |
|---|---|---|
| ✓ | Images | We found 0 images on this web page. |
| | | Good, most or all of your images have alt attributes. |
| ✗ | Text/HTML Ratio | Ratio : **11%** |
| | | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✗ | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 6 links including 0 link(s) to files |
| ● | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 0% |
| | | Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Portfolio | Internal | Passing Juice |
| Client Galleries | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Invest / Book | Internal | Passing Juice |
|  Contact | Internal | Passing Juice |

# In-page links

| prices, packages, availability... GO! | Internal | Passing Juice |
|---|---|---|

# SEO Keywords

| | Keywords Cloud | never matt portfolio year passionate husband view sanity cancer now |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| view | 7 | ✖ | ✖ | ✖ | ✖ |
| portfolio | 5 | ✖ | ✖ | ✖ | ✖ |
| passionate | 2 | ✖ | ✖ | ✖ | ✖ |
| husband | 2 | ✖ | ✖ | ✖ | ✖ |
| matt | 2 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : jacquelinedkortt.photos<br>Length : 23 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✖ | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✓ | Doctype | HTML 5 |
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✗ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ○ | Speed Tips | ✓ Excellent, your website doesn't use nested tables. |
| | | ✗ Too bad, your website is using inline styles. |
| | | ✓ Great, your website has few CSS files. |
| | | ✗ Too bad, your website has too many JS files (more than 6). |
| | | ✗ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ○ | Mobile Optimization | ✗ Apple Icon |
| | | ✓ Meta Viewport Tag |
| | | ✓ Flash content |

# Optimization

| | | |
|---|---|---|
| ✗ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| | Robots.txt | http://jacquelinedkortt.photos/robots.txt |

# Optimization

| | | |
|---|---|---|
| ✅ | | Great, your website has a robots.txt file. |
| ✅ | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |