Website review
heritagepropaneexpress.com

Generated on September 18 2024 12:18 PM

The score is 68/100

SEO Content

✔	Title	Propane Supplier for Home & Business | Pinnacle Propane **Length : 59** Perfect, your title contains between 10 and 70 characters.
✔	Description	Pinnacle Propane supplies Propane gas and services including tank installation, tank exchange, and refill options to homes and businesses. **Length : 138** Great, your meta description contains between 70 and 160 characters.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Pinnacle Propane
url	https://www.pinnaclepropane.com/
description	Pinnacle Propane supplies propane gas and services to homes and businesses including propane delivery, refills, tank installation, and maintenance.
image	https://cdn.pinnaclepropane.com/-/media/sites/united-states/articles/pinnacle-propane-usa-homepage-hero.jpg?mw=1366&rev=b53d4b4395c44e1f9b06645607841045
image:secure_url	https://cdn.pinnaclepropane.com/-/media/sites/united-states/articles/pinnacle-propane-usa-homepage-hero.jpg?mw=1366&rev=b53d4b4395c44e1f9b06645607841045

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

		1 9 11 0 0 0
⬤		[H1] Propane Supplier [H2] Everything You Need from Your Propane Company [H2] Propane Company For Your Home or Business [H2] Our services [H2] Our products [H2] Why Choose Pinnacle Propane as Your Propane Supplier? [H2] Additional Pinnacle Propane Services [H2] Customer reviews [H2] What Our Customers Say [H2] Discover more about propane [H3] Propane For Your Home [H3] Propane For Your Business [H3] Order Propane [H3] Price Protection Plans [H3] Make A Payment [H3] Rent a propane tank [H3] Refill propane cylinders [H3] Which Propane Tank Is Right for You? [H3] The Best Propane Company for Residential and Commercial Customers. [H3] Where to find a location [H3] Looking for a new propane company?
❌	Images	We found 37 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **22%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 41 links including 2 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.88% Internal Links 95.12%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
For Home	Internal	Passing Juice
Indoor	Internal	Passing Juice
Outdoor	Internal	Passing Juice
Home Inquiry	Internal	Passing Juice
For Business	Internal	Passing Juice
Propane Forklifts	Internal	Passing Juice
Agriculture	Internal	Passing Juice
Propane Dispensers	Internal	Passing Juice
Oilfield	Internal	Passing Juice
Hospitality	Internal	Passing Juice
Builders	Internal	Passing Juice
Generators	Internal	Passing Juice
Business Inquiry	Internal	Passing Juice
Propane Tanks	Internal	Passing Juice
Find the Right Propane Tank	Internal	Passing Juice
250 Gallon tank	Internal	Passing Juice
500 Gallon tank	Internal	Passing Juice
1000 Gallon tank	Internal	Passing Juice
Propane Tank Installation	Internal	Passing Juice

In-page links

Switching propane companies	Internal	Passing Juice
Tank size finder	Internal	Passing Juice
Order propane	Internal	Passing Juice
Propane pricing	Internal	Passing Juice
I'm a Customer	Internal	Passing Juice
Customer login	Internal	Passing Juice
BIlling and Payments	Internal	Passing Juice
Alliant Gas	Internal	Passing Juice
Arizona	Internal	Passing Juice
Texas	Internal	Passing Juice
Referral Program	Internal	Passing Juice
Click here	Internal	Passing Juice
Guides	Internal	Passing Juice
The Ultimate Guide to Propane: All You Need to Know	Internal	Passing Juice
Propane Tanks	Internal	Passing Juice
Underground Propane Tanks: A Comprehensive Guide	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
SHVE Supplier Code	External	Passing Juice
Cookie Statement	Internal	Passing Juice
Cookie Consent	External	Passing Juice

SEO Keywords

Keywords Cloud	gallon login business become inquiry customer tank propane back home

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
propane	28	✔	✘	✔	✔
tank	19	✘	✘	✔	✔
customer	18	✘	✘	✘	✔
home	13	✔	✘	✔	✔
business	9	✔	✘	✔	✔

Usability

	Url	Domain : heritagepropaneexpress.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://heritagepropaneexpress.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.