

# Website review greshamtoyota.com

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The score is 46/100







## SEO Content

	Title	<p>Toyota Dealership in Gresham OR   Serving Gresham and Troutdale   Gresham Toyota</p> <p><b>Length : 80</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Toyota Dealership in Gresham OR   Serving Gresham and Troutdale   Gresham Toyota</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.greshamtoyota.com/</td></tr><tr><td>description</td><td>Gresham Toyota of Gresham OR serving Troutdale is one of the best Toyota dealerships in OR. Call Phone <span class="callNowClass">&gt;503-667-1135&lt;/span&gt;</span></td></tr></tbody></table>	Property	Content	title	Toyota Dealership in Gresham OR   Serving Gresham and Troutdale   Gresham Toyota	type	website	url	https://www.greshamtoyota.com/	description	Gresham Toyota of Gresham OR serving Troutdale is one of the best Toyota dealerships in OR. Call Phone <span class="callNowClass">&gt;503-667-1135&lt;/span&gt;</span>		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>4</td><td>3</td><td>1</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Gresham Toyota in Gresham, OR</li><li>• [H1] Swickard Price Promise</li><li>• [H2] Discover Our Lineup</li><li>• [H2] Financing to Fit Your Budget</li></ul>	H1	H2	H3	H4	H5	H6	2	4	3	1	2	0
H1	H2	H3	H4	H5	H6									
2	4	3	1	2	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] 2024 bZ4X</li><li>• [H2] Visit Us</li><li>• [H3] Gresham Toyota</li><li>• [H3] 422 Vehicles Available at Gresham Toyota</li><li>• [H3] Hours &amp; Directions</li><li>• [H4] Gresham Toyota</li><li>• [H5] Search New Inventory</li><li>• [H5] Search Used Inventory</li></ul>
	Images	We found 69 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.17%  Internal Links 95.83%

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">New Inventory</a>	Internal	Passing Juice
<a href="#">Section 179 Tax Savings</a>	Internal	Passing Juice
<a href="#">New Specials</a>	Internal	Passing Juice
<a href="#">Lease Or Buy A New Toyota</a>	Internal	Passing Juice
<a href="#">Toyota Military Rebate</a>	Internal	Passing Juice
<a href="#">Toyota College Rebate</a>	Internal	Passing Juice
<a href="#">Manufacturer Specials</a>	Internal	Passing Juice
<a href="#">Adventure Protection Package</a>	Internal	Passing Juice
<a href="#">Toyota Safety Sense</a>	Internal	Passing Juice
<a href="#">Schedule Test Drive</a>	Internal	Passing Juice
<a href="#">Get Pre-Approved</a>	Internal	Passing Juice
<a href="#">Sell My Vehicle</a>	Internal	Passing Juice
<a href="#">Pre-Owned Vehicles</a>	Internal	Passing Juice
<a href="#">Manager's Pre-Owned Specials</a>	Internal	Passing Juice
<a href="#">Pre-Owned Specials</a>	Internal	Passing Juice
<a href="#">Toyota Certified Pre-Owned Vehicles</a>	Internal	Passing Juice
<a href="#">Toyota Certified Program Overview</a>	Internal	Passing Juice
<a href="#">Schedule Test Drive</a>	Internal	Passing Juice
<a href="#">Schedule Service Appointment</a>	Internal	Passing Juice
<a href="#">Service Center</a>	Internal	Passing Juice
<a href="#">Service &amp; Parts Specials</a>	Internal	Passing Juice
<a href="#">Cancellation Request</a>	Internal	Passing Juice
<a href="#">ToyotaCare</a>	Internal	Passing Juice
<a href="#">Toyota OEM Accessories</a>	External	Passing Juice
<a href="#">Order Parts</a>	Internal	Passing Juice
<a href="#">Guest Services</a>	Internal	Passing Juice
<a href="#">Swickard Price Promise</a>	Internal	Passing Juice

## In-page links

<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">¡Hablamos español en Gresham Toyota!</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Meet Our Staff</a>	Internal	Passing Juice
<a href="#">Career Opportunities</a>	Internal	Passing Juice
<a href="#">Nominate A Hero</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Popular</a>	Internal	Passing Juice
<a href="#">Trucks</a>	Internal	Passing Juice
<a href="#">Electrified</a>	Internal	Passing Juice
<a href="#">View Inventory</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">DealerOn</a>	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Safety Recalls &amp; Service Campaigns</a>	Internal	Passing Juice
<a href="#">Hours</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	corolla service <b>est mpg</b> rav4 gresham vehicle vehicles toyota inventory
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

est	32	✖	✖	✖	✖
mpg	31	✖	✖	✖	✖
toyota	9	✔	✖	✖	✔
gresham	9	✔	✖	✖	✔
corolla	5	✖	✖	✖	✖


## Usability

	Url	Domain : greshamtoyota.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is</p>	Deprecated tags	Occurrences	<font>	1
Deprecated tags	Occurrences					
<font>	1					





## Document

		recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<div><div>✓ Excellent, your website doesn't use nested tables.</div><div>✗ Too bad, your website is using inline styles.</div><div>✓ Great, your website has few CSS files.</div><div>✗ Too bad, your website has too many JS files (more than 6).</div><div>✓ Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div>✗ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://www.greshamtoyota.com/sitemap.xml">https://www.greshamtoyota.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://greshamtoyota.com/robots.txt">http://greshamtoyota.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>