

# Website review fplblog.com

Generated on September 20 2024 12:50 PM

**The score is 57/100** 

### **SEO Content**

<b>②</b>	Title	FPL   Blog   Ask the Expert  Length: 27  Perfect, your title contains between 10 and 70 characters.				
	Description	From new energy-saving tricks to sustainability tips, we're here to help keep your bill low. Learn more about energy usage from our Watt's Team.  Length: 148  Great, your meta description contains between 70 and 160 characters.				
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.				
	Og Meta Properties	Good, your page take advantage of Og Properties.				
		Property	Conter	it		
		image		dam/fplgp/us/ tts-happening		ages/smart-
		title	FPL   Blog	g   Ask the Exp	pert	
		description	tips, we&	#39;re here t n more about	o help kee	
		image:width	400			
		image:height	300			
0	Headings		2 H3 3 k the Energy Exming the tank:		<b>H5</b> 0	<b>H6</b> 0

### **SEO Content**

		<ul> <li>[H2] Elevate your savings</li> <li>[H3] Which region would you like to access today?</li> <li>[H3] Explore our archive of past energy-saving questions and tips.</li> <li>[H3] Ask the Energy Expert</li> <li>[H4] What's the magic temp to stay cool and save?</li> <li>[H4] Will new light bulbs save me money?</li> <li>[H4] 4 things to do before leaving for summer trips</li> <li>[H4] View now</li> <li>[H4] About FPL</li> <li>[H4] About Energy</li> <li>[H4] Partner Resources</li> <li>[H4] En Español</li> </ul>
<b>8</b>	Images	We found 10 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio: <b>10</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 20%  Internal Links 80%

# In-page links

Anchor	Туре	Juice
Skip to Main Content	Internal	Passing Juice
Ε.	Internal	Passing Juice
Get A/C tips	Internal	Passing Juice
Be enlightened	Internal	Passing Juice
Get the tips	Internal	Passing Juice
<u>View now</u>	Internal	Passing Juice
contact us	Internal	Passing Juice
<u>News</u>	Internal	Passing Juice
Company	Internal	Passing Juice
Careers	External	Passing Juice
<u>Environment</u>	Internal	Passing Juice
Community	Internal	Passing Juice
Donate to Care To Share®	Internal	Passing Juice
Rates and Your Bill	Internal	Passing Juice
Energy My Way	Internal	Passing Juice
Ensuring Reliability	Internal	Passing Juice
<u>Clean Energy</u>	Internal	Passing Juice
Solar	Internal	Passing Juice
Electric Vehicles	Internal	Passing Juice
Power Disturbances	Internal	Passing Juice
<u>Safety</u>	Internal	Passing Juice
Supplier Home and Login	Internal	Passing Juice
DSM Contractor Portal	External	Passing Juice
Fuel Portal	Internal	Passing Juice
Building and Construction	Internal	Passing Juice
Land Use	Internal	Passing Juice
Assist Agency Login	Internal	Passing Juice

### **In-page links**

WebTAXI Login	External	Passing Juice
Deposit Portal	Internal	Passing Juice
A NextEra Energy Company	External	Passing Juice
Terms & amp: Conditions	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Safety Policy	External	Passing Juice
Feedback	External	Passing Juice
En Español	Internal	Passing Juice

### **SEO Keywords**



Keywords Cloud

# please **energy** login español save bulbs **tips** company enter **fpl**

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
energy	7	×	×	<b>*</b>	✓
tips	6	×	×	<b>*</b>	✓
fpl	5	<b>*</b>	×	×	✓
español	4	×	×	×	<b>*</b>
save	3	×	×	×	✓

### **Usability**

0	Url	Domain : fplblog.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

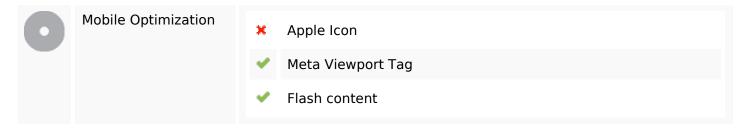
## **Usability**

Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 0 Warnings: 0	
<b>②</b>	Email Privacy	Great no email address has been found in plain text!	
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

### Mobile



# **Optimization**

	XML Sitemap	Missing
•		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://fplblog.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
•		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.