

Website review heyen.co.uk

Generated on September 22 2024 05:19 AM





The score is 52/100






SEO Content

	Title	Heyen UK Ltd Length : 12 Perfect, your title contains between 10 and 70 characters.														
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Heyen UK Ltd</td></tr><tr><td>url</td><td>https://www.heyen.co.uk</td></tr><tr><td>site_name</td><td>Heyen</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>					Property	Content	title	Heyen UK Ltd	url	https://www.heyen.co.uk	site_name	Heyen	type	website
Property	Content															
title	Heyen UK Ltd															
url	https://www.heyen.co.uk															
site_name	Heyen															
type	website															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>1</td><td>16</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Heyen UK Ltd[H5] Heyen UK[H6] Heyen UK is a family run business. We specialise in the manufacture and supply of damp proofing and tanking products nationwide from our distribution centre in South Yorkshire. We service the needs of many organisations from the smaller contractor to the large civil engineering company. Our high performance cementitious products are specified to enhance the durability on existing and new build construction projects. Many of the products are approved by CE, marked in	H1	H2	H3	H4	H5	H6	1	0	0	0	1	16		
H1	H2	H3	H4	H5	H6											
1	0	0	0	1	16											

SEO Content

		<p>accordance with the demands of DIN EN 13808 and DIN 18195, the European standard for waterproofing and for use in contact with drinking water. They will withstand the water pressure of the design of deep level construction for use in damp environments.</p> <ul style="list-style-type: none">• [H6]• [H6] Our products are used in many applications including:• [H6] Small and large domestic housing• [H6] Basement and barn conversions• [H6] Tanks and ducts• [H6] Potable fresh water storage• [H6] Eco houses• [H6] Underground car-parks• [H6] Dam walls• [H6] Lift shafts• [H6] Bathrooms• [H6] Swimming pools and spas• [H6] Koi fish ponds• [H6] Bund walls• [H6] Party walls
	Images	<p>We found 11 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 26 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Heyen UK&nbsp;Ltd	Internal	Passing Juice
structural water & damp proofing	Internal	Passing Juice
concrete waterproofing	Internal	Passing Juice
rising damp	Internal	Passing Juice
Isola Platon Cavity Drain Membrane	Internal	Passing Juice
bitumen coatings	Internal	Passing Juice
concrete repair	Internal	Passing Juice
timber preservation	Internal	Passing Juice
external rain protection	Internal	Passing Juice
anti-mould & anti-condensation	Internal	Passing Juice
flood remediation	Internal	Passing Juice
featured products	Internal	Passing Juice
BAE Global Defense Systems	Internal	Passing Juice
IKEA	Internal	Passing Juice
BT	Internal	Passing Juice
Samaritans HQ	Internal	Passing Juice
Canterbury Business Estate	Internal	Passing Juice
Ilkley	Internal	Passing Juice
Whirlowdale	Internal	Passing Juice
Koi Pond	Internal	Passing Juice
Domestic Damp	Internal	Passing Juice
Network Rail	Internal	Passing Juice
Isle of Grain Power Station	Internal	Passing Juice

In-page links

contact	Internal	Passing Juice
history	Internal	Passing Juice
FAQ	Internal	Passing Juice

SEO Keywords



Keywords Consistency


Keyword	Content	Title	Keywords	Descripti on	Headings
products	7	✘	✘	✘	✔
damp	6	✘	✘	✘	✔
heyen	5	✔	✘	✘	✔
water	4	✘	✘	✘	✔
structural	3	✘	✘	✘	✘

Usability





	Url	Domain : heyen.co.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://heyen.co.uk/sitemap.xml
	Robots.txt	http://heyen.co.uk/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>