

### **SEO Content**

	Title	GAA Classi	c Cars				
		Length : 1	L6				
		Perfect, yo	ur title c	ontains betw	een 10 and	70 characte	ers.
1	Description	Join classic car enthusiasts from all around the country at GAA's C Car Auction in Greensboro, NC. There's something for everyone, w 750 vehicles offered each auction! Bid live in person, by phone or online!			everyone, with		
		Length : 2	216				
				description s included). U			70 and 160 Ilate text length.
$\bigotimes$	Keywords			n't found me enerator to c	-		ge. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Propert	ţy	Content			
		image		•		e-all.s3.ama /199/GAA_L	azonaws.com ogo.jpg
	Headings	<b>H1</b> 6	<b>H2</b> 1	<b>H3</b> 9	<b>H4</b> 4	<b>H5</b> 0	<b>H6</b> 0
0		<ul> <li>[H]</li> </ul>	] NOVEM ] INVEN ] CONSI ] NOV. 7	IBER 7-9 FORY GN NOW -9 IING AUCTIO INFO : Social FORY E	·	0	

### **SEO Content**

		<ul> <li>[H3] TO BID</li> <li>[H3] Featured Inventory</li> <li>[H3] Don't Miss Out On Your Dream Car</li> <li>[H3] Guests</li> <li>[H3] Buyers</li> <li>[H3] Sellers</li> <li>[H4] NOVEMBER 7-9</li> <li>[H4] BID LIVE</li> <li>[H4] CONSIGN</li> <li>[H4] REGISTER</li> </ul>
8	Images	We found 15 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>9%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 38 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.32%
		Internal Links 73.68%

## In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
Buy	Internal	Passing Juice
Register to Bid	Internal	Passing Juice
Bidding Information	Internal	Passing Juice
<u>Collections</u>	Internal	Passing Juice
Financing / Floor Plans	Internal	Passing Juice
Terms & amp: Conditions	Internal	Passing Juice
<u>Sell</u>	Internal	Passing Juice
Upload Photos	Internal	Passing Juice
Seller Search	Internal	Passing Juice
Results	Internal	Passing Juice
Event Info	Internal	Passing Juice
Upcoming Auctions	Internal	Passing Juice
Accommodations	Internal	Passing Juice
Watch Live	Internal	Passing Juice
<u>Facility</u>	Internal	Passing Juice
Post Sale Reports	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Team Members	Internal	Passing Juice
=	Internal	Passing Juice
VIEW INVENTORY	Internal	Passing Juice
CONSIGN NOW	Internal	Passing Juice
EVENT INFO	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
GAA Classic Cars Auction	External	Passing Juice
click for passage to the Reliable website.	External	Passing Juice

## In-page links

Click for passage to the Navis website.	External	Passing Juice
301 Norwalk St. Greensboro, NC, 27407	External	Passing Juice
=	External	Passing Juice
Memorabilia	Internal	Passing Juice
Results	Internal	Passing Juice
Financing	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms and Conditions	External	Passing Juice

### SEO Keywords

0	Keywords Cloud	event register terms live inventory seller search conditions information
		bid

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
information	9	×	×	×	×
bid	8	×	×	×	×
register	6	×	×	×	¥
seller	6	×	×	×	<b>*</b>
live	6	×	×	¥	¥

### Usability

0	Url	Domain : gaaclassiccars.com Length : 18
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

### Document

0	Doctype	HTML 5	
0	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors : 0 Warnings : 0	
0	Email Privacy	Great no email address has been found in plain text!	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		•	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.gaaclassiccars.com/sitemaps/gaa/sitemap.xml.gz
$\bigcirc$	Robots.txt	http://gaaclassiccars.com/robots.txt Great, your website has a robots.txt file.
$\bigcirc$	Analytics	Great, your website has an analytics tool.
		Google Analytics