



# Website review itsworthmore.com

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The score is 63/100




## SEO Content

	Title	<p>Sell Your Phone, Tablet, or Laptop for Cash   ItsWorthMore.com</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Sell your phone, tablet, or laptop for more cash online without the hassle of auctions. Instant quote, we pay shipping.</p> <p><b>Length : 119</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>sell your iphone, sell phones, sell your smart phone, sell samsung galaxy, sell your macbook, sell your ipad</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1541"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>logo</td> <td><a href="https://www.itsworthmore.com/static/images/favicon.png">https://www.itsworthmore.com/static/images/favicon.png</a></td> </tr> </tbody> </table>	Property	Content	logo	<a href="https://www.itsworthmore.com/static/images/favicon.png">https://www.itsworthmore.com/static/images/favicon.png</a>								
Property	Content													
logo	<a href="https://www.itsworthmore.com/static/images/favicon.png">https://www.itsworthmore.com/static/images/favicon.png</a>													
	Headings	<table border="1" data-bbox="544 1570 1481 1641"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>7</td> <td>16</td> <td>6</td> <td>4</td> </tr> </tbody> </table> <ul data-bbox="616 1675 1500 2069" style="list-style-type: none"> <li>• [H1] Trade-in your used electronics for cash</li> <li>• [H2] The simplest and safest way to sell your old phone, tablet, or laptop online</li> <li>• [H2] See where we've been featured!</li> <li>• [H2] Start Selling</li> <li>• [H3] Get Cash in Three Simple Steps</li> <li>• [H3] 1. Get an Instant Quote</li> <li>• [H3] 2. Ship For Free</li> <li>• [H3] 3. Get Cash Fast</li> <li>• [H3] See what our customers have to say!</li> <li>• [H3] Featured Blog Posts</li> <li>• [H3] Why use us?</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	7	16	6	4
H1	H2	H3	H4	H5	H6									
1	3	7	16	6	4									




## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Account Login</li><li>• [H4] Sell Phone</li><li>• [H4] Sell Tablet</li><li>• [H4] Sell Laptop</li><li>• [H4] Sell Desktop</li><li>• [H4] Sell Smartwatch</li><li>• [H4] Sell Game Console</li><li>• [H4] Sell Graphics Card</li><li>• [H4] Sell Camera</li><li>• [H4] Sell Audio</li><li>• [H4] Sell Drone</li><li>• [H4] Sell VR</li><li>• [H4] Sell Monitor</li><li>• [H4] How to Safely and Securely Ship your iMac or Large Display to ItsWorthMore</li><li>• [H4] The Most Common Mistakes to Avoid When Selling Your Electronic</li><li>• [H4] Closing the Loop - The Environmental Benefits of Selling Used Electronics</li><li>• [H5] 10,000+ Reviews</li><li>• [H5] BBB Rating</li><li>• [H5] We Pay Fast!</li><li>• [H5] As Seen On</li><li>• [H5] Higher Offer</li><li>• [H5] Elite Rating</li><li>• [H6] Customer Service</li><li>• [H6] About Us</li><li>• [H6] Connect With Us</li><li>• [H6] Subscribe</li></ul>
	Images	We found 17 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.33% Internal Links 86.67%

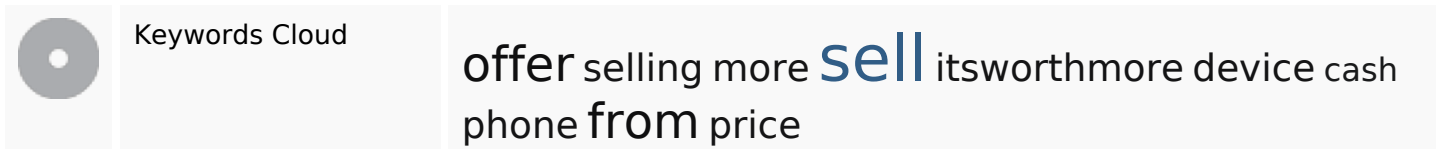
## In-page links

Anchor	Type	Juice
<a href="#">Start Selling</a>	Internal	Passing Juice
<a href="#">Sell In Bulk</a>	Internal	Passing Juice
<a href="#">Buy Refurbished</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">{{ !createAccount ? 'create an account' : 'login to an existing account' }}</a>	Internal	Passing Juice
<a href="#">Forgot Your Password?</a>	Internal	Passing Juice
<a href="#">Sell iPhone</a>	Internal	Passing Juice
<a href="#">Sell Samsung</a>	Internal	Passing Juice
<a href="#">Sell iPad</a>	Internal	Passing Juice
<a href="#">Sell MacBook</a>	Internal	Passing Juice
<a href="#">Sell iMac</a>	Internal	Passing Juice
<a href="#">How to Safely and Securely Ship your iMac or Large Display to ItsWorthMore</a>	Internal	Passing Juice
<a href="#">The Most Common Mistakes to Avoid When Selling Your Electronic</a>	Internal	Passing Juice
<a href="#">Closing the Loop - The Environmental Benefits of Selling Used Electronics</a>	Internal	Passing Juice
<a href="#">COVID-19 Health &amp; Safety</a>	Internal	Passing Juice
<a href="#">Accessibility Statement</a>	Internal	Passing Juice

## In-page links

<a href="#">Custom Quote</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Become an Affiliate</a>	Internal	Passing Juice
<a href="#">ITAD</a>	Internal	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Youtube</a>	External	Passing Juice
<a href="#">X (Twitter)</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">User Agreement</a>	Internal	Passing Juice
<a href="#">Law Enforcement</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
sell	36	✓	✓	✓	✓
offer	19	✗	✗	✗	✓
from	16	✗	✗	✗	✗
itsworthmore	11	✓	✗	✗	✓
phone	10	✓	✓	✓	✓

## Usability

	Url	Domain : itsworthmore.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.itsworthmore.com/sitemap.xml">https://www.itsworthmore.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://itsworthmore.com/robots.txt">http://itsworthmore.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>