








# Website review inovaheart.org

Generated on September 20 2024 05:28 AM





The score is 65/100







## SEO Content

	Title	<p>Inova Schar Heart and Vascular   Inova</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Inova Schar Heart and Vascular - Discover nationally and internationally recognized experts who compassionately treat thousands of people each year for cardiac, vascular, and cardiopulmonary conditions.</p> <p><b>Length : 202</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>schar</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1615 1481 2078" style="list-style-type: none"> <li>• [H1] Inova Schar Heart and Vascular</li> <li>• [H2] Search Inova</li> <li>• [H2] Utility Top Menu</li> <li>• [H2] Primary navigation</li> <li>• [H2] Breadcrumb</li> <li>• [H2] Leading the way in heart health</li> <li>• [H2] Programs and services</li> <li>• [H2] One expert is never enough</li> <li>• [H2] A patient's complex treatment showcases our integrated approach to care</li> <li>• [H2] Expert care, close to home</li> <li>• [H2] Footer</li> <li>• [H2] Legal &amp; Policy Menu</li> <li>• [H2] Social Media</li> </ul>	H1	H2	H3	H4	H5	H6	1	12	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	5	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] See what Inova's experts have to say about heart health</li> <li>• [H3] Inova Schar Heart and Vascular designated a Proven Quality Program by the American College of Cardiology</li> <li>• [H3] Inova's Heart and Vascular Programs receive \$75 million gift from Dwight and Martha Schar</li> <li>• [H3] The latest in heart and vascular news</li> <li>• [H3] Have a question?</li> </ul>
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>29%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 84 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 30.95%</p> <p>Internal Links 69.05%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice

## In-page links

<a href="#">Careers</a>	External	Passing Juice
<a href="#">Bill pay</a>	Internal	Passing Juice
<a href="#">MyChart Login</a>	External	Passing Juice
<a href="#">Find a doctor</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Visitors</a>	Internal	Passing Juice
<a href="#">Give</a>	External	Passing Juice
<a href="#">Donate to Inova</a>	External	Passing Juice
<a href="#">Donate time</a>	Internal	Passing Juice
<a href="#">Donate blood</a>	External	Passing Juice
<a href="#">Donate life</a>	Internal	Passing Juice
<a href="#">Inova Schar Heart and Vascular</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Meet our experts in cardiovascular care</a>	Internal	Passing Juice
<a href="#">Patient Stories</a>	Internal	Passing Juice
<a href="#">Awards and Recognition</a>	Internal	Passing Juice
<a href="#">Programs &amp; Services</a>	Internal	Passing Juice
<a href="#">Conditions &amp; Treatments</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Know your health risks by heart</a>	Internal	Passing Juice
<a href="#">Learn about vascular health</a>	Internal	Passing Juice
<a href="#">Patient Information Guides</a>	External	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">The Dome Experience</a>	Internal	Passing Juice
<a href="#">Clinical Trials</a>	Internal	Passing Juice

## In-page links

<a href="#">Join Our Team</a>	Internal	Passing Juice
<a href="#">Find a doctor</a>	External	Passing Juice
<a href="#">Our latest outcomes report</a>	External	Passing Juice
<a href="#">See all programs and services</a>	External	Passing Juice
<a href="#">Atrial fibrillation (AFib)</a>	External	Passing Juice
<a href="#">Cardiac surgery, bypass</a>	External	Passing Juice
<a href="#">Chest pain</a>	External	Passing Juice
<a href="#">Valvular heart disease</a>	External	Passing Juice
<a href="#">Read article</a>	External	Passing Juice
<a href="#">Heart health resources</a>	External	Passing Juice
<a href="#">See more awards</a>	External	Passing Juice
<a href="#">Learn more</a>	External	Passing Juice
<a href="#">Find a location</a>	External	Passing Juice
<a href="#">Visit newsroom</a>	External	Passing Juice
<a href="#">Contact us</a>	External	Passing Juice
<a href="#">MyChart login</a>	External	Passing Juice
<a href="#">About MyChart</a>	Internal	Passing Juice
<a href="#">Medical records request</a>	Internal	Passing Juice
<a href="#">Medical image request</a>	Internal	Passing Juice
<a href="#">Patient education</a>	Internal	Passing Juice
<a href="#">Find a primary care provider</a>	Internal	Passing Juice
<a href="#">Classes and events</a>	External	Passing Juice
<a href="#">Patient forms</a>	Internal	Passing Juice
<a href="#">Clinical trials</a>	Internal	Passing Juice
<a href="#">Health library</a>	External	Passing Juice
<a href="#">Subscribe to newsletter</a>	Internal	Passing Juice
<a href="#">Inova Alexandria Hospital</a>	Internal	Passing Juice
<a href="#">Inova L.J. Murphy Children's Hospital</a>	External	Passing Juice

## In-page links

<a href="#">Inova Fairfax Hospital</a>	Internal	Passing Juice
<a href="#">Inova Fair Oaks Hospital</a>	Internal	Passing Juice
<a href="#">Inova Loudoun Hospital</a>	Internal	Passing Juice
<a href="#">Inova Mount Vernon Hospital</a>	Internal	Passing Juice
<a href="#">Inova Women's Hospital</a>	Internal	Passing Juice
<a href="#">Inova Center for Personalized Health</a>	Internal	Passing Juice
<a href="#">Inova Emergency Services</a>	Internal	Passing Juice
<a href="#">Inova Primary Care Offices</a>	Internal	Passing Juice
<a href="#">Inova Schar Cancer</a>	Internal	Passing Juice
<a href="#">Inova-GoHealth Urgent Care</a>	Internal	Passing Juice
<a href="#">Inova Eastern Region Development Plan</a>	Internal	Passing Juice
<a href="#">For physicians</a>	Internal	Passing Juice
<a href="#">For advanced practice providers</a>	Internal	Passing Juice
<a href="#">For nurses</a>	Internal	Passing Juice
<a href="#">Education and CME</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Physician job opportunities</a>	External	Passing Juice
<a href="#">Signature Partners</a>	Internal	Passing Juice
<a href="#">About Inova</a>	Internal	Passing Juice
<a href="#">Inova in your community</a>	Internal	Passing Juice
<a href="#">Inova Newsroom</a>	External	Passing Juice
<a href="#">Price transparency</a>	Internal	Passing Juice
<a href="#">Inova Well</a>	Internal	Passing Juice
<a href="#">For employees</a>	Internal	Passing Juice
<a href="#">Web policies</a>	Internal	Passing Juice
<a href="#">Nondiscrimination policy</a>	Internal	Passing Juice
<a href="#">Privacy and compliance</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

vascular health **inova heart** patient hospital  
care schar programs services

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
inova	33	✓	✗	✓	✓
heart	21	✓	✗	✓	✓
vascular	13	✓	✗	✓	✓
care	13	✗	✗	✗	✓
schar	9	✓	✓	✓	✓










## Usability

	Url	Domain : inovaheart.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://inovaheart.org/robots.txt">http://inovaheart.org/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.