



Website review hccua.org

Generated on September 09 2024 10:16 AM



The score is 42/100







SEO Content

	Title	<p>HCCUA &#8211; Welcome to the HCCUA</p> <p>Length : 34</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Home Page • [H1] Browse Our Benefits • [H2] Learning Center • [H2] Learning Center • [H3] Enter your login information to access your benefit information! 	H1	H2	H3	H4	H5	H6	2	2	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	2	1	0	0	0									
	Images	<p>We found 9 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 42 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.9% Internal Links 88.1%

In-page links

Anchor	Type	Juice
Member Login	External	Passing Juice
HCCUA Protector Login	External	Passing Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About HCCUA	Internal	Passing Juice
Benefits	Internal	Passing Juice
Telehealth	Internal	Passing Juice
Prescription Expense	Internal	Passing Juice
Licensed Clinical Counseling	Internal	Passing Juice


In-page links

Legal Care Solution	Internal	Passing Juice
Identity Theft Protection	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Health Advocacy Services	Internal	Passing Juice
Roadside Assistance	Internal	Passing Juice
Pet Care Savings	Internal	Passing Juice
Technical Support	Internal	Passing Juice
Blog	Internal	Passing Juice
Health & Wellness	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
Family	Internal	Passing Juice
Money	Internal	Passing Juice
Success	Internal	Passing Juice
Pets	Internal	Passing Juice
Recipes	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Join Today!	External	Passing Juice
Learn More	Internal	Passing Juice
Pet Care Savings	Internal	Passing Juice
Identity Theft Protection	Internal	Passing Juice
Roadside Assistance	Internal	Passing Juice
Entertainment Savings	Internal	Passing Juice
Legal Care Solutions	Internal	Passing Juice
Prescription Assistance	Internal	Passing Juice
Technical Support	Internal	Passing Juice
MORE	Internal	Passing Juice
Family	Internal	Passing Juice
Success	Internal	Passing Juice

In-page links

Health & Wellness	Internal	Passing Juice
Terms Of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Questions? Feedback?	External	Passing Juice
Olark live chat software	External	Passing Juice





SEO Keywords

	Keywords Cloud	assistance care hccua savings members information join provide costs health
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
care	9	✘	✘	✘	✘
health	7	✘	✘	✘	✘
members	5	✘	✘	✘	✘
costs	5	✘	✘	✘	✘
hccua	4	✔	✘	✘	✘












Usability

	Url	Domain : hccua.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://hccua.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>