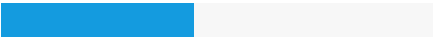


Website review foodcity.com

Generated on September 23 2024 10:33 AM


The score is 40/100






SEO Content

	Title	<p>Food City</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 0	H2 35	H3 9	H4 0	H5 0	H6 1
		<ul style="list-style-type: none">• [H2] Main Menu• [H2] \$10 off Lumberjack Feud• [H2] Hellmanns Real Mayonnaise• [H2] 45¢ off per gal on Fuel• [H2] BOGO• [H2] Family Meals Month• [H2] Flu Shots• [H2] Shop Your Way• [H2] This Week's Hottest Savings• [H2] Coupons You'll Love• [H2] Items You May Be Interested In• [H2] Culinary Inspiration For You• [H2] Success!• [H2] Success!• [H2] Add Recipe to My Calendar• [H2] Register for an Account• [H2] Confirm Your Information					





SEO Content

		<ul style="list-style-type: none">• [H2] Update School• [H2] System Dialog• [H2] System Message• [H2]• [H2] Welcome to the new Food City! We see you're new to our site• [H2] Weekly Ads Our now clickable Weekly Ad allows you to easily shop the latest special savings and everyday values - all in one place. Shop the ad by list or print view.• [H2] Shopping Lists Stay organized with access to all of your shopping lists. You can also use your list(s) to locate items by their aisle locations in the store.• [H2] My Favorites and Past Purchases Past Purchases (previously Quick Cart) and My Favorites allows you to quickly build your cart or list!• [H2] Digital Offers With Digital Coupons, we are able to save you time and money by clipping coupons directly to your ValuCard to be redeemed instantly at checkout. Coupon screen shows available and loaded savings and can be sorted by your preference.• [H2] Reserve Pickup Time Placing an order for curbside pickup is easy with our Timeslot feature. Simply select your desired pickup time and it will be reserved for you.• [H2] Store Locator Search by city, state, or zip code to find a nearby Food City store. Store details and services are also located here.• [H2] Meal Planner You can group recipes into meal plans and easily add all the ingredients to your cart or lists!• [H2] Recipes Recipes are integrated throughout the app, from cart to lists. Under Recipes, you can search for any recipe and even get suggestions based on what you like.• [H2] Account Management Access all of your account information, check Fuel Bucks, request a new ValuCard, check upcoming orders and manage your saved credit cards all in our new secure account management dashboard.• [H2] NEW FEATURE!!!• [H2] Coupons• [H2] Add a Card to Your Account• [H2] Filter Results• [H3] Departments• [H3] ValuCard• [H3] Pharmacy Savings• [H3] Curbside Pickup• [H3] Home Delivery• [H3] Table Ready• [H3] Add to Shopping List• [H3]• [H3] Allow us to show you around.• [H6] Food City Answers
	Images	<p>We found 31 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>

SEO Content

	Text/HTML Ratio	Ratio : 22% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 81 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.17% Internal Links 93.83%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
change store	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Party Trays	Internal	Passing Juice
Fruit Baskets	Internal	Passing Juice
Featured Brands	Internal	Passing Juice

In-page links

Diet & Lifestyle	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Table Ready	Internal	Passing Juice
Curbside Pickup Offers	Internal	Passing Juice
Baby & Kids	Internal	Passing Juice
Bakery & Bread	Internal	Passing Juice
Beauty & Personal Care	Internal	Passing Juice
Beer & Wine	Internal	Passing Juice
Beverages	Internal	Passing Juice
Breakfast	Internal	Passing Juice
Canned & Packaged	Internal	Passing Juice
Cleaning Products & Supplies	Internal	Passing Juice
Clorox	Internal	Passing Juice
Coca Cola	Internal	Passing Juice
Condiments & Dressings	Internal	Passing Juice
Cooking & Baking	Internal	Passing Juice
Custom Cakes	Internal	Passing Juice
Deli	Internal	Passing Juice
Diet & Lifestyle	Internal	Passing Juice
Eggs & Dairy	Internal	Passing Juice
Floral	Internal	Passing Juice
Frozen	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Grains, Rice & Beans	Internal	Passing Juice
Health & Nutrition	Internal	Passing Juice
Holiday Dinners	Internal	Passing Juice
Household Essentials	Internal	Passing Juice
Jams & Spreads	Internal	Passing Juice

In-page links

Kimberly Clark	Internal	Passing Juice
KraftHeinz	Internal	Passing Juice
Meat & Seafood	Internal	Passing Juice
Our Brands	Internal	Passing Juice
Party Trays	Internal	Passing Juice
Pasta & Noodles	Internal	Passing Juice
PepsiCo	Internal	Passing Juice
Pet	Internal	Passing Juice
Pick 5 Meat	Internal	Passing Juice
Pickles & Olives	Internal	Passing Juice
Procter & Gamble	Internal	Passing Juice
Produce	Internal	Passing Juice
Sauces & Marinades	Internal	Passing Juice
Snacks & Candy	Internal	Passing Juice
Tyson	Internal	Passing Juice
About ValuCard	Internal	Passing Juice
Dashboard	Internal	Passing Juice
Fuel Bucks	Internal	Passing Juice
\$4 Plus Plan	Internal	Passing Juice
Wellness Club	Internal	Passing Juice
Pet Meds	Internal	Passing Juice
Notifications	Internal	Passing Juice
Our History	Internal	Passing Juice
Locations	Internal	Passing Juice
Join Our Team	External	Passing Juice
Contact Us	Internal	Passing Juice
How To Use FoodCity.com	Internal	Passing Juice
FAQs	Internal	Passing Juice

In-page links

Product Recalls	Internal	Passing Juice
Western Union	Internal	Passing Juice
Store Charge Card	Internal	Passing Juice
K-VA-T Printing	External	Passing Juice
Terms and Privacy Policy	Internal	Passing Juice
Coupon Policy	Internal	Passing Juice
HIPAA	Internal	Passing Juice
Food City Racing	Internal	Passing Juice
Notices	Internal	Passing Juice
Community Resources	Internal	Passing Juice
Associate Resources	Internal	Passing Juice
Vendor Resources	External	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Forgot your Password?	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
Forget Password Form	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
pickup	17	✖	✖	✖	✔






Keywords Consistency

more	16	✖	✖	✖	✖
close	15	✖	✖	✖	✖
curbside	14	✖	✖	✖	✔
city	13	✔	✖	✖	✔







Usability

	Url	Domain : foodcity.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	3
Deprecated tags	Occurrences					
<u>	3					




Document

	Speed Tips	 Excellent, your website doesn't use nested tables.
		 Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Too bad, your website has too many JS files (more than 6).
		 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://foodcity.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>