







Website review heyrex.co.nz

Generated on September 23 2024 02:24 AM



The score is 45/100






SEO Content

	<p>Title</p>	<p>Your dog's personal health, fitness & location tracker – Heyrex™</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Heyrex™ is an AI-powered pet wearable that monitors your dog's daily habits – keeping them healthier and happier over a lifetime. With this personal doggy data at your fingertips, you'll understand how your dog is behaving and feeling. And with GPS tracking, you'll always know exactly where they are.</p> <p>Length : 301</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Heyrex™</td> </tr> <tr> <td>url</td> <td>https://heyrex.com/</td> </tr> <tr> <td>title</td> <td>Your dog's personal health, fitness & location tracker – Heyrex™</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Heyrex™ is an AI-powered pet wearable that monitors your dog's daily habits – keeping them healthier and happier over a lifetime. With this personal doggy data at your fingertips, you'll understand how your dog is behaving and feeling. And with GPS tracking, you'll always know exactly where they are.</td> </tr> </tbody> </table>	Property	Content	site_name	Heyrex™	url	https://heyrex.com/	title	Your dog's personal health, fitness & location tracker – Heyrex™	type	website	description	Heyrex™ is an AI-powered pet wearable that monitors your dog's daily habits – keeping them healthier and happier over a lifetime. With this personal doggy data at your fingertips, you'll understand how your dog is behaving and feeling. And with GPS tracking, you'll always know exactly where they are.
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SEO Content

		<p>image http://heyrex.com/cdn/shop/files/Heyrex_HeadGroup_a1d1c37d-82db-452f-b98a-276b8a240c06.png?v=1703217868</p> <p>image:secure_url https://heyrex.com/cdn/shop/files/Heyrex_HeadGroup_a1d1c37d-82db-452f-b98a-276b8a240c06.png?v=1703217868</p> <p>image:width 934</p> <p>image:height 934</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>19</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Your cart is empty • [H2] Your cart • [H2] Estimated total • [H2] Country/region • [H2] Country/region • [H2] Country/region • [H2] Country/region • [H2] "My human seems so much more relaxed now" • [H2] "I decided to chase a butterfly and got lost. But luckily my human found me super quick!" • [H2] "My human has been making sure I reach my daily activity goals every day now!" • [H2] Know your dog's every move, mood and milestone! • [H2] Collapsible content • [H2] Heyrex™ 2.0 • [H2] Proud to be partnering with • [H2] Meet the Heyrex App • [H2] Read our happy-dog stories... • [H2] It's seriously smart doggy data • [H2] Developed by vets • [H2] Made in New Zealand • [H3] Monitor their health • [H3] Keep them fit • [H3] Keep them safe • [H3] Share with your vet • [H3] Manage their wellbeing • [H3] What is Heyrex™? • [H3] What is Heyrex™? • [H3] Why do I need a Heyrex™ 2.0 for my dog? • [H3] Why do I need a Heyrex™ 2.0 for my dog? • [H3] Creating lifelong healthy habits with Heyrex™ 2.0 • [H3] Creating lifelong healthy habits with Heyrex™ 2.0 	H1	H2	H3	H4	H5	H6	1	19	11	0	0	0
H1	H2	H3	H4	H5	H6									
1	19	11	0	0	0									
	Images	<p>We found 35 images on this web page.</p> <p>27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 2%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

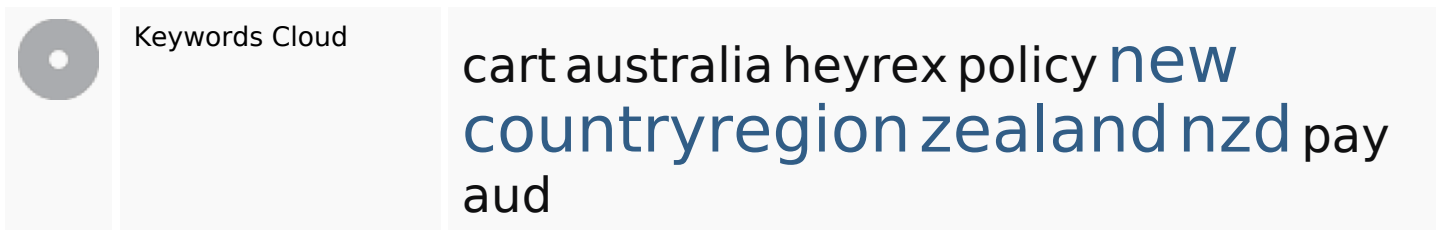
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Shipping	Internal	Passing Juice
Heyrex™ Network Connectivity Plan	Internal	Passing Juice
FAQs	Internal	Passing Juice
Learn more	Internal	Passing Juice
Support	Internal	Passing Juice

In-page links

HeyrexVet™	Internal	Passing Juice
App Login	External	Passing Juice
Buy Now	Internal	Passing Juice
Buy Now	Internal	Passing Juice
What is Heyrex™?	Internal	Passing Juice
Why do I need a Heyrex™ 2.0 for my dog?	Internal	Passing Juice
Creating lifelong healthy habits with Heyrex™ 2.0	Internal	Passing Juice
Heyrex™	Internal	Passing Juice
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Cancellation Policy	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nzd	7	✘	✘	✘	✘
countryregion	6	✘	✘	✘	✘
new	6	✘	✘	✘	✔
zealand	6	✘	✘	✘	✔
australia	4	✘	✘	✘	✘


Usability

	Url	Domain : heyrex.co.nz Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	1
Deprecated tags	Occurrences					
<s>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 232 767 266">✘ Apple Icon<li data-bbox="555 300 879 333">✔ Meta Viewport Tag<li data-bbox="555 367 807 400">✘ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://heyrex.com/sitemap.xml</p>
	Robots.txt	<p>http://heyrex.co.nz/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>