Website review
hellolingo.com

Generated on September 20 2024 09:26 AM

The score is 58/100

SEO Content

✓	Title	Lingo - Made by Abbott: Your body has the answers **Length : 49** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Stream glucose data directly to your phone with the Lingo biosensor, a continuous glucose monitor (CGM). See the impact of what, when, and how you eat. Join the waitlist. **Length : 170** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Lingo - Made by Abbott: Your body has the answers
description	Stream glucose data directly to your phone with the Lingo biosensor, a continuous glucose monitor (CGM). See the impact of what, when, and how you eat. Join the waitlist.
image	https://www.hellolingo.com/us/_next/image?url=https://cms.hellolingo.com/content/dam/bts/bluebird/dtc/us/hp/hero/hero.png&w=1200&q=100

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	5	9	1	0	0

- [H1] Your body hasthe answers

SEO Content

- [H2] A new approach to nutrition
- [H2] Start Lingo today for just $49
- [H2] Fad diets don't work, science does
- [H2] Metabolism myths
- [H2] Questions? We've got you covered
- [H3] Meet Lingo
- [H3] Understand your metabolism
- [H3] Learn new eating habits
- [H3] Take control of your health
- [H3] What is Lingo?
- [H3] Is Lingo right for me?
- [H3] How is my data being used?
- [H3] Does applying a biosensor hurt?
- [H3] Does Lingo integrate with any health apps?
- [H4] Glucose is a powerful signal of your body's unique response to food. Lingo tracks your glucose 24/7, translating the data into insights you can use to build new habits.

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✅	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 30.77% Internal Links 69.23%

In-page links

Anchor	Type	Juice
Lingo experience	Internal	Passing Juice
The science	Internal	Passing Juice
Get Started	Internal	Passing Juice
About us	Internal	Passing Juice
Log in	Internal	Passing Juice
Careers	External	Passing Juice
Support center	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Youtube	External	Passing Juice
Lingo Privacy Notice	Internal	Passing Juice
Website Terms of Use	Internal	Passing Juice
Terms of Sale	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	started science get privacy abbott metabolism marks experience health lingo
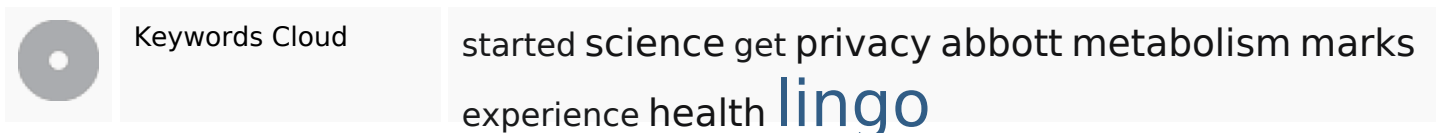
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lingo	12	✔	✖	✔	✔
abbott	3	✔	✖	✖	✖
science	3	✖	✖	✖	✔
metabolism	3	✖	✖	✖	✔
health	3	✖	✖	✖	✔

Usability

	Url	Domain : hellolingo.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.hellolingo.com/sitemap.xml
	Robots.txt	http://hellolingo.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.