







# Website review heycasey.co.za

Generated on September 22 2024 00:26 AM





The score is 54/100



## SEO Content

	Title	<p>Customized and Fashionable Phone Cases — Hey Casey!</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>South Africa's most loved Phone Accessories Brand with thousands of happy customers! Shop phone cases, phone grips, laptop skins and mouse pads from your comfy couch - we deliver FREE over R550.</p> <p><b>Length : 198</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 1928"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Hey Casey!</td> </tr> <tr> <td>url</td> <td>https://www.heycasey.co.za/</td> </tr> <tr> <td>title</td> <td>Customized and Fashionable Phone Cases</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>South Africa's most loved Phone Accessories Brand with thousands of happy customers! Shop phone cases, phone grips, laptop skins and mouse pads from your comfy couch - we deliver FREE over R550.</td> </tr> </tbody> </table>	Property	Content	site_name	Hey Casey!	url	https://www.heycasey.co.za/	title	Customized and Fashionable Phone Cases	type	website	description	South Africa's most loved Phone Accessories Brand with thousands of happy customers! Shop phone cases, phone grips, laptop skins and mouse pads from your comfy couch - we deliver FREE over R550.
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## SEO Content

		<p>image <a href="https://www.heycasey.co.za/cdn/shop/files/Hey_Casey_Shopify_Banner_37caff3f-8039-4b73-889a-5ad32b60b4c3_1204x630.jpg?v=1600079490">https://www.heycasey.co.za/cdn/shop/files/Hey_Casey_Shopify_Banner_37caff3f-8039-4b73-889a-5ad32b60b4c3_1204x630.jpg?v=1600079490</a></p> <p>image:secure_url <a href="https://www.heycasey.co.za/cdn/shop/files/Hey_Casey_Shopify_Banner_37caff3f-8039-4b73-889a-5ad32b60b4c3_1204x630.jpg?v=1600079490">https://www.heycasey.co.za/cdn/shop/files/Hey_Casey_Shopify_Banner_37caff3f-8039-4b73-889a-5ad32b60b4c3_1204x630.jpg?v=1600079490</a></p> <p>image:width 1204</p> <p>image:height 630</p> <p>image:alt Social media image</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>21</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] 20% Off Women's Month Special</li> <li>• [H2] DESK COMBOS</li> <li>• [H2] LAPTOP SKINS</li> <li>• [H2] MOUSE PADS</li> <li>• [H2] CARD HOLDERS</li> <li>• [H2] PHONE CASES</li> <li>• [H2] CUSTOMIZE YOUR PHONE CASE</li> <li>• [H2] CUSTOMIZE - Add your photo</li> <li>• [H2] PERSONALISE - Add your name or text</li> <li>• [H2] BEHIND THE SCENES AT HEY CASEY!</li> <li>• [H2] Why we are SA's most loved Brand:</li> <li>• [H2] ABOUT US</li> <li>• [H2] ABOUT OUR PRODUCTS</li> <li>• [H2] CHECK OUT OUR SISTER BRANDS</li> <li>• [H2] Follow us</li> <li>• [H2] Subscribe to our Newsletter</li> <li>• [H2] PAY SECURELY WITH YOCO &amp; PAYSTACK</li> <li>• [H2] THE LOW-DOWN</li> <li>• [H2] INFO</li> <li>• [H2] Added to your cart:</li> <li>• [H2]</li> </ul>	H1	H2	H3	H4	H5	H6	0	21	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	21	0	0	0	0									
	Images	<p>We found 70 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Content



## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.45% External Links : Passing Juice 0% Internal Links 96.55%

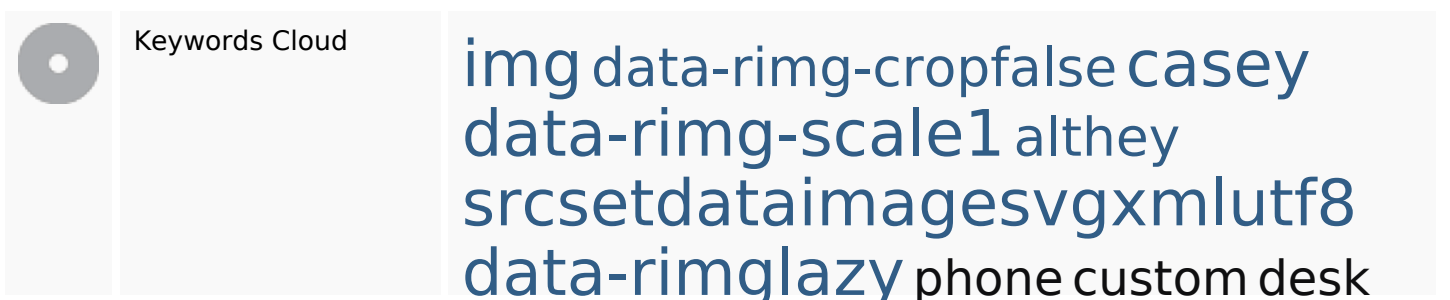
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">BUY A GIFT VOUCHER</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Phone Cases</a>	Internal	Passing Juice
<a href="#">Card Holders</a>	Internal	Passing Juice
<a href="#">Laptop Skins</a>	Internal	Passing Juice
<a href="#">Mouse Pads</a>	Internal	Passing Juice
<a href="#">Desk Combo's</a>	Internal	Passing Juice
<a href="#">New! Desk Pad</a>	Internal	Passing Juice
<a href="#">iPhone</a>	Internal	Passing Juice

## In-page links

<a href="#">Samsung</a>	Internal	Passing Juice
<a href="#">Huawei</a>	Internal	Passing Juice
<a href="#">Custom Laptop Skins</a>	Internal	Passing Juice
<a href="#">Custom Mouse Pads</a>	Internal	Passing Juice
<a href="#">Custom Phone Cases</a>	Internal	Passing Juice
<a href="#">SHOP COMBOS</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">How to Shop</a>	Internal	Passing Juice
<a href="#">How to Customize your Case</a>	Internal	Passing Juice
<a href="#">How to Care for Your Case</a>	Internal	Passing Juice
<a href="#">The Legal Stuff</a>	Internal	Passing Juice
<a href="#">Help Centre</a>	Internal	Passing Juice
<a href="#">Supported Devices</a>	Internal	Passing Juice
<a href="#">About our Cases &amp; Printing</a>	Internal	Passing Juice
<a href="#">Wholesale Information</a>	Internal	Passing Juice
<a href="#">Social Influencers</a>	Internal	Passing Juice
<a href="#">All rights reserved.</a>	External	noFollow

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings






## Keywords Consistency

img	34	✘	✘	✘	✘
data-rimglazy	34	✘	✘	✘	✘
data-rimg-scale1	34	✘	✘	✘	✘
srcsetdataimagesv gxmlutf8	34	✘	✘	✘	✘
casey	30	✔	✘	✘	✔


## Usability

	Url	Domain : heycasey.co.za Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.heycasey.co.za/sitemap.xml">https://www.heycasey.co.za/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://heycasey.co.za/robots.txt">http://heycasey.co.za/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>