










Website review hftpa.com

Generated on September 23 2024 10:32 AM



The score is 42/100







SEO Content

	Title	Home HealthFirst Length : 18 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>2</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Search form• [H2] I am a...• [H3] Member• [H3] Employer• [H3] Provider• [H3] Broker	H1	H2	H3	H4	H5	H6	0	2	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	4	0	0	0									
	Images	We found 8 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect. no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.71% Internal Links 61.29%


In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Members	External	Passing Juice
Employers	External	Passing Juice
Providers	Internal	Passing Juice
Brokers	External	Passing Juice
Find A Provider	Internal	Passing Juice
Self-Funded Plans	Internal	Passing Juice
Benefit Solutions	Internal	Passing Juice
Medical Management	Internal	Passing Juice

In-page links

Network Solutions	Internal	Passing Juice
Employers	External	Passing Juice
Members	External	Passing Juice
Providers	External	Passing Juice
About HealthFirst	Internal	Passing Juice
Leadership	Internal	Passing Juice
News	Internal	Passing Juice
Glossary	External	Passing Juice
FAQs	Internal	Passing Juice
Fact Sheets	External	Passing Juice
HealthFirst App	Internal	Passing Juice
Product Sheets	External	Passing Juice
No Surprises Act	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
HIPAA Information	Internal	Passing Juice
Careers	Internal	Passing Juice
Request a Quote	Internal	Passing Juice
Linkedin	External	Passing Juice






SEO Keywords

	Keywords Cloud	claims member brokers employees benefits provider plans access members health
--	----------------	---





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
provider	3	✖	✖	✖	✔
benefits	3	✖	✖	✖	✖
health	3	✔	✖	✖	✖
members	2	✖	✖	✖	✖
brokers	2	✖	✖	✖	✖








Usability

	Url	Domain : hftpa.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	---

Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://www.hfbenefits.com/</div>
	Robots.txt	<div>http://hftpa.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>