Website review
ishootdirect.com

The score is 49/100

SEO Content

✓	Title	Login | iShoot.direct **Length : 21** Perfect, your title contains between 10 and 70 characters.
✓	Description	The easiest and most efficient way to film the people at the heart of your business. **Length : 84** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	iShoot.direct
type	website
url	https://ishootdirect.com
title	iShoot.direct
description	The easiest and most efficient way to film the people at the heart of your business.
image	/img/favicon/ishoot_direct_logo_1200x628.png
image:width	1200
image:height	630

○	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 1 0 0 0 1

SEO Content

		• [H2] Log in to your account • [H6] One time code is sending…
✓	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 6 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
By Email	Internal	Passing Juice
By Phone	Internal	Passing Juice
Sign In	Internal	Passing Juice

In-page links

Sign In	Internal	Passing Juice
Standard login	Internal	Passing Juice
A2WORKS	External	Passing Juice

SEO Keywords

Keywords Cloud	powered code sending rights all time **ishootdirect** login reserved llc

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ishootdirect	2	✖	✖	✖	✖
login	1	✔	✖	✖	✖
time	1	✖	✖	✖	✔
code	1	✖	✖	✖	✔
sending	1	✖	✖	✖	✔

Usability

	Url	Domain : ishootdirect.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

		crawl the site more intelligently.
✅	Robots.txt	http://ishootdirect.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.