



Website review freeprints.co.uk

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The score is 61/100







SEO Content

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SEO Content

		8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Apps	Internal	Passing Juice
About	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
TERMS OF USE	Internal	Passing Juice
MANAGE MY INFORMATION	External	Passing Juice
MANAGE MY COOKIE CHOICES	External	Passing Juice






SEO Keywords

	Keywords Cloud	app photos prints just select from freeprints free photo delivery
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
free	10	✓	✗	✓	✓
prints	9	✓	✗	✓	✓
freeprints	6	✓	✗	✓	✓
app	5	✓	✗	✓	✓
just	5	✗	✗	✗	✗

Usability





	Url	Domain : freeprints.co.uk Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is uk.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://www.freeprints.co.uk/sitemap.xml
	Robots.txt	http://freeprints.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>