Website review
fruitninja.com

Generated on September 09 2024 10:50 AM

The score is 58/100

SEO Content

✓	Title	Fruit Ninja Classic - Halfbrick **Length : 31** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✓	Keywords	Fruit Ninja Classic, fruit ninja, halfbrick, fish out of water, jetpack joyride, magic brick, dan the man, band star, monster dash, iphone, ipad, android, mobile, games Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	article
locale	en_US

●	Headings	

H1	H2	H3	H4	H5	H6
4	2	0	5	0	0

- [H1] What do people think?
- [H1] Join the conversation.
- [H1] Need help? Visit our support.
- [H1] Download the press pack.
- [H2] Choose your blade, unleash your inner ninja!
- [H2] Witness the game in action
- [H4] See our full list of games
- [H4] Fruit Ninja 2
- [H4] Dan The Man
- [H4] Jetpack Joyride 2
- [H4] Monster Dash

SEO Content

❌	Images	We found 29 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.32% Internal Links 73.68%

In-page links

Anchor	Type	Juice
Halfbrick+	External	Passing Juice
Games	Internal	Passing Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

Careers	Internal	Passing Juice
Support	Internal	Passing Juice
Contact	Internal	Passing Juice
Shop	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice
Fruit Ninja 2®	Internal	Passing Juice
Fruit Ninja®	Internal	Passing Juice
Jetpack Joyride	Internal	Passing Juice
Dan the Man	Internal	Passing Juice
House rules	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords

Keywords Cloud

games watch get support ninja shop all fruit started trailer

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
support	6	✖	✖	✖	✔
fruit	6	✔	✔	✖	✔
ninja	6	✔	✔	✖	✔
watch	6	✖	✖	✖	✖

Keywords Consistency

trailer	6	✖	✖	✖	✖

Usability

	Url	Domain : fruitninja.com Length : 14
◉	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✔	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

❌	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://fruitninja.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics