

Website review gearmark1.com

Generated on September 22 2024 11:25 AM

The score is 51/100

SEO Content

1	Title	HOME Length: 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Gearmark is a CX/UX firm that helps you better communicate with your customers through the Web, mobile, apps, phone. Length: 117 Great, your meta description contains between 70 and 160 characters.					
	Keywords	UX, user experience, CX, customer experience, consulting, services, Good, your page contains meta keywords.					
&	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
•	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 4 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 4 % This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
0	Statistics	External Links : noFollow 6.67% External Links : Passing Juice 40% Internal Links 53.33%

In-page links

Anchor	Туре	Juice
Contact	Internal	Passing Juice
HOME	Internal	Passing Juice
ABOUT	Internal	Passing Juice
SOLUTIONS	Internal	Passing Juice
TRAINING	Internal	Passing Juice
<u>SPEAKING</u>	Internal	Passing Juice
ARTICLES	Internal	Passing Juice
Emotional engagement: The magic ingredient in any customer experience Watch now>	External	Passing Juice
Gearmark Blog	External	Passing Juice
Webinar: Emotional engagement: The magic ingredient in any customer experience	External	Passing Juice

In-page links

Gearmark Community	External	Passing Juice
Chat with us	External	noFollow
LiveChat	External	Passing Juice
=	External	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

•	Keywords Cloud	experiences learn build customer great more relationships home gearmark
		revenue

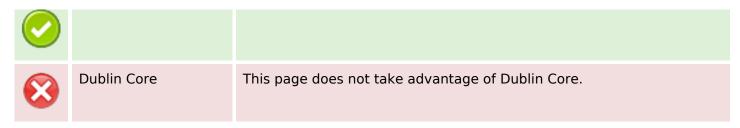
Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
customer	3	×	♥	*	×
relationships	2	×	×	×	×
build	2	×	×	×	×
great	2	×	×	×	×
gearmark	2	×	×	✓	×

Usability

•	Url	Domain : gearmark1.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability



Document

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
8	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Great no email address has been found in plain text!	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip. 	

Mobile

0	Mobile Optimization	×	Apple Icon
		•	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://gearmark1.com/sitemap.xml
		http://gearmark1.com/sitemap.xml
②	Robots.txt	http://gearmark1.com/robots.txt Great, your website has a robots.txt file.
&	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.