Website review ims-dm.com

Generated on September 22 2024 02:27 AM

The score is 53/100

SEO Content

✓	Title	Interactive Marketing Solutions **Length : 31** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 3 0 0 4 0 • [H1] • [H2] TCPA Compliance • [H2] Mailing Solutions • [H2] Telemarketing Solutions • [H5] TCPA Compliance • [H5] Mailing Solutions • [H5] Telemarketing Solutions • [H5] Email Solutions
✗	Images	We found 8 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **26%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 34 links including 1 link(s) to files
●	Statistics	External Links : noFollow 0%

External Links : Passing Juice 2.94%

Internal Links 97.06% |

In-page links

Anchor	Type	Juice
About TCPA Compliance Products	Internal	Passing Juice
Wireless Block Identifier®	Internal	Passing Juice
Wireless - Ported Numbers	Internal	Passing Juice
Reassigned Number Database	Internal	Passing Juice
TCPA Litigation and Audit Services	Internal	Passing Juice
VOIP Block Identifier®	Internal	Passing Juice
SmartClean	Internal	Passing Juice
EasyID Wireless Identification Software	Internal	Passing Juice
Telephone Number Validation	Internal	Passing Juice
About Mailing Solutions	Internal	Passing Juice

In-page links

DMAChoice - Mail Preference Service	Internal	Passing Juice
Deceased Lists	Internal	Passing Juice
State and Federal Prison File (SFPF)	Internal	Passing Juice
About Telemarketing Solutions	Internal	Passing Juice
Pennsylvania Do Not Call List	Internal	Passing Juice
Wyoming Do Not Call List	Internal	Passing Juice
Telephone Preference Service	Internal	Passing Juice
Email Solutions	Internal	Passing Juice
About IMS	Internal	Passing Juice
Forms	Internal	Passing Juice
Sample Files	Internal	Passing Juice
IMS Customer List	Internal	Passing Juice
Support	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
LOG IN	Internal	Passing Juice
PAY INVOICE	Internal	Passing Juice
TELL ME HOW!	Internal	Passing Juice
DISCOVER MORE!	Internal	Passing Juice
Make the Right Call!	Internal	Passing Juice
STREAMLINE YOUR MAILING LIST!	Internal	Passing Juice
ANA’s	External	Passing Juice
Make the Right Call!	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud

numbers ported identifier number call wireless tcpa solutions compliance

SEO Keywords

	block

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wireless	12	✖	✖	✖	✖
solutions	10	✔	✖	✖	✔
number	9	✖	✖	✖	✖
tcpa	6	✖	✖	✖	✔
compliance	6	✖	✖	✖	✔

Usability

	Url	Domain : ims-dm.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0

Document

❌		
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://ims-dm.com/sitemap.xml
✅	Robots.txt	http://ims-dm.com/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics