Website review
imagesofengland.org.uk

Generated on October 24 2024 23:58 PM

The score is 66/100

SEO Content

✓	Title	Looking for Images of England? | Historic England
		Length : 49
		Perfect, your title contains between 10 and 70 characters.
✓	Description	View Images of England now available on the National Heritage List for England.
		Length : 79
		Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
locale	en_GB
url	https://historicengland.org.uk/images-books/archive/history/images-of-england/
image	https://historicengland.org.uk/media/10876/ioe_59704.jpg?center=0.363905325443787,0.49&mode=crop&quality=90&width=1000&height=500&upscale=true&rnd=132367723464170000
title	Looking for Images of England? | Historic England
description	View Images of England now available on the National Heritage List for England.

Headings	H1	H2	H3	H4	H5	H6

SEO Content

		1	1	0	0	0	0
		• [H1] Looking for Images of England? • [H2] Please update your browser					
✓	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.					
✓	Text/HTML Ratio	Ratio : **32%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
✓	Flash	Perfect, no Flash content has been detected on this page.					
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 28 links including 0 link(s) to files
●	Statistics	External Links : noFollow 3.57% External Links : Passing Juice 35.71% Internal Links 60.71%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Sign in	External	noFollow
Listing	Internal	noFollow

In-page links

Home	Internal	Passing Juice
Images & Books	Internal	Passing Juice
The Historic England Archive	Internal	Passing Juice
Archive History	Internal	Passing Juice
Update Chrome	External	Passing Juice
Update Safari	External	Passing Juice
Update Firefox	External	Passing Juice
Update Microsoft Edge	External	Passing Juice
Listing	Internal	Passing Juice
Advice	Internal	Passing Juice
Research	Internal	Passing Juice
Services & Skills	Internal	Passing Juice
What's New	Internal	Passing Juice
About us	Internal	Passing Juice
Historic England Blog	External	Passing Juice
Sign up to our newsletter	External	Passing Juice
Careers	Internal	Passing Juice
Contact us	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
Accessibility	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	research view images archive listing

SEO Keywords

england historic heritage all search

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	37	✖	✖	✔	✖
all	35	✖	✖	✖	✖
heritage	26	✖	✖	✔	✖
england	24	✔	✖	✔	✔
historic	17	✔	✖	✖	✖

Usability

	Url	Domain : imagesofengland.org.uk Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://imagesofengland.org.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.