







Website review innrlighting.co.uk

Generated on September 11 2024 19:59 PM






The score is 50/100







SEO Content

	<p>Title</p>	<p>Home - Innr Lighting</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1249 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home - Innr Lighting</td> </tr> <tr> <td>description</td> <td>Smart lights for everyone and every moment. From weekdays to weekends. Everyone can now make every day even more pleasant with the smart lights from Innr. Easy to use, affordable and available almost everywhere. Carefree. And wireless: You control the smart Innr lighting with the app on your phone, or simply with your voice. And [&hellip;]</td> </tr> <tr> <td>url</td> <td>https://www.innr.com/</td> </tr> <tr> <td>site_name</td> <td>Innr Lighting</td> </tr> <tr> <td>image</td> <td>https://www.innr.com/wp-content/uploads/2022/01/Innr-Lifestyle-Outdoor-03.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Home - Innr Lighting	description	Smart lights for everyone and every moment. From weekdays to weekends. Everyone can now make every day even more pleasant with the smart lights from Innr. Easy to use, affordable and available almost everywhere. Carefree. And wireless: You control the smart Innr lighting with the app on your phone, or simply with your voice. And […]	url	https://www.innr.com/	site_name	Innr Lighting	image	https://www.innr.com/wp-content/uploads/2022/01/Innr-Lifestyle-Outdoor-03.jpg
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SEO Content

		image:width 2400 image:height 1601 image:type image/jpeg												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Smart lights for everyone and every moment.• [H2] Smart lights for all• [H2] About Innr• [H3] Stay up to date	H1	H2	H3	H4	H5	H6	1	2	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	1	0	0	0									
	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 93.55% Internal Links 6.45%


In-page links

Anchor	Type	Juice
Our Story	External	Passing Juice
Inspiration	External	Passing Juice
Career	External	Passing Juice
Brand Page	External	Passing Juice
Outdoor	External	Passing Juice
Retrofit Bulbs	External	Passing Juice
Luminaires	External	Passing Juice
Filament Bulbs	External	Passing Juice
Control	External	Passing Juice
Support	External	Passing Juice
My Account	External	Passing Juice
Shipping & Returns	External	Passing Juice
Product Manuals	Internal	Passing Juice
Find a Store	External	Passing Juice
Contact us	External	Passing Juice
Press	External	Passing Juice
Trustpilot	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
General Terms and Conditions	External	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Conformity	External	Passing Juice
Legal	External	Passing Juice
Products	External	Passing Juice
Learn more	External	Passing Juice

In-page links

Works with	External	Passing Juice
Search	External	Passing Juice
=	Internal	Passing Juice
Return to Shop	External	Passing Juice



SEO Keywords

 Keywords Cloud	innr day everyone lighting lights every account shipping home smart
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
innr	7	✓	✗	✗	✓
smart	7	✗	✗	✗	✓
day	4	✗	✗	✗	✗
lighting	3	✓	✗	✗	✗
lights	3	✗	✗	✗	✓

Usability

 Url	Domain : innrlighting.co.uk Length : 18
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Too bad, your website has too many CSS files (more than 4).
- Too bad, your website has too many JS files (more than 6).
- Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content



Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		https://www.innr.com/sitemap_index.xml
	Robots.txt	http://innrlighting.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.