

Website review iclick.com

Generated on September 10 2024 19:20 PM




The score is 46/100







SEO Content

	Title	Welcome to iClick Length : 17 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>8</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H3] New Products• [H3] Popsockets®• [H3] RETAIL• [H3] Power Banks• [H3] Wireless Chargers• [H3] Phone Accessories• [H3] Audio & Desktop• [H3] USB Flash Drives• [H4] Products• [H4] Distributor Tools• [H4] About Us• [H4] Connect With Us	H1	H2	H3	H4	H5	H6	0	0	8	4	0	0
H1	H2	H3	H4	H5	H6									
0	0	8	4	0	0									
	Images	We found 16 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 95 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
Sign-up	Internal	Passing Juice
New Products	Internal	Passing Juice
PopSockets	Internal	Passing Juice
Retail	Internal	Passing Juice
Power Banks	Internal	Passing Juice
Eco-friendly	Internal	Passing Juice
Wireless Chargers	Internal	Passing Juice

In-page links

Phone Accessories	Internal	Passing Juice
Audio & Desktop	Internal	Passing Juice
PopSockets	Internal	Passing Juice
PopGrips	Internal	Passing Juice
Wallets	Internal	Passing Juice
Mounts	Internal	Passing Juice
Packaging	Internal	Passing Juice
Retail	Internal	Passing Juice
Under \$5	Internal	Passing Juice
Phone Accessories	Internal	Passing Juice
Audio & Desktop	Internal	Passing Juice
USBs	Internal	Passing Juice
Custom	Internal	Passing Juice
Packaging	Internal	Passing Juice
Power Banks	Internal	Passing Juice
New Products	Internal	Passing Juice
Power Banks	Internal	Passing Juice
Eco-friendly	Internal	Passing Juice
Custom	Internal	Passing Juice
Packaging	Internal	Passing Juice
Eco-friendly	Internal	Passing Juice
New Products	Internal	Passing Juice
PopSockets	Internal	Passing Juice
Power Banks	Internal	Passing Juice
Wireless Chargers	Internal	Passing Juice
Multi-functional Chargers	Internal	Passing Juice
Phone Accessories	Internal	Passing Juice
USBs	Internal	Passing Juice

In-page links

Wireless Chargers	Internal	Passing Juice
New Products	Internal	Passing Juice
Wireless Chargers	Internal	Passing Juice
Eco-friendly	Internal	Passing Juice
Multi-functional Chargers	Internal	Passing Juice
Custom	Internal	Passing Juice
Packaging	Internal	Passing Juice
Phone Accessories	Internal	Passing Juice
PopSockets	Internal	Passing Juice
Retail	Internal	Passing Juice
Phone Grips	Internal	Passing Juice
Mobile Wallets	Internal	Passing Juice
Stands	Internal	Passing Juice
Mirrors & Lights	Internal	Passing Juice
Wall Chargers	Internal	Passing Juice
Custom	Internal	Passing Juice
Packaging	Internal	Passing Juice
Audio & Desktop	Internal	Passing Juice
New Products	Internal	Passing Juice
iCamCovers	Internal	Passing Juice
Mouse Pads	Internal	Passing Juice
Audio	Internal	Passing Juice
Video	Internal	Passing Juice
Custom	Internal	Passing Juice
Packaging	Internal	Passing Juice
USB Flash Drives	Internal	Passing Juice
2.0	Internal	Passing Juice
3.0	Internal	Passing Juice


In-page links

Type-C	Internal	Passing Juice
Custom	Internal	Passing Juice
Packaging	Internal	Passing Juice
New Products	Internal	Passing Juice
PopSockets	Internal	Passing Juice
Retail Brands	Internal	Passing Juice
Under \$5.00	Internal	Passing Juice
Power Banks	Internal	Passing Juice
Eco-friendly	Internal	Passing Juice
Wireless Chargers	Internal	Passing Juice
Phone Accessories	Internal	Passing Juice
Audio & Desktop	Internal	Passing Juice
USB Flash Drives	Internal	Passing Juice
Catalog	Internal	Passing Juice
Marketing Materials	Internal	Passing Juice
Video Library	Internal	Passing Juice
Ordering 101	Internal	Passing Juice
Art Requirements	Internal	Passing Juice
Data Uploads	Internal	Passing Juice
Product Safety	Internal	Passing Juice
Warranty & Support	Internal	Passing Juice
FAQs	Internal	Passing Juice
Who We Are	Internal	Passing Juice
Why iClick?	Internal	Passing Juice
Press	Internal	Passing Juice
Awards	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Facebook	External	Passing Juice

In-page links

Instagram	External	Passing Juice
LinkedIn	External	Passing Juice
Twitter	External	Passing Juice
Vimeo	External	Passing Juice

SEO Keywords

 Keywords Cloud	<p>new chargers all accessories popsockets products wireless power banks phone</p>
---	--


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	10	✘	✘	✘	✘
chargers	10	✘	✘	✘	✔
products	9	✘	✘	✘	✔
new	8	✘	✘	✘	✔
phone	8	✘	✘	✘	✔

Usability

 Url	Domain : iclick.com Length : 10
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Missing
--	-------------	---------

Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://iclick.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>