



# Website review gesshoku.com

Generated on September 12 2024 23:05 PM





The score is 48/100







## SEO Content

|    | <p>Title</p>              | <p>Japanese T-shirts, Anime Shirts, Kawaii Streetwear Clothing</p> <p><b>Length : 59</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |   |   |    |   |   |
|----|---------------------------|--|----|----|----|----|----|----|---|---|---|----|---|---|
|    | <p>Description</p>        | <p>GESSHOKU brings our eclectic style to you with Japanese streetwear t-shirts, anime &amp; kawaii aesthetic clothing, and gothic fashion tees. Come shop indie!</p> <p><b>Length : 153</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |    |    |    |    |    |    |   |   |   |    |   |   |
|    | <p>Keywords</p>           | <p>anime shirt, kawaii shirt, japanese shirt, kawaii bags, aesthetic shirts, aesthetic bag, tumblr shirts, pastel goth clothing, kawaii clothing,</p> <p>Good, your page contains meta keywords.</p>   |    |    |    |    |    |    |   |   |   |    |   |   |
|    | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |   |   |    |   |   |
|    | <p>Headings</p>           | <table border="1" data-bbox="539 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>0</td> <td>20</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1585 1481 2078" style="list-style-type: none"> <li>• [H2] NEW PRODUCTS</li> <li>• [H2] FEATURED ITEMS</li> <li>• [H2] NEWEST DESIGNS</li> <li>• [H2] ABOUT GESSHOKU</li> <li>• [H2] Follow us</li> <li>• [H4] Skelly Jelly Messenger Bag \$49.00</li> <li>• [H4] Arctic Fox Phone Case for iPhone - Galaxy - Pixel \$21.00</li> <li>• [H4] Fox in the Forest Messenger Bag \$49.00</li> <li>• [H4] Fox in the Forest Crewneck Sweatshirt \$29.50</li> <li>• [H4] Fox in the Forest Pullover Hoodie \$39.00</li> <li>• [H4] Fox in the Forest Ladies T-shirt \$22.00</li> <li>• [H4] Fox in the Forest T-shirt \$22.00</li> <li>• [H4] Ganesh Pullover Hoodie \$39.00</li> <li>• [H4] Kawaii Bandage KyuKyuBako Shoulder Bag \$52.00</li> <li>• [H4] Embrace the Darkness T-shirt \$22.00</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 5 | 0 | 20 | 0 | 0 |
| H1 | H2                        | H3   | H4 | H5 | H6 |    |    |    |   |   |   |    |   |   |
| 0  | 5                         | 0  | 20 | 0  | 0  |    |    |    |   |   |   |    |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"> <li>• [H4] Cherry Skulls Messenger Bag \$49.00</li> <li>• [H4] Magic Circle T-shirt \$22.00</li> <li>• [H4] Daijoubu "It's Okay" Unisex Jogger Pants \$38.50</li> <li>• [H4] Kitsune Udon Messenger Bag \$49.00</li> <li>• [H4] Sakura Aesthetic T-shirt "Transience" \$22.00</li> <li>• [H4] Daijoubu "It's Okay" Crewneck Sweatshirt \$29.50</li> <li>• [H4] MY ACCOUNT</li> <li>• [H4] COMPANY INFO</li> <li>• [H4] Customer Service</li> <li>• [H4] SHOP SECURELY</li> </ul> |
|    | Images          | <p>We found 46 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|    | Text/HTML Ratio | <p>Ratio : <b>19%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |
|    | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.               |
|  | In-page links           | We found a total of 115 links including 0 link(s) to files   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0.87%</p> <p>Internal Links 99.13%</p> |

## In-page links

| Anchor                                   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">NEW</a>                      | Internal | Passing Juice |
| <a href="#">Anime &amp; Manga</a>        | Internal | Passing Juice |
| <a href="#">Cute &amp; Kawaii</a>        | Internal | Passing Juice |
| <a href="#">Dark &amp; Gothic</a>        | Internal | Passing Juice |
| <a href="#">More Themes</a>              | Internal | Passing Juice |
| <a href="#">Mystical &amp; Celestial</a> | Internal | Passing Juice |
| <a href="#">Japanese</a>                 | Internal | Passing Juice |
| <a href="#">Kpop &amp; Korean</a>        | Internal | Passing Juice |
| <a href="#">Pastel Goth &amp; Creepy</a> | Internal | Passing Juice |
| <a href="#">Visual Kei</a>               | Internal | Passing Juice |
| <a href="#">Streetwear Aesthetic</a>     | Internal | Passing Juice |
| <a href="#">Yaoi, Yuri &amp; LGBT</a>    | Internal | Passing Juice |
| <a href="#">Funny Sayings</a>            | Internal | Passing Juice |
| <a href="#">Steampunk &amp; Fantasy</a>  | Internal | Passing Juice |
| <a href="#">Weird &amp; Random</a>       | Internal | Passing Juice |
| <a href="#">Offensive &amp; Naughty</a>  | Internal | Passing Juice |
| <a href="#">Animals</a>                  | Internal | Passing Juice |
| <a href="#">Zodiac</a>                   | Internal | Passing Juice |
| <a href="#">Shop All Tops</a>            | Internal | Passing Juice |
| <a href="#">Regular T-shirts</a>         | Internal | Passing Juice |
| <a href="#">Ladies Fitted T-shirts</a>   | Internal | Passing Juice |
| <a href="#">Long Sleeves</a>             | Internal | Passing Juice |
| <a href="#">All-Over Print Shirts</a>    | Internal | Passing Juice |
| <a href="#">Crop Tops</a>                | Internal | Passing Juice |
| <a href="#">Tank Tops</a>                | Internal | Passing Juice |
| <a href="#">Button Shirts</a>            | Internal | Passing Juice |
| <a href="#">Shop All</a>                 | Internal | Passing Juice |

## In-page links

|                                      |          |               |
|--------------------------------------|----------|---------------|
| <a href="#">Hoodies</a>              | Internal | Passing Juice |
| <a href="#">Sweatshirts</a>          | Internal | Passing Juice |
| <a href="#">Sweatpants</a>           | Internal | Passing Juice |
| <a href="#">Shop All Bags</a>        | Internal | Passing Juice |
| <a href="#">Messenger Bags</a>       | Internal | Passing Juice |
| <a href="#">Backpacks</a>            | Internal | Passing Juice |
| <a href="#">Tote Bags</a>            | Internal | Passing Juice |
| <a href="#">Other Bags</a>           | Internal | Passing Juice |
| <a href="#">Leggings &amp; Pants</a> | Internal | Passing Juice |
| <a href="#">Dresses &amp; Skirts</a> | Internal | Passing Juice |
| <a href="#">Shoes</a>                | Internal | Passing Juice |
| <a href="#">Shop All Accessories</a> | Internal | Passing Juice |
| <a href="#">Pins</a>                 | Internal | Passing Juice |
| <a href="#">Phone Cases</a>          | Internal | Passing Juice |
| <a href="#">Pouches</a>              | Internal | Passing Juice |
| <a href="#">Jewelry</a>              | Internal | Passing Juice |
| <a href="#">Shop All Home</a>        | Internal | Passing Juice |
| <a href="#">Room Decor</a>           | Internal | Passing Juice |
| <a href="#">Mugs</a>                 | Internal | Passing Juice |
| <a href="#">Wall Art</a>             | Internal | Passing Juice |
| <a href="#">SALE</a>                 | Internal | Passing Juice |
| <a href="#">My Account</a>           | Internal | Passing Juice |
| <a href="#">My Wishlist</a>          | Internal | Passing Juice |
| <a href="#">Shipping</a>             | Internal | Passing Juice |
| <a href="#">FAQ</a>                  | Internal | Passing Juice |
| <a href="#">Sizing Guide</a>         | Internal | Passing Juice |
| <a href="#">Contact Us</a>           | Internal | Passing Juice |
| <a href="#">About Us</a>             | Internal | Passing Juice |
|                                      |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Reviews</a>                  | Internal | Passing Juice |
| =  | Internal | Passing Juice |
| =  | Internal | Passing Juice |
| <a href="#">Anime &amp; Manga</a>        | Internal | Passing Juice |
| <a href="#">Cute &amp; Kawaii</a>        | Internal | Passing Juice |
| <a href="#">Japanese</a>                 | Internal | Passing Juice |
| <a href="#">Dark &amp; Gothic</a>        | Internal | Passing Juice |
| <a href="#">Kpop &amp; Korean</a>        | Internal | Passing Juice |
| <a href="#">Pastel Goth</a>              | Internal | Passing Juice |
| <a href="#">Visual Kei</a>               | Internal | Passing Juice |
| <a href="#">Streetwear Aesthetic</a>     | Internal | Passing Juice |
| <a href="#">Yaoi, Yuri, &amp; LGBT</a>   | Internal | Passing Juice |
| <a href="#">Mystical &amp; Celestial</a> | Internal | Passing Juice |
| <a href="#">Animals</a>                  | Internal | Passing Juice |
| <a href="#">Zodiac</a>                   | Internal | Passing Juice |
| <a href="#">Design Catalog</a>           | Internal | Passing Juice |
| <a href="#">T-SHIRTS &amp; TOPS</a>      | Internal | Passing Juice |
| <a href="#">Regular T-shirts</a>         | Internal | Passing Juice |
| <a href="#">Ladies T-shirts</a>          | Internal | Passing Juice |
| <a href="#">Tank Tops</a>                | Internal | Passing Juice |
| <a href="#">Long Sleeves</a>             | Internal | Passing Juice |
| <a href="#">All-Over Print Shirts</a>    | Internal | Passing Juice |
| <a href="#">Crop Tops</a>                | Internal | Passing Juice |
| <a href="#">Crewneck Sweatshirts</a>     | Internal | Passing Juice |
| <a href="#">Button Shirts</a>            | Internal | Passing Juice |
| <a href="#">HOODIES</a>                  | Internal | Passing Juice |
| <a href="#">Hoodies</a>                  | Internal | Passing Juice |
| <a href="#">Sweatshirts</a>              | Internal | Passing Juice |
|  |          |               |

## In-page links

|                                      |          |               |
|--------------------------------------|----------|---------------|
| <a href="#">Sweatpants</a>           | Internal | Passing Juice |
| <a href="#">BAGS</a>                 | Internal | Passing Juice |
| <a href="#">Messenger Bags</a>       | Internal | Passing Juice |
| <a href="#">Backpacks</a>            | Internal | Passing Juice |
| <a href="#">Tote Bags</a>            | Internal | Passing Juice |
| <a href="#">Other Bags</a>           | Internal | Passing Juice |
| <a href="#">Dresses &amp; Skirts</a> | Internal | Passing Juice |
| <a href="#">Leggings &amp; Pants</a> | Internal | Passing Juice |
| <a href="#">Shoes</a>                | Internal | Passing Juice |
| <a href="#">ACCESSORIES</a>          | Internal | Passing Juice |
| <a href="#">Pins</a>                 | Internal | Passing Juice |
| <a href="#">Phone Cases</a>          | Internal | Passing Juice |
| <a href="#">Pouches</a>              | Internal | Passing Juice |
| <a href="#">Jewelry</a>              | Internal | Passing Juice |
| <a href="#">HOME</a>                 | Internal | Passing Juice |
| <a href="#">Room Decor</a>           | Internal | Passing Juice |
| <a href="#">Mugs</a>                 | Internal | Passing Juice |
| <a href="#">Wall Art</a>             | Internal | Passing Juice |
| <a href="#">Shipping</a>             | Internal | Passing Juice |
| <a href="#">FAQ</a>                  | Internal | Passing Juice |
| <a href="#">Sizing</a>               | Internal | Passing Juice |
| <a href="#">Bags Guide</a>           | Internal | Passing Juice |
| <a href="#">About Us</a>             | Internal | Passing Juice |
| <a href="#">Contact Us</a>           | Internal | Passing Juice |
| <a href="#">NEW</a>                  | Internal | Passing Juice |
| <a href="#">My Account</a>           | Internal | Passing Juice |
| <a href="#">Shopping cart</a>        | Internal | Passing Juice |
| <a href="#">Checkout</a>             | Internal | Passing Juice |
|                                      |          |               |

## In-page links

|                                |          |               |
|--------------------------------|----------|---------------|
| <a href="#">Wishlist</a>       | Internal | Passing Juice |
| <a href="#">Reviews</a>        | Internal | Passing Juice |
| <a href="#">Wholesale</a>      | External | Passing Juice |
| <a href="#">Privacy Policy</a> | Internal | Passing Juice |





## SEO Keywords

|   |  |
|---|--|
|  Keywords Cloud | forest t-shirt <b>more</b> messenger anime <b>view</b><br><b>colors</b> fox gesshoku bag |
|---|--|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| more    | 16      | ✘     | ✘        | ✘           | ✘        |
| view    | 15      | ✘     | ✘        | ✘           | ✘        |
| colors  | 15      | ✘     | ✘        | ✘           | ✘        |
| fox     | 6       | ✘     | ✘        | ✘           | ✔        |
| bag     | 5       | ✘     | ✔        | ✘           | ✔        |

## Usability

|   |   |
|---|---|
|  Url          | Domain : gesshoku.com<br>Length : 12              |
|  Favicon      | Great, your website has a favicon.                |
|  Printability | We could not find a Print-Friendly CSS.           |
|  Language     | Good. Your declared language is en.               |
| Dublin Core   | This page does not take advantage of Dublin Core. |

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0  
Warnings : 0



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

### Deprecated tags

### Occurrences

<center>

2

<font>

2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag








Flash content



# Mobile

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://gesshoku.com/robots.txt">http://gesshoku.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="544 768 1481 920"><p> Google Analytics</p><p> PIWIK</p></div>  |