

# Website review htresort.com

Generated on September 09 2024 09:54 AM

The score is 57/100







## SEO Content

	Title	Happy Trails Resort - Enumerate Engage - Home <b>Length : 45</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Enumerate Engage is the industry's most comprehensive communication technology for community management companies and their associations. <b>Length : 137</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	HOA, HOAs, Home Owner Association, HOA Software, HOA Website, Neighborhood network, Email blasting, Community Management Software, Texas, Florida, California Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H3] Happy Trails Resort — Welcome. Explore. Enjoy.</li><li>[H4] Login to Enumerate Engage</li></ul>	H1	H2	H3	H4	H5	H6	0	0	1	1	0	0
H1	H2	H3	H4	H5	H6									
0	0	1	1	0	0									
	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>26%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.43% Internal Links 88.57%

## In-page links

Anchor	Type	Juice
<a href="#">LOGIN</a>	Internal	Passing Juice
<a href="#">Forgot Password?</a>	Internal	Passing Juice
<a href="#">Need to Register?</a>	Internal	Passing Juice
<a href="#">Need Technical Support?</a>	Internal	Passing Juice
<a href="#">Community Pages</a>	Internal	Passing Juice
<a href="#">Contact Info</a>	Internal	Passing Juice
<a href="#">QUICK INDEX</a>	Internal	Passing Juice
<a href="#">HELP</a>	Internal	Passing Juice
<a href="#">Association Terminology</a>	Internal	Passing Juice

## In-page links

<a href="#">Emergency Response Plan</a>	Internal	Passing Juice
<a href="#">Maps of Happy Trails</a>	Internal	Passing Juice
<a href="#">Renter Information</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Documents</a>	Internal	Passing Juice
<a href="#">Web Links</a>	Internal	Passing Juice
<a href="#">Public Online Forms</a>	Internal	Passing Juice
<a href="#">GoToMeeting Instructions</a>	Internal	Passing Juice
<a href="#">Governing Documents</a>	Internal	Passing Juice
<a href="#">Maps of Happy Trails</a>	Internal	Passing Juice
<a href="#">Nosey Coyote Newsletter</a>	Internal	Passing Juice
<a href="#">Policies and Procedures</a>	Internal	Passing Juice
<a href="#">For Residents</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Online Forms</a>	Internal	Passing Juice
<a href="#">Groups</a>	Internal	Passing Juice
<a href="#">Resident Directory</a>	Internal	Passing Juice
<a href="#">Current Topics</a>	External	Passing Juice
<a href="#">2024-2025 Happy Trails Events Booklet</a>	Internal	Passing Juice
<a href="#">HAPPY TRAILS PROPERTIES FOR SALE AND RENT</a>	External	Passing Juice
<a href="#">HAPPY TRAILS PROMOTION/INFORMATION WEBSITE</a>	External	Passing Juice
<a href="#">Happy Trails Guest Guide</a>	External	Passing Juice
<a href="#">Technical Support</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Accessibility Statement</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

maps info home **trails happy** community  
documents **resort** residents website

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
happy	15	✓	✗	✗	✓
trails	15	✓	✗	✗	✓
resort	8	✓	✗	✗	✓
community	8	✗	✓	✓	✗
documents	5	✗	✗	✗	✗










## Usability

	Url	Domain : htresort.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://htresort.com/robots.txt">http://htresort.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.