

# Website review healthcaremarketplace.com

Generated on September 22 2024 10:29 AM

The score is 50/100

#### **SEO Content**

	Title  Description	Compare 2023 Obamacare Insurance Plans   Healthcare Marketplace  Length: 63  Perfect, your title contains between 10 and 70 characters.  Compare 2023 Obamacare Plans & Damp; Rates - Free Price Quotes - Enroll Over The Phone With A Licensed Insurance Agent - Trusted By Millions		
		<b>Length: 138</b> Great, your meta de	escription contains between 70 and 160 characters.	
×	Keywords	-	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.	
	Og Meta Properties	Good, your page take advantage of Og Properties.		
		Property	Content	
		locale	en_US	
		type	website	
		title	Compare 2023 Obamacare Insurance Plans   Healthcare Marketplace	
		description	Compare 2023 Obamacare Plans & Damp; Rates - Free Price Quotes - Enroll Over The Phone With A Licensed Insurance Agent - Trusted By Millions	
		url	https://www.healthcaremarketplace.com/	
		site_name	Healthcare Marketplace	
		image	https://www.healthcaremarketplace.com/wp-co ntent/uploads/2021/03/healthcare- marketplace.png	

#### **SEO Content**

		image:wid	ith	1200			
		image:height					
		-	_	630			
		image:typ	oe ————————————————————————————————————	image/png			
	Headings	<b>H1</b> 1	<b>H2</b> 5	<b>H3</b> 11	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul> <li>[H1] Trusted by more than 18 million Americans seeking affordable health insurance</li> <li>[H2] An easier way to compare and buy health insurance</li> <li>[H2] Health insurance enrollment made quick &amp; easy</li> <li>[H2] Get started by comparing plan pricing with a personal health insurance quote.</li> <li>[H2] Find the right health insurance for you</li> <li>[H2] We can get you a quote from top health insurance car</li> <li>[H3] Search</li> <li>[H3] Review</li> <li>[H3] Compare</li> <li>[H3] Learn</li> <li>[H3] Apply</li> <li>[H3] Pre-existing conditions</li> <li>[H3] Prescription drug</li> <li>[H3] Essential health benefits</li> <li>[H3] Healthcare Marketplace</li> </ul>		nsurance easy a personalized			
	Images		_	s on this web your images		ttributes.	
8	Text/HTML Ratio		s ratio of	text to HTML robably need			ent, this means
	Flash	Perfect, no	Flash co	ntent has be	en detected	d on this pag	je.
	lframe			Iframes on the be indexed.	e web page	es, this mear	n that content

#### **SEO Links**

URL Rewrite	Good. Your links looks friendly!

#### **SEO Links**

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 33.33%  Internal Links 66.67%

## **In-page links**

Anchor	Туре	Juice
<u>Get Quote</u>	Internal	Passing Juice
Get Started Here >	Internal	Passing Juice
News	Internal	Passing Juice
Privacy	External	Passing Juice
Terms	External	Passing Juice
<u>Contact</u>	Internal	Passing Juice
About	Internal	Passing Juice
California Consumer Privacy	External	Passing Juice
Back to Top	Internal	Passing Juice

## **SEO Keywords**

Keywords Cloud		

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

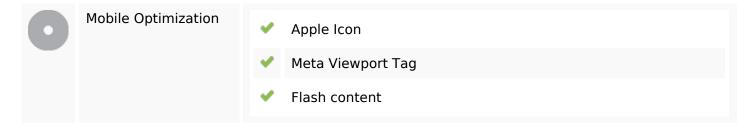
## Usability

0	Url	Domain : healthcaremarketplace.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b>②</b>	Doctype	HTML 5
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 0 Warnings: 0
<b></b>	Email Privacy	Great no email address has been found in plain text!
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

### Mobile



## Optimization

	XML Sitemap	Great, your website has an XML sitemap.		
		https://www.healthcaremarketplace.com/sitemap_index.xml		
	Robots.txt	http://healthcaremarketplace.com/robots.txt		
		Great, your website has a robots.txt file.		
	Analytics	Missing		
W		We didn't detect an analytics tool installed on this website.		
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.		