








# Website review instantseats.com

Generated on September 20 2024 11:24 AM





The score is 57/100







## SEO Content

	Title	<p>Sell Tickets Online - InstantSeats.com</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Sell tickets online and at the door. No setup charge and low fees! Accept mail and phone orders. Cash and check transactions are FREE.</p> <p><b>Length : 134</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>online ticketing,sell online tickets,at the door ticketing,event ticketing,sell tickets online,box office software,mobile ticket apps,iPhone POS,barcode</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1471 1481 1545"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>12</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1177 2011" style="list-style-type: none"> <li>• [H2] Matthew Whitaker</li> <li>• [H2] Loose Ends</li> <li>• [H2] SOS Band</li> <li>• [H2] Najee</li> <li>• [H2] The String Queens</li> <li>• [H2] ATLANTICUS</li> <li>• [H2] Luis J Gomez</li> <li>• [H2] Samara Joy</li> <li>• [H2] Sell tickets with us!</li> <li>• [H2] Patron Software Built-in</li> <li>• [H2] Mobile apps</li> <li>• [H2] See what everyone's talking about</li> <li>• [H3] (new) Virtual Events Made Easy!</li> </ul>	H1	H2	H3	H4	H5	H6	0	12	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	12	1	0	0	0									
	Images	<p>We found 20 images on this web page.</p>												

## SEO Content

		8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>33%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 9.09%  Internal Links 90.91%

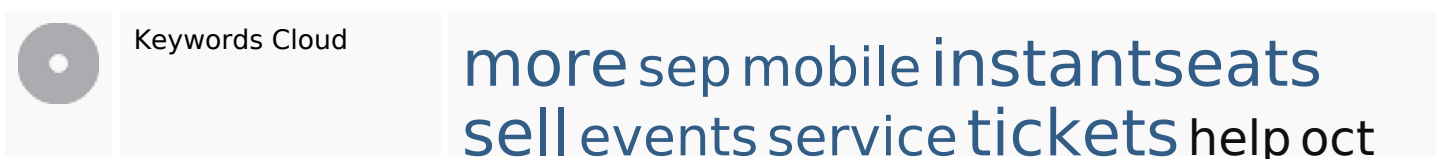
## In-page links

Anchor	Type	Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Join Our List</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

<a href="#">Find out more.</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Print Tickets</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Refunds</a>	Internal	Passing Juice
<a href="#">Publish Your Events</a>	Internal	Passing Juice
<a href="#">Reserved Seating</a>	Internal	Passing Juice
<a href="#">Box Office</a>	Internal	Passing Juice
<a href="#">Your Brand</a>	Internal	Passing Juice
<a href="#">Promotion &amp; Marketing</a>	Internal	Passing Juice
<a href="#">Our Company</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tickets	6	✓	✓	✓	✓
sell	5	✓	✓	✓	✓

## Keywords Consistency

instantseats	5				
more	5				
sep	4				

## Usability

	Url	Domain : instantseats.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://instantseats.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.