

# Website review goodsearch.org

Generated on September 19 2024 21:32 PM

The score is 62/100

#### **SEO Content**

Title	Goodsearch Length: 6		th, coupons 8	& deals	s for 100,00	0+ causes
	Perfect, you	ur title c	ontains betw	een 10 and	70 charact	ers.
Description		nline. Sa				the web and ons and deals at
	Length: 1	.44				
	Great, your	meta d	escription co	ntains betw	een 70 and	l 160 characters.
Keywords	discounts, d	causes, d		nools, nonpr	ofits, donat	pon codes, deals, e, fund raise, g
	Good, your	page co	ntains meta	keywords.		
Og Meta Properties	Good, your	page ta	ke advantag	e of Og Pro	perties.	
	Propert	у	Content			
	description	n		h is a searc search to ye	-	at donates a cause!
	type		website			
	title		You search. We give.			
	site_name		goodsearch.com			
	url		https://ww	w.goodsear	ch.com/	
	image					c.com/image/u goodsearch-
Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0

#### **SEO Content**

0		
	Images	We found 29 images on this web page.  Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio: <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 12 links including 0 link(s) to files
Statistics	External Links : noFollow 33.33%
	External Links : Passing Juice 25%
	Internal Links 41.67%

# **In-page links**

Anchor	Туре	Juice
All Stores	External	Passing Juice
<u>List of Causes</u>	External	Passing Juice
Donation Activity	External	Passing Juice
Sign In	External	noFollow

# In-page links

<u>Sign Up</u>	External	noFollow
Sign In	External	noFollow
Sign Up	External	noFollow
Advertising Disclosure	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Do Not Sell My Info	Internal	Passing Juice
Sitemap	Internal	Passing Juice

## **SEO Keywords**

Keywords Cloud	Ilc stores no7769738 patent
	goodsearch search sign all donation causes

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
goodsearch	4	*	*	*	×
sign	4	×	×	×	×
search	3	<b>*</b>	<b>*</b>	<b>*</b>	×
causes	2	<b>*</b>	<b>*</b>	×	×
all	2	×	×	×	×

#### Usability

0	Url	Domain : goodsearch.org Length : 14
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
<b></b>	Email Privacy	Great no email address has been found in plain text!
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

#### Mobile

Mobile Optimization	✓ Apple Icon	
		✓ Meta Viewport Tag
		✓ Flash content

#### Mobile

## **Optimization**

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.goodshop.com/sitemap-index.xml
		https://www.goodshop.com/sitemap-main.xml
		https://www.goodshop.com/sitemap-merchants.xml
		https://www.goodshop.com/curbside/sitemap.xml
		https://www.goodshop.com/blog/post-sitemap.xml
		https://www.goodshop.com/blog/page-sitemap.xml
	Robots.txt	http://goodsearch.org/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
W		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.