



# Website review freeprints.co.uk

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The score is **61/100**







## SEO Content

	Title	<p>Get Free Photo Prints   FreePrints App UK for iPhone &amp; Android</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Get 500 free 6x4 photo prints right from your phone with the FreePrints App! No subscriptions or commitments.</p> <p><b>Length : 109</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Get up to 500 FREE 6x4 photo prints with FreePrints!</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.freeprints.co.uk/</td> </tr> <tr> <td>image</td> <td>https://cdn.freeprintsapp.com/images/og/FP_061217.jpg</td> </tr> <tr> <td>description</td> <td>No subscriptions. No commitments. Just free prints!</td> </tr> </tbody> </table>	Property	Content	title	Get up to 500 FREE 6x4 photo prints with FreePrints!	type	website	url	https://www.freeprints.co.uk/	image	https://cdn.freeprintsapp.com/images/og/FP_061217.jpg	description	No subscriptions. No commitments. Just free prints!
Property	Content													
title	Get up to 500 FREE 6x4 photo prints with FreePrints!													
type	website													
url	https://www.freeprints.co.uk/													
image	https://cdn.freeprintsapp.com/images/og/FP_061217.jpg													
description	No subscriptions. No commitments. Just free prints!													
	Headings	<table border="1" data-bbox="539 1839 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1944 1453 2011" style="list-style-type: none"> <li>• [H1] GET PHOTO PRINTS FROMTHE 5-STAR FREEPRINTS APP</li> <li>• [H4] DO NOT SELL OR SHARE MY PERSONAL INFORMATION</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	1	0	0									
	Images	<p>We found 21 images on this web page.</p>												

## SEO Content

		8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>18%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Apps</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## In-page links

<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">TERMS OF USE</a>	Internal	Passing Juice
<a href="#">MANAGE MY INFORMATION</a>	External	Passing Juice
<a href="#">MANAGE MY COOKIE CHOICES</a>	External	Passing Juice






## SEO Keywords

 Keywords Cloud	just freeprints prints from free select photos delivery app photo
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
free	10	✓	✗	✓	✓
prints	9	✓	✗	✓	✓
freeprints	6	✓	✗	✓	✓
app	5	✓	✗	✓	✓
just	5	✗	✗	✗	✗

## Usability





 Url	Domain : freeprints.co.uk Length : 16
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is uk.
 Dublin Core	This page does not take advantage of Dublin Core.

# Usability

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="https://www.freeprints.co.uk/sitemap.xml">https://www.freeprints.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://freeprints.co.uk/robots.txt">http://freeprints.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics