










Website review healthnetoregon.com

Generated on September 23 2024 02:22 AM



The score is 45/100







SEO Content

	Title	<p>Health Net of Oregon</p> <p>Length : 20</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1375 1481 1449"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1480 1070 1778" style="list-style-type: none"> • [H1] One Plan. • [H2] Always Covered. • [H2] Recent News • [H2] CORONAVIRUS (COVID-19) • [H2] Find A Provider • [H2] Prescription Coverage • [H2] Make the Change • [H3] Change Healthcare notice • [H3] Flu Season is Here 	H1	H2	H3	H4	H5	H6	1	6	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	2	0	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 37%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70</p>												

SEO Content

		percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 157 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.18% Internal Links 96.82%

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
Schedule yours today!	Internal	Passing Juice
Home	Internal	Passing Juice
Find a Doctor	Internal	Passing Juice
Login	Internal	Passing Juice
Contact	Internal	Passing Juice
Shoppers	Internal	Passing Juice
Why Health Net	Internal	Passing Juice

In-page links

About Health Net	Internal	Passing Juice
Request Additional Information	Internal	Passing Juice
Members	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Group Members	Internal	Passing Juice
Find a Provider	Internal	Passing Juice
Wellness Center	Internal	Passing Juice
Pharmacy Plan Information	Internal	Passing Juice
Forms and Brochures	Internal	Passing Juice
News	Internal	Passing Juice
FAQs	Internal	Passing Juice
Summary of Benefits and Coverage	Internal	Passing Juice
Employers	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Group Health Plans	Internal	Passing Juice
Find a Provider	Internal	Passing Juice
Wellness Center	Internal	Passing Juice
Pharmacy Plan Information	Internal	Passing Juice
Supplemental Coverage	Internal	Passing Juice
News and Resources	Internal	Passing Juice
Summary of Benefits and Coverage	Internal	Passing Juice
Health Care Reform Guide	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Providers	Internal	Passing Juice
Login	Internal	Passing Juice
Request Participation within our Network	Internal	Passing Juice

In-page links

Provider Email Address Collection	Internal	Passing Juice
Contact Provider Services Center	Internal	Passing Juice
Pre-Auth Check	Internal	Passing Juice
Provider Events	Internal	Passing Juice
Policies for Non-Contracted Providers	Internal	Passing Juice
Pharmacy	Internal	Passing Juice
Provider Resources	Internal	Passing Juice
Provider Training	Internal	Passing Juice
Quality Improvement	Internal	Passing Juice
Provider News & Updates	Internal	Passing Juice
Brokers	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Forms and Brochures	Internal	Passing Juice
Plan / Benefit Information	Internal	Passing Juice
Wellness Center	Internal	Passing Juice
Summary of Benefits and Coverage	Internal	Passing Juice
News and Resources	Internal	Passing Juice
Get Contracted	Internal	Passing Juice
Health Care Reform Guide	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Find a Provider	Internal	Passing Juice
Wellness Center	Internal	Passing Juice
Pharmacy Plan Information	Internal	Passing Juice
Forms and Brochures	Internal	Passing Juice
News	Internal	Passing Juice

In-page links

FAQs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms Glossary	Internal	Passing Juice
SBC Employer Instructions	Internal	Passing Juice
Small Business Groups	Internal	Passing Juice
Large Business Groups	Internal	Passing Juice
Business Group Plans Pharmacy Information	Internal	Passing Juice
Forms and Brochures	Internal	Passing Juice
Mail Order Basics	Internal	Passing Juice
Generic Drug Overview	Internal	Passing Juice
Dental Plans	Internal	Passing Juice
Vision Plans	Internal	Passing Juice
Alternative Care	Internal	Passing Juice
Behavioral Health	Internal	Passing Juice
Employer News	Internal	Passing Juice
Wellness Resources	Internal	Passing Juice
Enhanced Choice	Internal	Passing Juice
Required Notices	Internal	Passing Juice
Commercial Pre-Auth	Internal	Passing Juice
Medicare Pre-Auth	Internal	Passing Juice
National Imaging Associates (NIA)	Internal	Passing Juice
New Century Health (NCH)	Internal	Passing Juice
Evolut Health	Internal	Passing Juice
Prior Authorization	Internal	Passing Juice
Manuals, Forms and Resources	Internal	Passing Juice
Special Supplemental Benefits	Internal	Passing Juice
Coronavirus	Internal	Passing Juice
Eligibility Verification	Internal	Passing Juice

In-page links

Provider Claim Dispute & Redeterminations	Internal	Passing Juice
Incentives Statement	Internal	Passing Juice
National Imaging Associates (NIA)	Internal	Passing Juice
Report Fraud, Waste and Abuse	Internal	Passing Juice
Patient Centered Medical Home Model	Internal	Passing Juice
Claims and Billing	Internal	Passing Juice
Clinical, Pharmacy & Payment Policies	Internal	Passing Juice
Clinical Practice Guidelines	Internal	Passing Juice
Medicare Information & Policies	Internal	Passing Juice
Pharmacy Resources	Internal	Passing Juice
Opioid Toolkit	Internal	Passing Juice
Risk Adjustment	Internal	Passing Juice
Language Translation Services	Internal	Passing Juice
Behavioral Health	Internal	Passing Juice
Continuing Education Opportunities Related to Substance Use in Pregnancy	Internal	Passing Juice
Model of Care Training (Medicare)	Internal	Passing Juice
Provider Tip Sheets	Internal	Passing Juice
HEDIS	Internal	Passing Juice
Reducing Readmissions	Internal	Passing Juice
Behavioral Health Resources for Health Net Providers	Internal	Passing Juice
Fall Risk Management	Internal	Passing Juice
Patient Experience Provider Toolkit	Internal	Passing Juice
CAHPS	Internal	Passing Juice
HOS	Internal	Passing Juice
Commercial Provider News	Internal	Passing Juice
Medicare Provider News	Internal	Passing Juice
Provider Newsletters	Internal	Passing Juice
Small Business Groups	Internal	Passing Juice

In-page links

Large Business Groups	Internal	Passing Juice
Business Group Plans	Internal	Passing Juice
Pharmacy Plan Information	Internal	Passing Juice
Broker News	Internal	Passing Juice
Sales Web Portal	Internal	Passing Juice
Notice of Changes to Coverage Terms	Internal	Passing Juice
Go Paperless With e-Statements	Internal	Passing Juice
Health Net News Now	Internal	Passing Juice
Business Group Broker Certification	Internal	Passing Juice
About Us	Internal	Passing Juice
Home (redirect)	Internal	Passing Juice
Careers	Internal	Passing Juice
Legal	Internal	Passing Juice
Home (redirect)	Internal	Passing Juice
Phone Directory	Internal	Passing Juice
Group Plans	Internal	Passing Juice
Medicare Beneficiaries	Internal	Passing Juice
Transparency in Coverage Machine Readable Files	Internal	Passing Juice
Register	Internal	Passing Juice
Register	External	Passing Juice
Find a Provider	Internal	Passing Juice
Health Care Reform Guide	Internal	Passing Juice
Register	External	Passing Juice
Summary of Benefits and Coverage	External	Passing Juice
Employer Group Benefits	Internal	Passing Juice
Large Group Business Plans	Internal	Passing Juice
Small Group Business Plans	Internal	Passing Juice
Learn more	Internal	Passing Juice

In-page links

Careers	External	Passing Juice
Health Net Associates	Internal	Passing Juice
Medical Policies	Internal	Passing Juice
Notice of Privacy Practices	Internal	Passing Juice
Important Tax Info - Form 1095-B	Internal	Passing Juice
Help Fight Fraud, Waste & Abuse	Internal	Passing Juice
Using This Website	Internal	Passing Juice
Site Map	Internal	Passing Juice
Download the free version of Adobe Reader.	External	Passing Juice


SEO Keywords

 Keywords Cloud	<p>provider news coverage group pharmacy center information resources login health</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
provider	23	✘	✘	✘	✔
health	17	✔	✘	✘	✔
news	15	✘	✘	✘	✔
login	12	✘	✘	✘	✘
information	12	✘	✘	✘	✘


Usability

 Url	<p>Domain : healthnetoregon.com Length : 19</p>
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://healthnetoregon.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>