Website review insurance2go.co.uk

Generated on September 18 2024 12:46 PM

The score is 64/100

SEO Content

⚠️	Title	Mobile, Laptop & Tablet Insurance from £1.99 per month | Insurance2go **Length : 78** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Instant quotes and insurance for any mobile phone, ipad, laptop and tablet. Cover for gadgets up to 3 years old. Rated Excellent on Trustpilot. **Length : 143** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Mobile, Laptop & Tablet Insurance from £1.99 per month | Insurance2go
type	website
site_name	Insurance2Go
url	https://insurance2go.co.uk/
description	Instant quotes and insurance for any mobile phone, ipad, laptop and tablet. Cover for gadgets up to 3 years old. Rated Excellent on Trustpilot.

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	8	7	0	0	0

SEO Content

- [H1] Insure your gadget from £1.99 /MONTH
- [H2] Mobile Phone & Gadget Insurance
- [H2] Compare mobile phone insurance
- [H2] Insure your Samsung Galaxy S22
- [H2] Working in partnership with Collinson
- [H2] Insure your iPhone 13, Mini & Pro & Pro Max
- [H2] Need gadget insurance for business?
- [H2] We're here to help
- [H2] Welcome to Insurance2Go
- [H3] Phone insurance
- [H3] Gadget Insurance
- [H3] Laptop insurance
- [H3] Tablet insurance
- [H3] Is gadget insurance worth it?
- [H3] How to claim on your phone insurance
- [H3] How to back up your phones data

❌	Images	We found 7 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **28%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 83 links including 0 link(s) to files
◦	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Mobile Phone Insurance	Internal	Passing Juice
Samsung Phone Insurance	Internal	Passing Juice
Galaxy S24	Internal	Passing Juice
Galaxy S23	Internal	Passing Juice
Galaxy S22	Internal	Passing Juice
Galaxy S21	Internal	Passing Juice
Galaxy Note 20	Internal	Passing Juice
Galaxy S20	Internal	Passing Juice
Galaxy Note 10	Internal	Passing Juice
Galaxy S10, S10e & S10+	Internal	Passing Juice
Galaxy Z Flip	Internal	Passing Juice
Galaxy Fold	Internal	Passing Juice
Google PIxel Phone Insurance	Internal	Passing Juice
Pixel 9	Internal	Passing Juice
Pixel 8	Internal	Passing Juice
Pixel 7	Internal	Passing Juice
Pixel 6	Internal	Passing Juice
Pixel 5	Internal	Passing Juice
Pixel 4, 4a & 4XL	Internal	Passing Juice
Pixel 3, 3a & 3XL	Internal	Passing Juice
Huawei	Internal	Passing Juice
P40, P40 Lite & P40 Pro	Internal	Passing Juice
P30 & P30 Pro	Internal	Passing Juice
Mate 30 & Mate 30 Pro	Internal	Passing Juice
iPhone Insurance	Internal	Passing Juice
Motorola	Internal	Passing Juice

In-page links

Nokia	Internal	Passing Juice
OnePlus	Internal	Passing Juice
Oppo	Internal	Passing Juice
Sony Xperia	Internal	Passing Juice
Xiaomi	Internal	Passing Juice
iPhone 16	Internal	Passing Juice
iPhone 15	Internal	Passing Juice
iPhone 14, 14 Plus, 14 Pro & 14 Pro Max	Internal	Passing Juice
iPhone 13, 13 Pro & 13 Pro Max	Internal	Passing Juice
iPhone 12, 12 Pro & 12 Pro Max	Internal	Passing Juice
iPhone 11	Internal	Passing Juice
iPhone SE	Internal	Passing Juice
iPhone XR	Internal	Passing Juice
iPhone XS	Internal	Passing Juice
iPhone X	Internal	Passing Juice
iPhone 8	Internal	Passing Juice
iPhone 7	Internal	Passing Juice
iPhone 6s	Internal	Passing Juice
Gadget Insurance	Internal	Passing Juice
Laptops	Internal	Passing Juice
MacBook	Internal	Passing Juice
Samsung	Internal	Passing Juice
Chromebook	Internal	Passing Juice
Dell	Internal	Passing Juice
HP	Internal	Passing Juice
Lenovo	Internal	Passing Juice
Microsoft	Internal	Passing Juice
Tablets	Internal	Passing Juice

In-page links

iPad	Internal	Passing Juice
Samsung	Internal	Passing Juice
Huawei	Internal	Passing Juice
Lenovo	Internal	Passing Juice
Business	Internal	Passing Juice
Manage your policy	Internal	Passing Juice
Renewing your policy	Internal	Passing Juice
Updating your policy	Internal	Passing Juice
Make a claim	Internal	Passing Juice
Claim documents	Internal	Passing Juice
Network Providers Insurance	Internal	Passing Juice
Bank Phone Insurance	Internal	Passing Juice
Manufacturers Insurance	Internal	Passing Juice
Competitor Comparison	Internal	Passing Juice
News & blog	Internal	Passing Juice
Help & support	Internal	Passing Juice
How-tos	Internal	Passing Juice
Online safety	Internal	Passing Juice
Insurance guides	Internal	Passing Juice
FAQ	Internal	Passing Juice
About us	Internal	Passing Juice
Corporate information	Internal	Passing Juice
Samsung S22 128GB	Internal	Passing Juice
Get a quote	Internal	Passing Juice
Consent Preferences	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Fraud prevention	Internal	Passing Juice
Privacy & security policy	Internal	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	iphone all phone samsung mobile insurance pixel pro gadget galaxy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	58	✔	✖	✔	✔
phone	26	✖	✖	✔	✔
iphone	24	✖	✖	✖	✔
mobile	20	✔	✖	✔	✔
all	13	✖	✖	✖	✖

Usability

	Url	Domain : insurance2go.co.uk Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://insurance2go.co.uk/robots.txt

Optimization

✓		Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.