







# Website review insunnymood.com

Generated on September 22 2024 14:21 PM






The score is 49/100







## SEO Content

	Title	<p>In Sunny Mood</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Lanyard, mobile necklace, mobility fashion, cell phone fashion, universal lanyards, Happy, colorful, elastics, hair, scrunchies, earrings, jewelry, Jewellery, sunny, online, shop, örhängen,</p> <p><b>Length : 189</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Insunnymood</td> </tr> <tr> <td>url</td> <td>https://insunnymood.com/</td> </tr> <tr> <td>title</td> <td>In Sunny Mood</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Lanyard, mobile necklace, mobility fashion, cell phone fashion, universal lanyards, Happy, colorful, elastics, hair, scrunchies, earrings, jewelry, Jewellery, sunny, online, shop, örhängen,</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0736/4860/3412/files/MOBS_100_30_1_kopia.jpg?v=1701815187</td> </tr> </tbody> </table>	Property	Content	site_name	Insunnymood	url	https://insunnymood.com/	title	In Sunny Mood	type	website	description	Lanyard, mobile necklace, mobility fashion, cell phone fashion, universal lanyards, Happy, colorful, elastics, hair, scrunchies, earrings, jewelry, Jewellery, sunny, online, shop, örhängen,	image	https://cdn.shopify.com/s/files/1/0736/4860/3412/files/MOBS_100_30_1_kopia.jpg?v=1701815187
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# SEO Content

		<p>image:secure_url https://cdn.shopify.com/s/files/1/0736/4860/3412/files/MOBS_100_30_1_kopia.jpg?v=1701815187</p> <p>image:width 1024</p> <p>image:height 628</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>7</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Language</li><li>• [H2] CHUNKY FREEDOM</li><li>• [H2] Collection list</li><li>• [H2] SUSTAINABILITY</li><li>• [H2] Language</li><li>• [H2] Currency</li><li>• [H2] Cart</li><li>• [H3] DECO MOBILITY NECKLACES</li><li>• [H3] ROPE MOBILITY NECKLACES</li><li>• [H3] MOBILITY WRISTLETS</li><li>• [H3] JEWELRY &amp; HAIR ACCESSORIES</li><li>• [H3] BAGS</li><li>• [H3] WELCOME! .footer-menu .icon--apollo-down-carrot:hover .hover-fill { fill: var(--footer-text);}</li><li>• [H3] SHOP .footer-menu .icon--apollo-down-carrot:hover .hover-fill { fill: var(--footer-text);}</li><li>• [H3] GET IN TOUCH .footer-menu .icon--apollo-down-carrot:hover .hover-fill { fill: var(--footer-text);}</li><li>• [H3] JOIN US! .footer-menu .icon--apollo-down-carrot:hover .hover-fill { fill: var(--footer-text);}</li><li>• [H3] Join us and get 15% on your first order!</li></ul>	H1	H2	H3	H4	H5	H6	0	7	10	0	0	0
H1	H2	H3	H4	H5	H6									
0	7	10	0	0	0									
	Images	<p>We found 93 images on this web page.</p> <p>42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.03% External Links : Passing Juice 0% Internal Links 96.97%

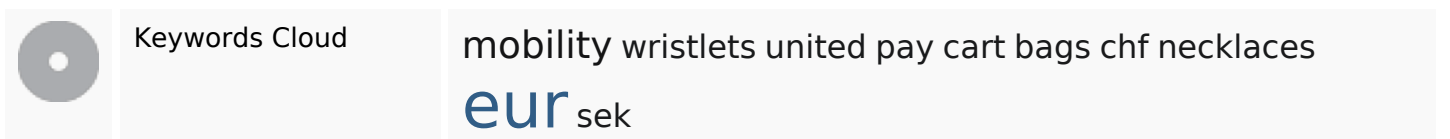
## In-page links

Anchor	Type	Juice
<a href="#">Translation missing: en.accessibility.skip_to_text</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">MOBILITY WRISTLETS</a>	Internal	Passing Juice
<a href="#">THREADED WRISTLET CHARMS</a>	Internal	Passing Juice
<a href="#">PATCH MOBILITY WRISTLETS</a>	Internal	Passing Juice
<a href="#">DECO MOBILITY NECKLACES</a>	Internal	Passing Juice
<a href="#">ROPE MOBILITY NECKLACES</a>	Internal	Passing Juice
<a href="#">WEBBING STRAPS</a>	Internal	Passing Juice
<a href="#">MOBILITY PATCHES</a>	Internal	Passing Juice
<a href="#">PHONE CASES</a>	Internal	Passing Juice
<a href="#">WALLETS &amp; CARD HOLDERSs</a>	Internal	Passing Juice
<a href="#">BAGS</a>	Internal	Passing Juice
<a href="#">COSMETIC BAGS</a>	Internal	Passing Juice
<a href="#">PENCIL CASES</a>	Internal	Passing Juice
<a href="#">SNAP POUCHES</a>	Internal	Passing Juice
<a href="#">PHONE BAGS</a>	Internal	Passing Juice

## In-page links

<a href="#">JEWELRY &amp; HAIR</a>	Internal	Passing Juice
<a href="#">BRACELETS</a>	Internal	Passing Juice
<a href="#">EARRINGS</a>	Internal	Passing Juice
<a href="#">HAIR ACCESSORIES</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">TERMS &amp; CONDITIONS</a>	Internal	Passing Juice
<a href="#">TRADE FAIRS &amp; EVENTS</a>	Internal	Passing Juice
<a href="#">FROM PR TO PEOPLE</a>	Internal	Passing Juice
<a href="#">B2B TRADE LOGIN</a>	Internal	Passing Juice
<a href="#">HOW TO GO HANDSFREE</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">WALLETS &amp; CARD HOLDERS</a>	Internal	Passing Juice
<a href="#">&amp;copy; 2024 Insunnymood</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eur	40	✘	✘	✘	✘
mobility	8	✘	✘	✔	✔
united	6	✘	✘	✘	✘







## Keywords Consistency

sek	5	✘	✘	✘	✘
necklaces	4	✘	✘	✘	✔

## Usability

	Url	Domain : insunnymood.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✔ Great, your website has few CSS files.</li></ul>

## Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://insunnymood.com/sitemap.xml>



### Robots.txt

<http://insunnymood.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.