Website review
franklindrug.com

Generated on September 23 2024 10:35 AM

The score is 41/100

SEO Content

✓	Title	Franklin Drug - Home **Length : 20** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Franklin Drug
title	Franklin Drug
description	OPEN MONDAY - FRIDAY 9:00AM TO 5:00PM (308) 425-3004 : PHONE
image	http://www.franklindrug.com/uploads/1/2/1/1/121170686/icon-email_1_orig.png
url	http://www.franklindrug.com/

○	Headings	**H1** 0	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0

✓	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.

SEO Content

❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
About	Internal	Passing Juice
Monthly Scoop	Internal	Passing Juice
Contact	Internal	Passing Juice
Vitamins	Internal	Passing Juice
DME	Internal	Passing Juice

In-page links

	Internal	Passing Juice
Weebly	Internal	Passing Juice

SEO Keywords

Keywords Cloud	**franklin** refill vitamins monthly online dme **home** services drug scoop

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
franklin	3	✔	✖	✖	✖
home	3	✔	✖	✖	✖
drug	2	✔	✖	✖	✖
services	2	✖	✖	✖	✖
monthly	2	✖	✖	✖	✖

Usability

	Url	Domain : franklindrug.com Length : 16
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	**Deprecated tags** / **Occurrences** <font> — 6 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
○	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://www.franklindrug.com/sitemap.xml
✓	Robots.txt	http://franklindrug.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics