# Website review
# ithacatogo.com

Generated on September 22 2024 16:31 PM

**The score is 48/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | Ithaca To Go<br><br>**Length : 12**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✅ | Description | Ithaca To Go coordinates Ithaca food delivery and catering through online ordering and phone support.<br><br>**Length : 101**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✅ | Keywords | Ithaca To Go<br><br>Good, your page contains meta keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| title | Ithaca To Go |
| url | https://www.ithacatogo.com/ |
| type | website |
| description | Ithaca To Go coordinates Ithaca food delivery and catering through online ordering and phone support. |
| image | https://deliverlogic-common-assets.s3.amazonaws.com/editable/images/ithacato/site/ithacalogo.png |

| | | |
|---|---|---|
| | Headings | |

| H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|
| 1 | 2 | 12 | 20 | 0 | 0 |

- [H1] One Click Delivers it all...
- [H2] Local Restaurants Delivered
- [H2] Download the ITHACA TO GO app by clicking on the icons

# SEO Content

below!
- [H3] Login or Continue
- [H3] Create Account
- [H3] Welcome Back!
- [H3] " + data.user.FNAME + " " + data.user.LNAME + "!
- [H3] Welcome!
- [H3] " + data.user.FNAME + " " + data.user.LNAME + "!
- [H3] Welcome Back!
- [H3] " + data.user.FNAME + " " + data.user.LNAME + "!
- [H3]
- [H3] Welcome to ITHACA TO GO Local Restaurant Delivery since 2011!
- [H3] How do I Order?
- [H3] Testimonials
- [H4] Shopping Cart
- [H4]
- [H4] Order Settings
- [H4]
- [H4] When
- [H4]
- [H4] E-Store
- [H4] Restaurant menu's
- [H4]
- [H4] Katharine G
- [H4] Max Z
- [H4] Wilson
- [H4] Drive with us
- [H4] Restaurant Sign up
- [H4] Address
- [H4] Connect With Us
- [H4] Hours of Operation
- [H4] Useful Links
- [H4] Account Verification
- [H4] Please confirm or update your number so we can verify your account.

| | | |
|---|---|---|
| ❌ | Images | We found 22 images on this web page.<br><br>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **12%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Content

## SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✗ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✓ | In-page links | We found a total of 27 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 7.41%<br><br>Internal Links 92.59% |

## In-page links

| Anchor | Type | Juice |
|---|---|---|
| Log In | Internal | Passing Juice |
| Create Account | Internal | Passing Juice |
| Create an Account | Internal | Passing Juice |
| Forgot Password? | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Continue as Guest | Internal | Passing Juice |
| Save | Internal | Passing Juice |
| View available restaurants | Internal | Passing Juice |
| No Thanks | Internal | noFollow |
| Order Now | Internal | Passing Juice |
| RESTAURANTS | Internal | Passing Juice |
| PLACES | Internal | Passing Juice |
| Profile | Internal | Passing Juice |
| Addresses | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Credit Cards | Internal | Passing Juice |
| Order History | Internal | Passing Juice |
| Logout | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Gift Certificate | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Drive With Us | Internal | Passing Juice |
| Partner With Us | Internal | Passing Juice |
| Corporate | Internal | Passing Juice |
| TOS | Internal | Passing Juice |
| DeliverClub | External | Passing Juice |
| DeliverLogic | External | Passing Juice |

# SEO Keywords

| | Keywords Cloud | please select ithaca time account order available date restaurant restaurants |
|---|---|---|
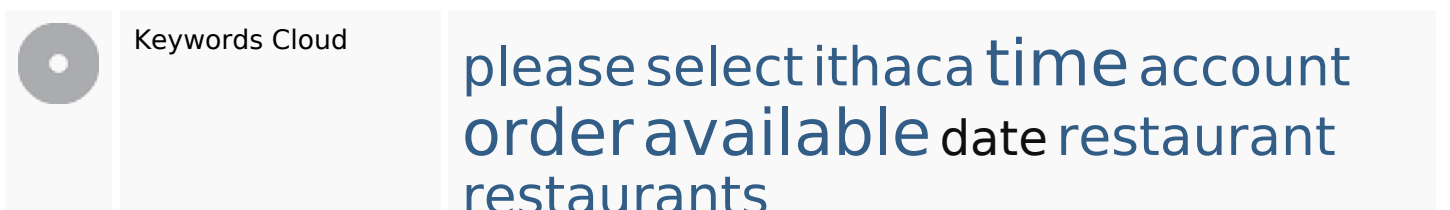
# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| time | 10 | ✖ | ✖ | ✖ | ✖ |
| order | 9 | ✖ | ✖ | ✔ | ✔ |
| available | 8 | ✖ | ✖ | ✖ | ✖ |
| ithaca | 7 | ✔ | ✔ | ✔ | ✔ |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| account | 7 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| ⬤ | Url | Domain : ithacatogo.com<br>Length : 14 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✖ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✖ | Deprecated HTML | |

| Deprecated tags | Occurrences |
|---|---|
| &lt;center&gt; | 3 |
| Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete. | |

# Document

| | Speed Tips | |
|---|---|---|
| | ✔ | Excellent, your website doesn't use nested tables. |
| | ✖ | Too bad, your website is using inline styles. |
| | ✖ | Too bad, your website has too many CSS files (more than 4). |
| | ✖ | Too bad, your website has too many JS files (more than 6). |
| | ✔ | Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | |
|---|---|---|
| | ✖ | Apple Icon |
| | ✔ | Meta Viewport Tag |
| | ✔ | Flash content |

# Optimization

| | XML Sitemap | Missing |
|---|---|---|
| ✖ | | Your website does not have an XML sitemap - this can be problematic. |
| | | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✔ | Robots.txt | http://ithacatogo.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |