










SEO Content

		
	Images	We found 29 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 33.33% External Links : Passing Juice 25% Internal Links 41.67%


In-page links

Anchor	Type	Juice
All Stores	External	Passing Juice
List of Causes	External	Passing Juice
Donation Activity	External	Passing Juice
Sign In	External	noFollow

In-page links

Sign Up	External	noFollow
Sign In	External	noFollow
Sign Up	External	noFollow
Advertising Disclosure	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Do Not Sell My Info	Internal	Passing Juice
Sitemap	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	llc stores no7769738 patent goodsearch search sign all donation causes
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
goodsearch	4	✓	✓	✓	✗
sign	4	✗	✗	✗	✗
search	3	✓	✓	✓	✗
causes	2	✓	✓	✗	✗
all	2	✗	✗	✗	✗



Usability

	Url	Domain : goodsearch.org Length : 14
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.goodshop.com/sitemap-index.xml https://www.goodshop.com/sitemap-main.xml https://www.goodshop.com/sitemap-merchants.xml https://www.goodshop.com/curbside/sitemap.xml https://www.goodshop.com/blog/post-sitemap.xml https://www.goodshop.com/blog/page-sitemap.xml</pre>
	Robots.txt	<p>http://goodsearch.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>