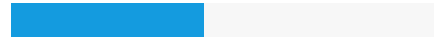




Website review icee.com

Generated on September 23 2024 10:42 AM





The score is 40/100







SEO Content

	<p>Title</p>	<p>ICEE - The ICEE Company</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>4</td> <td>5</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] ICEE is America's Original, FUN-Tastic Frozen Treat • [H1] ICEE Flavors & What's New • [H1] Text to apply to join our ICEE Team • [H1] Join the ICEE Family • [H1] Become a partner with ICEE • [H1] ICEE Flavors • [H1] Check out ICEE on Social media • [H2] Interested in joining our ICEE service team? • [H2] When You Join ICEE, You Become Family • [H2] The Leaders in Frozen • [H2] DOWNLOAD PDF » • [H3] ICEE Cherry • [H3] ICEE Blue Raspberry • [H3] ICEE Mango • [H3] Enter to win tickets to the Annual Sips & Sounds Fest in Austin, TX, or other awesome prizes! • [H3] Enter to Win Trolls-Tastic Sweepstakes! • [H4] About Us 	H1	H2	H3	H4	H5	H6	7	4	5	4	0	0
H1	H2	H3	H4	H5	H6									
7	4	5	4	0	0									

SEO Content

		<ul style="list-style-type: none">• [H4] Flavors & Promotions• [H4] Join the ICEE Family• [H4] Doing Business with ICEE
	Images	We found 38 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.7% Internal Links 91.3%


In-page links

Anchor	Type	Juice
Service by ICEE	Internal	Passing Juice
What's New	Internal	Passing Juice
What's New	Internal	Passing Juice

In-page links

Flavors	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Flavors &#038; Promotions	Internal	Passing Juice
Flavors	Internal	Passing Juice
ICEE Swag	Internal	Passing Juice
FAQ	Internal	Passing Juice
Current Job Openings	Internal	Passing Juice
Doing Business with ICEE	Internal	Passing Juice
Leaders in Frozen	Internal	Passing Juice
ICEE Total Program	Internal	Passing Juice
Business Inquiries	Internal	Passing Juice
J&#038;J Snack Foods	Internal	Passing Juice
Terms &#038; Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
COPPA	Internal	Passing Juice
J&#038;J Snack Foods Corp.	External	Passing Juice
Emails are serviced by Constant Contact	External	Passing Juice
DOWNLOAD PDF »	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	family flavors service icee business join team company frozen new
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

icee	40	✓	✗	✗	✓
flavors	12	✗	✗	✗	✓
new	10	✗	✗	✗	✓
frozen	9	✗	✗	✗	✓
join	7	✗	✗	✗	✓


Usability

	Url	Domain : icee.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.icee.com/wp-sitemap.xml
	Robots.txt	http://icee.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics