Website review
iowareview.org

Generated on September 12 2024 12:11 PM

The score is 52/100

SEO Content

✅	Title	The Iowa Review | **Length : 17** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

⊙	Headings	**H1** 0 **H2** 7 **H3** 3 **H4** 3 **H5** 0 **H6** 0

- [H2] Winners of the 2024 Iowa Review Awards
- [H2] From the Current Issue
- [H2] Bystanding (excerpt)
- [H2] Onslaughts
- [H2] What I've Learned about Form
- [H2] Featured
- [H2] Find Us
- [H3] Blog Post
- [H3] Blog Post
- [H3] Interview
- [H4] One Day for Iowa
- [H4] self-portrait as a young woman
- [H4] Interview with Daisy Hernández

❌	Images	We found 23 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 50 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 18% Internal Links 82%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Current Staff	Internal	Passing Juice
Make a Gift	Internal	Passing Juice
Advertise	Internal	Passing Juice
Issues	Internal	Passing Juice

In-page links

Current Issue	Internal	Passing Juice
Recent Issues	Internal	Passing Juice
Full-text Archive	External	Passing Juice
Discoveries	Internal	Passing Juice
TIR Online	Internal	Passing Juice
Book Reviews	Internal	Passing Juice
Interviews	Internal	Passing Juice
Translations	Internal	Passing Juice
Human Rights Index	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Buy a Single Issue	Internal	Passing Juice
Visit our Webstore	External	Passing Juice
Find a Bookstore	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Contests	Internal	Passing Juice
Iowa Review Awards	Internal	Passing Juice
Veterans Contest	Internal	Passing Juice
Tim McGinnis Award	Internal	Passing Juice
David Hamilton Prize	Internal	Passing Juice
Submit	Internal	Passing Juice
Veterans' Writing	Internal	Passing Juice
Buy the Issue	Internal	Passing Juice
Winners of the 2024 Iowa Review Awards	Internal	Passing Juice
kberta's blog	Internal	Passing Juice
Spring 2024	Internal	Passing Juice
Bystanding (excerpt)	Internal	Passing Juice
Onslaughts	Internal	Passing Juice
What I've Learned about Form	Internal	Passing Juice

In-page links

One Day for Iowa	Internal	Passing Juice
more	Internal	Passing Juice
self-portrait as a young woman	Internal	Passing Juice
more	Internal	Passing Juice
Interview with Daisy Hernández	Internal	Passing Juice
more	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Contact	Internal	Passing Juice
RSS	Internal	Passing Juice
Tumblr	External	Passing Juice
The Office of the Provost	External	Passing Juice
College of Liberal Arts & Sciences	External	Passing Juice
National Endowment for the Arts	External	Passing Juice
Lauren Haldeman	External	Passing Juice

SEO Keywords

	Keywords Cloud	from awards blog review university winners issue more iowa contest

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
iowa	10	✔	✖	✖	✔
review	6	✔	✖	✖	✔
winners	5	✖	✖	✖	✔
blog	4	✖	✖	✖	✔

Keywords Consistency

issue	4	✘	✘	✘	✔

Usability

●	Url	Domain : iowareview.org Length : 14
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✘ Too bad, your website is using inline styles. ✘ Too bad, your website has too many CSS files (more than 4). ✘ Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✔	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://iowareview.org/sitemap.xml
✔	Robots.txt	http://iowareview.org/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics