

Website review holicks.com

Generated on September 21 2024 23:32 PM





The score is 54/100







SEO Content

	Title	<p>Holick&#x27;s M</p> <p>Length : 15</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																			
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																			
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																			
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://holicks.com/</td></tr><tr><td>site_name</td><td>Holick&#39;s Manufacturing Company, L.L.C.</td></tr><tr><td>title</td><td>Holick&#39;s Manufacturing Company, L.L.C.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://img1.wsimg.com/isteam/ip/c6a29f19-eb28-4cdf-a1c9-73ae81f0adf2/Corps-of-Cadets-Institutes-Casual-Fridays%20(3).jpg</td></tr><tr><td>locale</td><td>en_US</td></tr></table>						Property	Content	url	https://holicks.com/	site_name	Holick's Manufacturing Company, L.L.C.	title	Holick's Manufacturing Company, L.L.C.	type	website	image	https://img1.wsimg.com/isteam/ip/c6a29f19-eb28-4cdf-a1c9-73ae81f0adf2/Corps-of-Cadets-Institutes-Casual-Fridays%20(3).jpg	locale	en_US
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locale	en_US																				
	Headings	H1 1	H2 0	H3 2	H4 4	H5 0	H6 0														
		<ul style="list-style-type: none">• [H1] About Us• [H3] Holick's Manufacturing Company, L.L.C.• [H3] We Have Aggie Apparel Now!• [H4] An Aggie Tradition since 1891																			

SEO Content

		<ul style="list-style-type: none">• [H4] Innovative Aggie Gear• [H4] Where to Find Us• [H4] Holick's Mgf. Co.
	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
The Cadet Journey	Internal	Passing Juice
Cadet Shop	Internal	Passing Juice

In-page links

Boot Care	Internal	Passing Juice
Apparel and Gifts	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Shop Now	Internal	Passing Juice
GoDaddy	External	Passing Juice





SEO Keywords

	Keywords Cloud	company cadet aggie now gear manufacturing shop holicks apparel llc
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
aggie	11	✖	✖	✖	✔
holicks	8	✖	✖	✖	✖
apparel	6	✖	✖	✖	✔
cadet	6	✖	✖	✖	✖
gear	5	✖	✖	✖	✔







Usability

	Url	Domain : holicks.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div>Excellent, your website doesn't use nested tables.</div> <div><div></div>Too bad, your website is using inline styles.</div> <div><div></div>Great, your website has few CSS files.</div> <div><div></div>Perfect, your website has few JavaScript files.</div> <div><div></div>Perfect, your website takes advantage of gzip.</div>




Mobile

	Mobile Optimization	<div><div></div>Apple Icon</div> <div><div></div>Meta Viewport Tag</div> <div><div></div>Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://holicks.com/sitemap.xml
	Robots.txt	http://holicks.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>