Website review

islandjay.com

Generated on September 23 2024 04:20 AM

The score is 43/100

SEO Content

⚠️	Title	IslandJay **Length : 9** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	IslandJay
url	https://islandjay.com
title	IslandJay
type	website
description	Experience superior beach style with Island Jay's premium beachwear and accessories. Elevates your beach lifestyle with fashionable t-shirts, hats, and must-have essentials.
image	http://islandjay.com/cdn/shop/files/Island_Jay_Logo_250px_trans_e27c20a0-e89f-46ce-a3c1-25f99e22c9ce.png?v=1661974987
image:secure_url	https://islandjay.com/cdn/shop/files/Island_Jay_Logo_250px_trans_e27c20a0-e89f-46ce-a3c1-25f99e22c9ce.png?v=1661974987

SEO Content

		image:width	1200				
		image:height	628				

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	1	1	0	0	0

- [H1] .password-page__logo h1 { height: 80px; } @media only screen and (min-width: 769px) { .password-page__logo h1 { height: 80px; } }
- [H2] Island Jay Is Retooling
- [H3] Sign up and save

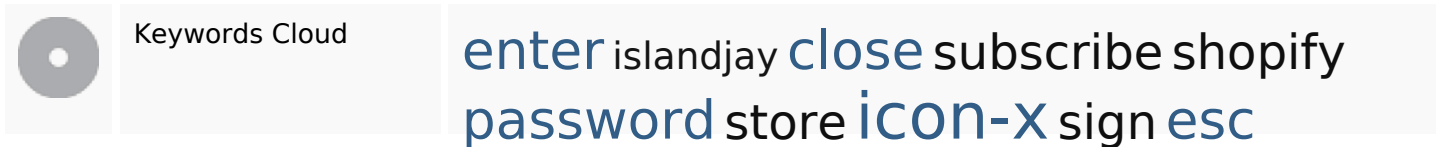|	Images	We found 3 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Log in here	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	enter islandjay close subscribe shopify password store icon-x sign esc

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
icon-x	4	✖	✖	✖	✖
password	3	✖	✖	✖	✔
enter	3	✖	✖	✖	✖
close	3	✖	✖	✖	✖
esc	3	✖	✖	✖	✖

Usability

⊙	Url	Domain : islandjay.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

Optimization

		crawl the site more intelligently.
✓	Robots.txt	http://islandjay.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics