








# Website review isefinancialca.com

Generated on September 23 2024 04:30 AM





The score is 44/100







## SEO Content

	<p>Title</p>	<p>ISE Financial</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1249 1481 1630"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>//www.emeraldhost.net/files/84205/Martin%20Business%20Photo%201-8-12%20A1.5X2IMG_5133.jpg</td> </tr> <tr> <td>title</td> <td>ISE Financial</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	image	//www.emeraldhost.net/files/84205/Martin%20Business%20Photo%201-8-12%20A1.5X2IMG_5133.jpg	title	ISE Financial	type	website				
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	<p>Headings</p>	<table border="1" data-bbox="544 1659 1481 1727"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1765 1284 2056" style="list-style-type: none"> <li>• [H1] ISE Financial</li> <li>• [H1] Welcome to ISE Financial</li> <li>• [H2] Helping Clients Manage Retirement Assets</li> <li>• [H2] Contact Us</li> <li>• [H2] Helping Clients Manage Retirement Assets</li> <li>• [H2] Helping Clients Manage Retirement Assets</li> <li>• [H2] Newsletters</li> <li>• [H2] Calculators</li> <li>• [H2] Contact Us</li> </ul>	H1	H2	H3	H4	H5	H6	2	7	8	0	0	0
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2	7	8	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Beware of These Life Insurance Beneficiary Mistakes</li> <li>• [H3] New Medicare Rules Tackle Prescription Drug Prices</li> <li>• [H3] Watch for These Hazards on the Road to Retirement</li> <li>• [H3] Will You Work Beyond Traditional Retirement Age?</li> <li>• [H3] Working While Collecting Social Security Benefits</li> <li>• [H3] Federal Income Tax</li> <li>• [H3] Car Affordability</li> <li>• [H3] Required Minimum Distributions</li> </ul>
	Images	<p>We found 13 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.89%</p> <p>Internal Links 86.11%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">skip navigation</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Mission Statement</a>	Internal	Passing Juice
<a href="#">Our Location</a>	Internal	Passing Juice
<a href="#">About Martin R. Meier</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">Tell A Friend</a>	External	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Calculators</a>	Internal	Passing Juice
<a href="#">Flipbooks</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">Tax Library</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Annuity</a>	Internal	Passing Juice
<a href="#">Long-Term Care Insurance</a>	Internal	Passing Juice
<a href="#">Life Insurance</a>	Internal	Passing Juice
<a href="#">401(k) Information Request</a>	Internal	Passing Juice
<a href="#">Information Request</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Beware of These Life Insurance Beneficiary Mistakes</a>	Internal	Passing Juice
<a href="#">New Medicare Rules Tackle Prescription Drug Prices</a>	Internal	Passing Juice
<a href="#">Watch for These Hazards on the Road to Retirement</a>	Internal	Passing Juice
<a href="#">Will You Work Beyond Traditional Retirement Age?</a>	Internal	Passing Juice
<a href="#">Calculators</a>	Internal	Passing Juice
<a href="#">Working While Collecting Social Security Benefits</a>	Internal	Passing Juice

## In-page links

<a href="#">Federal Income Tax</a>	Internal	Passing Juice
<a href="#">Car Affordability</a>	Internal	Passing Juice
<a href="#">Required Minimum Distributions</a>	Internal	Passing Juice
<a href="#">LPL Financial Form CRS</a>	External	Passing Juice
<a href="#">FINRA</a>	External	Passing Juice
<a href="#">SIPC</a>	External	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Check the background of this investment professional</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	more life clients financial ise lpl insurance investment tax retirement
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
retirement	9	✘	✘	✘	✔
financial	7	✔	✘	✘	✔
investment	7	✘	✘	✘	✘
clients	5	✘	✘	✘	✔
tax	5	✘	✘	✘	✔












## Usability

	Url	Domain : isefinancialca.com Length : 18
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://www.isefinancialca.com/sitemap.xml">http://www.isefinancialca.com/sitemap.xml</a>
	Robots.txt	<a href="http://isefinancialca.com/robots.txt">http://isefinancialca.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.