







# Website review gradwell.com

Generated on September 23 2024 00:24 AM

The score is 46/100







## SEO Content

	<p>Title</p>	<p>Gradwell Communications   VoIP Phone Systems   Business Broadband   Handsets</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>We help businesses communicate better with award winning phone systems, superfast reliable internet connections and great hardware.</p> <p><b>Length : 131</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1973"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Gradwell Communications   VoIP Phone Systems   Business Broadband   Handsets</td> </tr> <tr> <td>description</td> <td>We help businesses communicate better with award winning phone systems, superfast reliable internet connections and great hardware.</td> </tr> <tr> <td>url</td> <td>https://www.gradwell.com/</td> </tr> <tr> <td>site_name</td> <td>Gradwell</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Gradwell Communications   VoIP Phone Systems   Business Broadband   Handsets	description	We help businesses communicate better with award winning phone systems, superfast reliable internet connections and great hardware.	url	https://www.gradwell.com/	site_name	Gradwell
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	<p>Headings</p>	<table border="1" data-bbox="539 2002 1481 2069"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>15</td> <td>5</td> <td>0</td> <td>3</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	9	15	5	0	3		
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# SEO Content

		<ul style="list-style-type: none"><li>• [H1] Effective business communications solutions that make conversations happen</li><li>• [H2] Phone systems for anywhere</li><li>• [H2] Preferred SIP Trunk suppliers</li><li>• [H2] Business Broadband</li><li>• [H2] Business Broadband</li><li>• [H2] Trusted by our customers</li><li>• [H2] Powering UK Businesses</li><li>• [H2] Looking to become a channel partner?</li><li>• [H2] Looking to become a channel partner?</li><li>• [H2] Join thousands of businesses</li><li>• [H3] For growing businesses</li><li>• [H3] For advanced features</li><li>• [H3] For Microsoft Teams users</li><li>• [H3] All speeds available</li><li>• [H3] Expert UK support</li><li>• [H3] Full market search</li><li>• [H3] A one-stop shop for comms</li><li>• [H3] Trusted by thousands</li><li>• [H3] Dedicated provisioning</li><li>• [H3] Businesses</li><li>• [H3] Users</li><li>• [H3] Call minutes</li><li>• [H3] Businesses</li><li>• [H3] Users</li><li>• [H3] Call minutes</li><li>• [H4] Andrew Gamble</li><li>• [H4] Carl Wood</li><li>• [H4] Leon Riley</li><li>• [H4] Industry recognition and accreditations</li><li>• [H4] Industry recognition and accreditations</li><li>• [H6] Network Manager, Pitville School</li><li>• [H6] Infrastructure Manager, Royal Air Forces Association</li><li>• [H6] IT Manager, Suma Coop</li></ul>
	Images	<p>We found 33 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%


## In-page links

Anchor	Type	Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">VoIP Phone systems</a>	Internal	Passing Juice
<a href="#">Wave</a>	Internal	Passing Juice
<a href="#">Wave teams+</a>	Internal	Passing Juice
<a href="#">3CX</a>	Internal	Passing Juice
<a href="#">3CX Features</a>	Internal	Passing Juice
<a href="#">3CX hosting</a>	Internal	Passing Juice
<a href="#">Microsoft Teams Direct routing</a>	Internal	Passing Juice
<a href="#">SIP trunks</a>	Internal	Passing Juice
<a href="#">Business Mobile</a>	Internal	Passing Juice
<a href="#">Business broadband</a>	Internal	Passing Juice
<a href="#">Leased lines</a>	Internal	Passing Juice
<a href="#">PSTN Switch-off</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Guides</a>	Internal	Passing Juice

## In-page links

<a href="#">Case studies</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Wave</a>	External	Passing Juice
<a href="#">Other services</a>	Internal	Passing Juice
<a href="#">Get a quote</a>	Internal	Passing Juice
<a href="#">Andrew Gamble</a>	Internal	Passing Juice
<a href="#">Carl Wood</a>	Internal	Passing Juice
<a href="#">Click here to login.</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Anti-Slavery Policy</a>	Internal	Passing Juice
<a href="#">Data Protection</a>	Internal	Passing Juice
<a href="#">Code of Practice</a>	Internal	Passing Juice
<a href="#">Weblake</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
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# Keywords Consistency

## Usability


	Url	Domain : gradwell.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Document

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.gradwell.com/sitemap_index.xml">https://www.gradwell.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://gradwell.com/robots.txt">http://gradwell.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics