SEO Content

✅	Title	Home	Schroeder Accounting Services **Length : 36** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Unlike your typical CPA firm, we at Schroeder believe that for a business to be successful they need to understand how to measure that success. Through accounting and other services we provide, we will explain what the numbers are saying in plain English so you can take the actions needed... **Length : 292** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 0 2 3 0 0 • [H1] Schroeder Accounting Services • [H3] Welcome to the new home of Schroeder Accounting Services! • [H3] • [H4] Schedule Appointment • [H4] Tax Preparation Services • [H4] About Us
❌	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 1 link(s) to files
	Statistics	External Links : noFollow 3.03% External Links : Passing Juice 75.76% Internal Links 21.21%

In-page links

Anchor	Type	Juice
Home	External	Passing Juice
About Us	External	Passing Juice
Services	External	Passing Juice
Tax Deadlines	External	Passing Juice
Resources	Internal	Passing Juice
Financial Calculators	External	Passing Juice
Record Retention Guide	External	Passing Juice

In-page links

IRS Publications	External	Passing Juice
IRS Forms	External	Passing Juice
Tax Appointment Checklist	Internal	Passing Juice
Tax Rates	External	Passing Juice
Tax Due Dates	External	Passing Juice
Taxpayer Rights	External	Passing Juice
Tax Glossary	External	Passing Juice
Subscribe to Tax Calendar	External	Passing Juice
IRS Withholding Calculator	External	Passing Juice
Where is My Refund?	External	Passing Juice
Make a Payment	External	Passing Juice
Client Portal	External	Passing Juice
Latest Edition	Internal	Passing Juice
Newsletter Archives	External	Passing Juice
Subscribe	External	Passing Juice
Contact	External	Passing Juice
Request Appointment	External	Passing Juice
Share Testimonial	External	Passing Juice
call us	Internal	Passing Juice
Call for assistance today!	Internal	Passing Juice
Schroeder Accounting Services	External	Passing Juice
Accessibility / Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Manage Website	External	Passing Juice
Accountant Website Design	External	Passing Juice
Do Not Access	External	noFollow

SEO Keywords

	Keywords Cloud	services home irs tax subscribe deadlines accounting newsletter appointment schroeder

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tax	25	✖	✖	✖	✔
services	9	✔	✖	✔	✔
accounting	6	✔	✖	✔	✔
irs	6	✖	✖	✖	✖
appointment	5	✖	✖	✖	✔

Usability

	Url	Domain : hiattcpa.com Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://schroedercpas.com/sitemap.xml
✅	Robots.txt	http://hiattcpa.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics