








# Website review highlandavegreenhouse.com

Generated on September 20 2024 11:40 AM




The score is 57/100



## SEO Content

|    | <p>Title</p>  | <p>Garden Center &amp; Farm Market   Scarborough, ME   Highland Farm</p> <p><b>Length : 61</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
|---|---|--|----------|---------|-------|------------------------------|-------|---|-----------|---------------|------|---------|-----|-----------------------|-------------|---|
|    | <p>Description</p>  | <p>Highland Farm has been a trusted local garden center &amp; farm market since 1949. Find supplies, plants, annuals, perennials &amp; shrubs.</p> <p><b>Length : 131</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
|  | <p>Keywords</p>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
|  | <p>Og Meta Properties</p>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>/files/2016/11/vasinhos1.jpg</td> </tr> <tr> <td>title</td> <td>Garden Center &amp; Farm Market   Scarborough, ME   Highland Farm</td> </tr> <tr> <td>site_name</td> <td>Highland Farm</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://highland.farm</td> </tr> <tr> <td>description</td> <td>Highland Farm has been a trusted local garden center &amp; farm market since 1949. Find supplies, plants, annuals, perennials &amp; shrubs.</td> </tr> </tbody> </table> | Property | Content | image | /files/2016/11/vasinhos1.jpg | title | Garden Center & Farm Market   Scarborough, ME   Highland Farm | site_name | Highland Farm | type | website | url | https://highland.farm | description | Highland Farm has been a trusted local garden center & farm market since 1949. Find supplies, plants, annuals, perennials & shrubs. |
| Property  | Content   |  |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
| image   | /files/2016/11/vasinhos1.jpg  |  |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
| title   | Garden Center & Farm Market   Scarborough, ME   Highland Farm   |  |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
| site_name   | Highland Farm   |  |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
| type  | website   |  |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
| url   | https://highland.farm   |  |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
| description   | Highland Farm has been a trusted local garden center & farm market since 1949. Find supplies, plants, annuals, perennials & shrubs. |  |          |         |       |                              |       |   |           |               |      |         |     |                       |             |   |
|  | <p>Headings</p>   | <table border="1" data-bbox="539 1906 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>23</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 951 2069" style="list-style-type: none"> <li>• [H1] We "Grow Naked"</li> <li>• [H2]</li> </ul>   | H1       | H2      | H3    | H4                           | H5    | H6  | 1         | 2             | 23   | 0       | 0   | 0                     |             |   |
| H1  | H2  | H3   | H4       | H5      | H6    |                              |       |   |           |               |      |         |     |                       |             |   |
| 1   | 2   | 23   | 0        | 0       | 0     |                              |       |   |           |               |      |         |     |                       |             |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"> <li>• [H2]</li> <li>• [H3] Follow Us x</li> <li>• [H3] We Are Open 9 am - 5 pm Every Day</li> <li>• [H3] Highland Farm</li> <li>• [H3] Your Destination for Exceptional Garden Supplies and Fresh Produce</li> <li>• [H3] Our Plants</li> <li>• [H3] Our Products</li> <li>• [H3] Our Services</li> <li>• [H3] Landscape Design</li> <li>• [H3] &amp; Coaching</li> <li>• [H3] ★★★★★Always fun here... And really good food!</li> <li>• [H3] ★★★★★Went to an event about vegetable gardening. It was very informative. The instructor was great.</li> <li>• [H3] ★★★★★Highland Ave Greenhouse is a fantastic place to get your plants and Christmas wreaths and tree. They also have food and gifts inside. The staff is great. Highly recommended checking it out.</li> <li>• [H3] ★★★★★Knowledgeable and friendly staff. Their locally sourced cafe provides some of the best pastries in southern Maine including plenty of gluten and peanut free options.</li> <li>• [H3] ★★★★★A true hidden gem and my new favorite lunch spot! Turkey BLT and falafel salad were excellent and made from fresh ingredients. Everything was reasonably priced. Shop is full of cool gifts and homemade food items. Definitely stop by if you have a chance!</li> <li>• [H3] ★★★★★This was my first visit to Highland Avenue Greenhouse. I got there just before closing. They did not rush me, answered all of my questions and were very polite and helpful. Prices are very reasonable. I'll be going back!</li> <li>• [H3] Using biological controlsinstead of chemical pesticides!</li> <li>• [H3] We Are Open For The Season!</li> <li>• [H3] Make Sure To Visit Our Website For Updates On Upcoming Events!</li> <li>• [H3] Growing together with southern Maine for four generations.</li> <li>• [H3] Best Landscaping</li> <li>• [H3]</li> <li>• [H3] Best Garden Center</li> <li>• [H3]</li> </ul> |
|  | Images          | <p>We found 21 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |
|   | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content</p>  |

## SEO Content



in an Iframe cannot be indexed.

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 19 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 84.21%<br>Internal Links 15.79% |

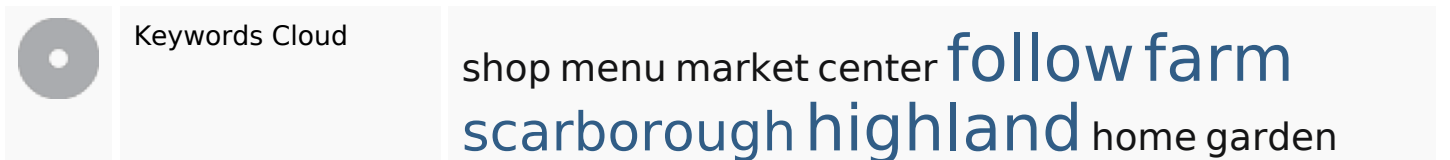
## In-page links

| Anchor                                     | Type     | Juice         |
|--|----------|---------------|
| <a href="#">SIGN UP FOR OUR NEWSLETTER</a> | Internal | Passing Juice |
| <a href="#">x</a>                          | Internal | Passing Juice |
| <a href="#">=</a>                          | External | Passing Juice |
| <a href="#">=</a>                          | External | Passing Juice |
| <a href="#">Home</a>                       | External | Passing Juice |
| <a href="#">Shop</a>                       | External | Passing Juice |
| <a href="#">Sign Up For Our Newsletter</a> | External | Passing Juice |
| <a href="#">Our Story</a>                  | External | Passing Juice |
| <a href="#">Contact Us</a>                 | External | Passing Juice |
| <a href="#">Gallery</a>                    | External | Passing Juice |
| <a href="#">Customer Reviews</a>           | External | Passing Juice |
| <a href="#">Join the Team</a>              | External | Passing Juice |

## In-page links

|                                     |          |               |
|-------------------------------------|----------|---------------|
| <a href="#">Directions</a>          | External | Passing Juice |
| <a href="#">Contact Us</a>          | Internal | Passing Juice |
| <a href="#">products and plants</a> | External | Passing Juice |
| <a href="#">Farm Market</a>         | External | Passing Juice |
| =                                   | External | Passing Juice |
| =                                   | External | Passing Juice |
| =                                   | External | Passing Juice |

## SEO Keywords





## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| farm        | 3       | ✓     | ✗        | ✓           | ✓        |
| highland    | 3       | ✓     | ✗        | ✓           | ✓        |
| follow      | 3       | ✗     | ✗        | ✗           | ✓        |
| scarborough | 2       | ✓     | ✗        | ✗           | ✗        |
| garden      | 1       | ✓     | ✗        | ✓           | ✓        |












## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : highlandavegreenhouse.com<br>Length : 25 |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |





## Usability

|  |             |   |
|--|-------------|---|
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document





|    | Doctype         | HTML 5   |                 |             |          |    |
|--|-----------------|--|-----------------|-------------|----------|----|
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |          |    |
|    | W3C Validity    | Errors : 0<br>Warnings : 0   |                 |             |          |    |
|   | Email Privacy   | Great no email address has been found in plain text!   |                 |             |          |    |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>12</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <center> | 12 |
| Deprecated tags  | Occurrences     |  |                 |             |          |    |
| <center>   | 12              |  |                 |             |          |    |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |          |    |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

# Mobile

## Optimization

|   |             |   |
|---|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://highland.farm/">https://highland.farm/</a>  |
|  | Robots.txt  | <a href="http://highlandavegreenhouse.com/robots.txt">http://highlandavegreenhouse.com/robots.txt</a><br>Great, your website has a robots.txt file. |
|  | Analytics   | Great, your website has an analytics tool.<br> Google Analytics    |