Website review
jacdrafting.com

Generated on September 22 2024 16:34 PM

The score is 49/100

SEO Content

✓	Title	JAC Drafting **Length : 12** Perfect, your title contains between 10 and 70 characters.
✓	Description	A steel detailing company specializing in Bridge Drainage and expansion, elevated roadways, and Misc. steel structures **Length : 118** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	JAC, JAC Drafting, steel detailer, bridge design, abutment, drainage, steel drafters, drafting service, drafting, toothdam, toothdam, expansion device, DOT, drafting, http://www.JACDrafting.com Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings	H1	H2	H3	H4	H5	H6
◯		0	0	0	0	0	0

✗	Images	We found 7 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **21%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 15 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice

SEO Keywords

Keywords Cloud	structures years industry jac website steel service detailing all drafting

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jac	7	✔	✔	✖	✖
drafting	7	✔	✔	✖	✖
steel	3	✖	✔	✔	✖
service	2	✖	✔	✖	✖
detailing	2	✖	✖	✔	✖

Usability

	Url	Domain : jacdrafting.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
❌		

Document

	Doctype	Missing doctype
❌		
❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!

	Deprecated HTML		
❌		**Deprecated tags**	**Occurrences**
		<font>	14
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips		
⚪		✔	Excellent, your website doesn't use nested tables.
		✔	Perfect. No inline css has been found in HTML tags!
		✔	Great, your website has few CSS files.
		✔	Perfect, your website has few JavaScript files.
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
⚪		✖	Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://jacdrafting.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.