










# Website review frencomf.co.uk

Generated on September 22 2024 16:36 PM

The score is 49/100







## SEO Content

	<p>Title</p>	<p>NAPA AUTO PARTS (BANBURY EAST)   Alliance Automotive UK</p> <p><b>Length : 55</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p><b>Length : 3</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="528 1366 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>1</td> <td>0</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="614 1480 1273 1747" style="list-style-type: none"> <li>• [H1] NAPA AUTO PARTS (BANBURY EAST)</li> <li>• [H2] About Us</li> <li>• [H2] Our Locations</li> <li>• [H2] All Available Vacancies</li> <li>• [H3] ' + currentFeature.properties.member + '</li> <li>• [H6] Legal</li> <li>• [H6] Useful Links</li> <li>• [H6] Headquarters</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	1	0	0	3
H1	H2	H3	H4	H5	H6									
1	3	1	0	0	3									
	<p>Images</p>	<p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 93.88% Internal Links 6.12%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
-	External	Passing Juice
<a href="#">Factor Locations Directory</a>	External	Passing Juice
<a href="#">About Us</a>	External	Passing Juice
<a href="#">Our Values</a>	External	Passing Juice
<a href="#">Our History</a>	External	Passing Juice
<a href="#">Our Brands</a>	External	Passing Juice
<a href="#">NAPA</a>	External	Passing Juice
<a href="#">Apec</a>	External	Passing Juice

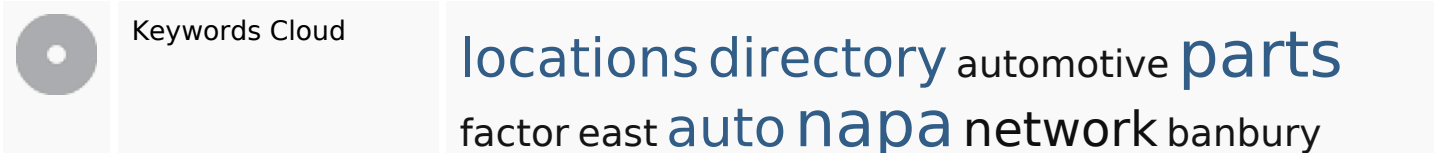
## In-page links

<a href="#">Platinum</a>	External	Passing Juice
<a href="#">BTN Turbo</a>	External	Passing Juice
<a href="#">Cambiare</a>	External	Passing Juice
<a href="#">Carlyle Tools</a>	External	Passing Juice
<a href="#">ExoPro</a>	External	Passing Juice
<a href="#">PMA</a>	External	Passing Juice
<a href="#">Techmate</a>	External	Passing Juice
<a href="#">Our Services</a>	External	Passing Juice
<a href="#">Our Network and Services</a>	External	Passing Juice
<a href="#">Our Stores</a>	External	Passing Juice
<a href="#">NAPA Stores</a>	External	Passing Juice
<a href="#">Trading Groups</a>	External	Passing Juice
<a href="#">GROUPAUTO</a>	External	Passing Juice
<a href="#">United Aftermarket Network</a>	External	Passing Juice
<a href="#">CAAR</a>	External	Passing Juice
<a href="#">Digital/eCommerce</a>	External	Passing Juice
<a href="#">Tayna</a>	External	Passing Juice
<a href="#">Parts In Motion</a>	External	Passing Juice
<a href="#">Workshop Pro</a>	External	Passing Juice
<a href="#">Garage Networks</a>	External	Passing Juice
<a href="#">Autocare</a>	External	Passing Juice
<a href="#">United Garage Service</a>	External	Passing Juice
<a href="#">Top Truck</a>	External	Passing Juice
<a href="#">NexDrive</a>	External	Passing Juice
<a href="#">Approved Garages</a>	External	Passing Juice
<a href="#">Subsidiary Directory</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">News</a>	External	Passing Juice

## In-page links

<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Find the Right Job for You</a>	External	Passing Juice
<a href="#">Complaints Procedure</a>	External	Passing Juice
<a href="#">Gender Pay Gap Statement</a>	External	Passing Juice
<a href="#">Privacy Notice</a>	External	Passing Juice
<a href="#">Modern Slavery Statement</a>	External	Passing Juice
<a href="#">Credit Account Terms &amp;#038; Conditions CV</a>	External	Passing Juice
<a href="#">Credit Account Terms &amp;#038; Conditions LV</a>	External	Passing Juice
<a href="#">Genuine Parts Company (GPC) US</a>	External	Passing Juice
<a href="#">Alliance Automotive Europe</a>	External	Passing Juice
<a href="#">View Member</a>	Internal	Passing Juice



## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
parts	8	✓	✗	✗	✓
napa	7	✓	✗	✗	✓
auto	5	✓	✗	✗	✓
locations	5	✗	✗	✗	✓
directory	5	✗	✗	✗	✗

## Usability

	Url	Domain : frencomf.co.uk Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://allianceautomotive.co.uk/business/24537/frenco-lv-banbury/">https://allianceautomotive.co.uk/business/24537/frenco-lv-banbury/</a>
	Robots.txt	<a href="http://frencomf.co.uk/robots.txt">http://frencomf.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.