







# Website review industowers.com

Generated on September 22 2024 05:27 AM

The score is 52/100






## SEO Content

	<p>Title</p>	<p>Indus Towers   India's Largest Mobile Tower Installation Company</p> <p><b>Length : 64</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Indus Towers is India's largest mobile tower installation company. In India, 3 out of every 5 calls made are through an Indus site. Visit our website to know more.</p> <p><b>Length : 163</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Indus Towers</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Indus Towers: One of the largest telecom tower companies in the world</td> </tr> <tr> <td>description</td> <td>As One of the largest telecom tower companies in the world, Indus Towers brings 4G Cell Phone Tower connectivity to parts of World where roads and electricity are yet to reach.</td> </tr> <tr> <td>url</td> <td><a href="https://www.industowers.com/">https://www.industowers.com/</a></td> </tr> <tr> <td>image</td> <td><a href="https://www.industowers.com/wp-content/uploads/2018/04/impact.svg">https://www.industowers.com/wp-content/uploads/2018/04/impact.svg</a></td> </tr> <tr> <td>image:secure_url</td> <td><a href="https://www.industowers.com/wp-content/uploads/2018/04/impact.svg">https://www.industowers.com/wp-content/uploads/2018/04/impact.svg</a></td> </tr> </tbody> </table>	Property	Content	site_name	Indus Towers	type	website	title	Indus Towers: One of the largest telecom tower companies in the world	description	As One of the largest telecom tower companies in the world, Indus Towers brings 4G Cell Phone Tower connectivity to parts of World where roads and electricity are yet to reach.	url	<a href="https://www.industowers.com/">https://www.industowers.com/</a>	image	<a href="https://www.industowers.com/wp-content/uploads/2018/04/impact.svg">https://www.industowers.com/wp-content/uploads/2018/04/impact.svg</a>	image:secure_url	<a href="https://www.industowers.com/wp-content/uploads/2018/04/impact.svg">https://www.industowers.com/wp-content/uploads/2018/04/impact.svg</a>
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# SEO Content

	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>15</td><td>12</td><td>12</td><td>2</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] We are Indus Towers</li><li>• [H2] The combined strength of Indus Towers and Bharti Infratel makes us one of the largest telecom tower companies in the world</li><li>• [H2] our product &amp; service offerings</li><li>• [H2] AWARDS &amp; RECOGNITION</li><li>• [H3] One of the largest telecom tower companies in the world.</li><li>• [H3] One of the largest telecom tower companies in the world.</li><li>• [H3] One of the largest telecom tower companies in the world.</li><li>• [H3] One of the largest telecom tower companies in the world.</li><li>• [H3] One of the largest telecom tower companies in the world.</li><li>• [H3] One of the largest telecom tower companies in the world.</li><li>• [H3] One of the largest telecom tower companies in the world.</li><li>• [H3] Our Projects</li><li>• [H3] Excellence</li><li>• [H3] Customer</li><li>• [H3] Integrity</li><li>• [H3] Teamwork</li><li>• [H3] Environment</li><li>• [H3] products &gt;</li><li>• [H3] services &gt;</li><li>• [H4] CREDITS &gt;</li><li>• [H4] Shareholders' Communication</li><li>• [H4] 2023</li><li>• [H4] 2023</li><li>• [H4] 2023</li><li>• [H4] 2023</li><li>• [H4] 2023</li><li>• [H4] 2023</li><li>• [H4] 2023</li><li>• [H4] 2023</li><li>• [H4] 2023</li><li>• [H4] 2023</li><li>• [H4] 2022</li><li>• [H4] 2022</li><li>• [H5] About</li><li>• [H5] Offerings</li><li>• [H5] csr</li><li>• [H5] news</li><li>• [H5] CAREERS</li><li>• [H5] Customers</li><li>• [H5] Landowners</li><li>• [H5] PARTNERS</li><li>• [H5] Newsroom</li><li>• [H5] CONTACT US</li><li>• [H5] INVESTOR RELATIONS</li><li>• [H5] Investor Relations</li><li>• [H6] Products</li><li>• [H6] Services</li></ul>	H1	H2	H3	H4	H5	H6	1	3	15	12	12	2
H1	H2	H3	H4	H5	H6									
1	3	15	12	12	2									
	Images	<p>We found 46 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 73 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.74%  Internal Links 97.26%

## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">offerings</a>	Internal	Passing Juice
<a href="#">INVESTOR RELATIONS</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">SUPPLIERS</a>	Internal	Passing Juice
<a href="#">EXPRESSION OF INTEREST</a>	Internal	Passing Juice
<a href="#">OPEN EoI</a>	Internal	Passing Juice

## In-page links

<a href="#">CLOSED EoI</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">CAREERS</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice
<a href="#">customers</a>	Internal	Passing Juice
<a href="#">Landowners</a>	Internal	Passing Juice
<a href="#">- Overview</a>	Internal	Passing Juice
<a href="#">- Products &amp; Services</a>	Internal	Passing Juice
<a href="#">- CSR</a>	Internal	Passing Juice
<a href="#">- Innovation</a>	Internal	Passing Juice
<a href="#">- Management Committee</a>	Internal	Passing Juice
<a href="#">- Code of Conduct</a>	Internal	Passing Juice
<a href="#">-Tower. Power. Space.</a>	Internal	Passing Juice
<a href="#">- Smart Cities</a>	Internal	Passing Juice
<a href="#">- NextGen Sites</a>	Internal	Passing Juice
<a href="#">- Next Gen Solution Portfolio</a>	Internal	Passing Juice
<a href="#">- Tower Operations Center (TOC)</a>	Internal	Passing Juice
<a href="#">- Green Technology</a>	Internal	Passing Juice
<a href="#">INNOVATION</a>	Internal	Passing Juice
<a href="#">- Operational Excellence</a>	Internal	Passing Juice
<a href="#">- iSMARTCUBE</a>	Internal	Passing Juice
<a href="#">csr</a>	Internal	Passing Juice
<a href="#">- Making Commitments that matter</a>	Internal	Passing Juice
<a href="#">- The Pillars of CSR</a>	Internal	Passing Juice
<a href="#">- Publications</a>	Internal	Passing Juice
<a href="#">- Press &amp; News</a>	Internal	Passing Juice
<a href="#">- Press Releases</a>	Internal	Passing Juice
<a href="#">- News Coverage</a>	Internal	Passing Juice

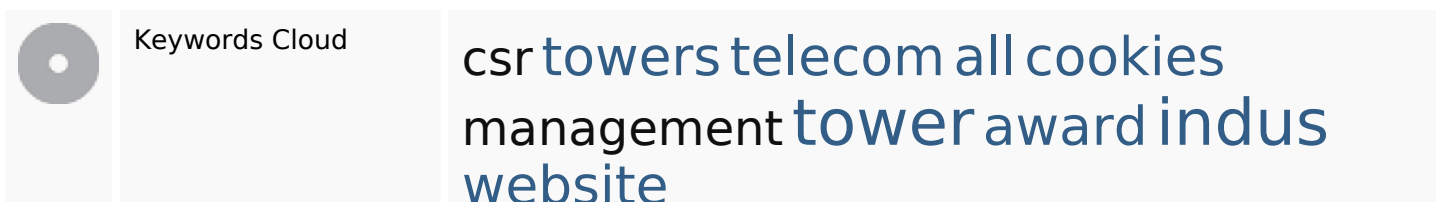
## In-page links

<a href="#">- Press Kit</a>	Internal	Passing Juice
<a href="#">- Indusians: Our greatest asset</a>	Internal	Passing Juice
<a href="#">- Life at Indus</a>	Internal	Passing Juice
<a href="#">- Learning &amp; Development at Indus</a>	Internal	Passing Juice
<a href="#">- Growing with Indus</a>	Internal	Passing Juice
<a href="#">- Apply to us</a>	Internal	Passing Juice
<a href="#">- E-Newsletter Link</a>	Internal	Passing Juice
<a href="#">- Driving Customer Value</a>	Internal	Passing Juice
<a href="#">- Our Portfolio</a>	Internal	Passing Juice
<a href="#">- Customer Appreciation</a>	Internal	Passing Juice
<a href="#">- Doing Business With Us</a>	Internal	Passing Juice
<a href="#">- Property Registration Form</a>	Internal	Passing Juice
<a href="#">- Types of Tower Owners</a>	Internal	Passing Juice
<a href="#">- Landowners Helpdesk</a>	Internal	Passing Juice
<a href="#">- Become a Partner</a>	Internal	Passing Juice
<a href="#">- Partner Registration Questionnaire</a>	Internal	Passing Juice
<a href="#">- Partner Processes</a>	Internal	Passing Juice
<a href="#">- Partner Network</a>	Internal	Passing Juice
<a href="#">- Partner Portal Link</a>	Internal	Passing Juice
<a href="#">- Registered Office &amp; Corporate Office</a>	Internal	Passing Juice
<a href="#">- Careers with Indus</a>	Internal	Passing Juice
<a href="#">- Indus Vigil Mechanism</a>	Internal	Passing Juice
<a href="#">- Indus Code of Conduct</a>	Internal	Passing Juice
<a href="#">- Company Profile</a>	Internal	Passing Juice
<a href="#">- Results</a>	Internal	Passing Juice
<a href="#">- Shareholder Communication</a>	Internal	Passing Juice
<a href="#">- Corporate Governance</a>	Internal	Passing Juice
<a href="#">- Shares</a>	Internal	Passing Juice

## In-page links

<a href="#">- Investor Support</a>	Internal	Passing Juice
<a href="#">- Stock Exchange Submission</a>	Internal	Passing Juice
<a href="#">- Presentations</a>	Internal	Passing Juice
<a href="#">- Debt</a>	Internal	Passing Juice
<a href="#">Scheme of Amalgamation</a>	Internal	Passing Juice
<a href="#">LEARN MORE &gt;</a>	External	Passing Juice
<a href="#">Continue on website</a>	Internal	Passing Juice
<a href="#">All rights reserved</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Download Press Kit</a>	External	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tower	9	✓	✗	✓	✓
indus	8	✓	✗	✓	✓
towers	7	✓	✗	✓	✓
telecom	7	✗	✗	✗	✓
all	7	✓	✗	✓	✗












## Usability

	Url	Domain : industowers.com Length : 15
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.  URL to your sitemap file <code>https://www.industowers.com/sitemap.xml</code>
	Robots.txt	<code>http://industowers.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.   Google Analytics