









# Website review incidentpage.net

Generated on September 22 2024 12:40 PM




The score is 50/100







## SEO Content

	Title	<p>:: IPN :: Nationwide Fire &amp; Police Incident Notification</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>IPN - The Incident Page Network sends notifications of breaking police, fire and rescue incidents to your alpha-numeric pager, PCS phone or other text message-capable device . Trusted by media professionals, public safety personel and thousands of members worldwide, IPN is your source for breaking police &amp; fire action as it happens. Subscribe today so you don't miss a minute of the action!</p> <p><b>Length : 392</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>police, fire, rescue, pager, IPN, breaking news, notification, scanner, live, incident, page, 911, police scanner, fire page, incident page network</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 20 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>35%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 5.26%  Internal Links 94.74%

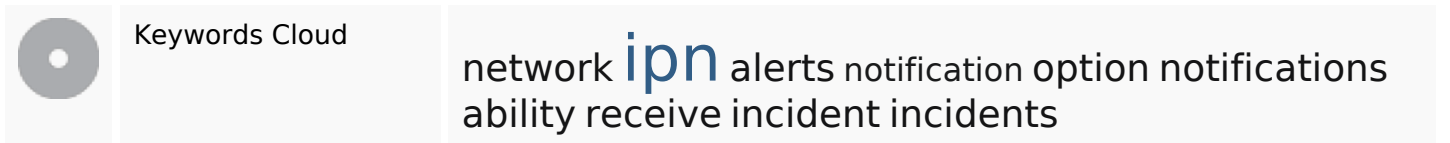
## In-page links

Anchor	Type	Juice
<a href="#">SUBSCRIBE to IPN</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">How IPN Works</a>	Internal	Passing Juice
<a href="#">Media Services</a>	Internal	Passing Juice
<a href="#">Dispatch for IPN</a>	Internal	Passing Juice
<a href="#">IPN Pager Services</a>	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">IPN Incident Database</a>	Internal	Passing Juice
<a href="#">IPN Mail</a>	Internal	Passing Juice
<a href="#">Abbreviations List</a>	Internal	Passing Juice
<a href="#">Refer a Friend</a>	Internal	Passing Juice
<a href="#">IPN Dispatch Console</a>	External	Passing Juice
<a href="#">Dispatcher Rewards</a>	Internal	Passing Juice
<a href="#">Hotline Log In</a>	Internal	Passing Juice
<a href="#">Category Definitions</a>	Internal	Passing Juice
<a href="#">Guidelines</a>	Internal	Passing Juice
<a href="#">TERMS OF USE</a>	Internal	Passing Juice
<a href="#">PRIVACY POLICY</a>	Internal	Passing Juice




## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ipn	16	✓	✓	✓	✗
receive	6	✗	✗	✗	✗
incident	5	✓	✓	✓	✗
network	4	✗	✓	✓	✗
alerts	4	✗	✗	✗	✗





## Usability

	Url	Domain : incidentpage.net Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	Missing doctype				
	Encoding	Perfect. Your declared charset is WINDOWS-1252.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>13</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	13
Deprecated tags	Occurrences					
<font>	13					
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://incidentpage.net/robots.txt">http://incidentpage.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>