Website review fplblog.com

Generated on September 20 2024 12:50 PM

The score is 57/100

SEO Content

✅	Title	FPL | Blog | Ask the Expert **Length : 27** Perfect, your title contains between 10 and 70 characters.
✅	Description	From new energy-saving tricks to sustainability tips, we're here to help keep your bill low. Learn more about energy usage from our Watt's Team. **Length : 148** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	/content/dam/fplgp/us/en/blog/images/smart-lights-watts-happening.jpg
title	FPL | Blog | Ask the Expert
description	From new energy-saving tricks to sustainability tips, we're here to help keep your bill low. Learn more about energy usage from our Watt's Team.
image:width	400
image:height	300

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	2	3	8	0	0

- [H1] Ask the Energy Expert
- [H2] Taming the tank: Water heater tips

SEO Content

		• [H2] Elevate your savings • [H3] Which region would you like to access today? • [H3] Explore our archive of past energy-saving questions and tips. • [H3] Ask the Energy Expert • [H4] What's the magic temp to stay cool and save? • [H4] Will new light bulbs save me money? • [H4] 4 things to do before leaving for summer trips • [H4] View now • [H4] About FPL • [H4] About Energy • [H4] Partner Resources • [H4] En Español
❌	Images	We found 10 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 35 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
-	Internal	Passing Juice
Get A/C tips	Internal	Passing Juice
Be enlightened	Internal	Passing Juice
Get the tips	Internal	Passing Juice
View now	Internal	Passing Juice
contact us	Internal	Passing Juice
News	Internal	Passing Juice
Company	Internal	Passing Juice
Careers	External	Passing Juice
Environment	Internal	Passing Juice
Community	Internal	Passing Juice
Donate to Care To Share®	Internal	Passing Juice
Rates and Your Bill	Internal	Passing Juice
Energy My Way	Internal	Passing Juice
Ensuring Reliability	Internal	Passing Juice
Clean Energy	Internal	Passing Juice
Solar	Internal	Passing Juice
Electric Vehicles	Internal	Passing Juice
Power Disturbances	Internal	Passing Juice
Safety	Internal	Passing Juice
Supplier Home and Login	Internal	Passing Juice
DSM Contractor Portal	External	Passing Juice
Fuel Portal	Internal	Passing Juice
Building and Construction	Internal	Passing Juice
Land Use	Internal	Passing Juice
Assist Agency Login	Internal	Passing Juice

In-page links

WebTAXI Login	External	Passing Juice
Deposit Portal	Internal	Passing Juice
A NextEra Energy Company	External	Passing Juice
Terms & Conditions	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Safety Policy	External	Passing Juice
Feedback	External	Passing Juice
En Español	Internal	Passing Juice

SEO Keywords

Keywords Cloud	please energy login español save bulbs tips company enter fpl

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
energy	7	✘	✘	✔	✔
tips	6	✘	✘	✔	✔
fpl	5	✔	✘	✘	✔
español	4	✘	✘	✘	✔
save	3	✘	✘	✘	✔

Usability

	Url	Domain : fplblog.com Length : 11
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✗		
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://fplblog.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.