Website review
insureyourcannabis.com

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The score is 56/100

SEO Content

✓	Title	Insure Your Cannabis | Insurance for your cannabis business **Length : 59** Perfect, your title contains between 10 and 70 characters.
✓	Description	We provide insurance for all types of cannabis related businesses. Serving cannabis industry since 2001. Quick online and phone quotes. Call 888 727 9287. **Length : 154** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Insure Your Cannabis | Insurance for your cannabis business
description	We provide insurance for all types of cannabis related businesses. Serving cannabis industry since 2001. Quick online and phone quotes. Call 888 727 9287.
url	http://insureyourcannabis.com/
site_name	Insurance for Cannabis Business
image	http://insureyourcannabis.com/wp-content/uploads/2016/08/logo-1.png

SEO Content

○	Headings	**H1** 0	**H2** 3	**H3** 5	**H4** 0	**H5** 0	**H6** 0

- [H2]
- [H2]
- [H2]
- [H3] CANNABIS INSURANCE
- [H3] 888 727 9287
- [H3] Get an online quote...
- [H3] Approved Association Discounts Available
- [H3] Approved Association Discounts Available

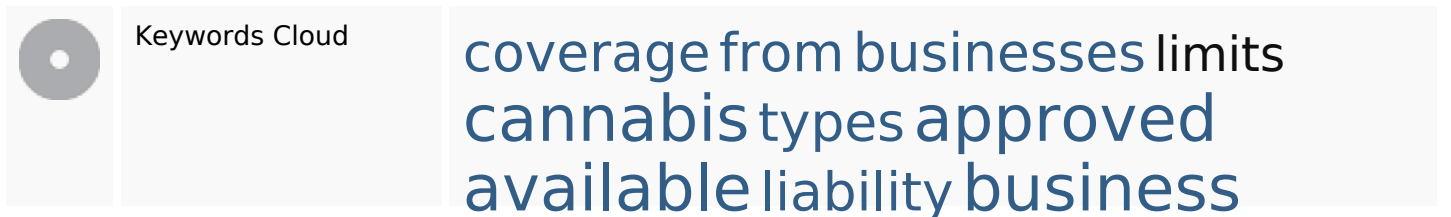|		
✓	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.
✕	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 10 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
home	Internal	Passing Juice
clients	Internal	Passing Juice
quote	Internal	Passing Juice
Scroll Down	Internal	Passing Juice
www.wucis.com	External	Passing Juice
www.GetWCNow.com	External	Passing Juice
www.CaliforniaWorkersCompensationInsurance.com	External	Passing Juice
www.PrimeWorkersComp.com	External	Passing Juice
privacy	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	coverage from businesses limits cannabis types approved available liability business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	16	✔	✖	✔	✖
approved	15	✖	✖	✖	✔
available	15	✖	✖	✖	✔
cannabis	14	✔	✖	✔	✔
from	11	✖	✖	✖	✖

Usability

●	Url	Domain : insureyourcannabis.com Length : 22
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://insureyourcannabis.com/sitemap_index.xml
	Robots.txt	http://insureyourcannabis.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.