





Website review fonua.com

Generated on September 22 2024 02:31 AM




The score is 51/100





SEO Content

	Title	Fonua Fonua.com Length : 17 Perfect, your title contains between 10 and 70 characters.												
	Description	With over 20 years’ experience in offering specialist supply chain solutions to the mobile phone industry. Fonua have developed an industry leading Device Ownership & Supply Chain Optimisation Model. Fonua have long standing direct procurement relationships with all of the key mobile device hardware OEMs. Length : 310 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Fonua</td></tr><tr><td>description</td><td>With over 20 years’ experience in offering specialist supply chain solutions to the mobile phone industry. Fonua have developed an industry leading Device Ownership & Supply Chain Optimisation Model. Fonua have long standing direct procurement relationships with all of the key mobile device hardware OEMs.</td></tr><tr><td>url</td><td>https://w3.fonua.com/</td></tr></table>	Property	Content	locale	en_GB	type	website	title	Fonua	description	With over 20 years’ experience in offering specialist supply chain solutions to the mobile phone industry. Fonua have developed an industry leading Device Ownership & Supply Chain Optimisation Model. Fonua have long standing direct procurement relationships with all of the key mobile device hardware OEMs.	url	https://w3.fonua.com/
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SEO Content

		<div>site_name</div> <div>Fonua.com</div> <div>image</div> <div>https://w3.fonua.com/wp-content/uploads/2019/11/business-people-and-architects-working-on-project-K7869CQ.jpg</div>
	Headings	<div> <div>H12</div> <div>H214</div> <div>H37</div> <div>H47</div> <div>H51</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] Welcome toFÓNUA • [H1] Our Services • [H2] Your Mobile Solutions Partner • [H2] Industry Leading Experts • [H2] Customer-centric solutions • [H2] Award winning Mobile solutions • [H2] Over 5,000,000 units despatched yearly • [H2] More than just distribution. We make businesses grow. • [H2] Full solutions provider to the Mobile Telecommunications & Consumer Electronics industries • [H2] Product Development • [H2] Enterprise Solutions • [H2] Reuse, Repair • [H2] Our Product & Solutions • [H2] Our Process • [H2] Partner with Fónua • [H2] Our experience and expertise can accelerate your business growth • [H3] Our Vision • [H3] Our Mission • [H3] Our Customers • [H3] Our Locations • [H3] Company • [H3] Useful Links • [H3] Get in touch • [H4] Supply ChainOptimisation • [H4] Smartphones • [H4] Computing • [H4] Tech • [H4] Accessories • [H4] Circular Economy • [H4] Web Management • [H5] Category Management
	Images	<p>We found 26 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

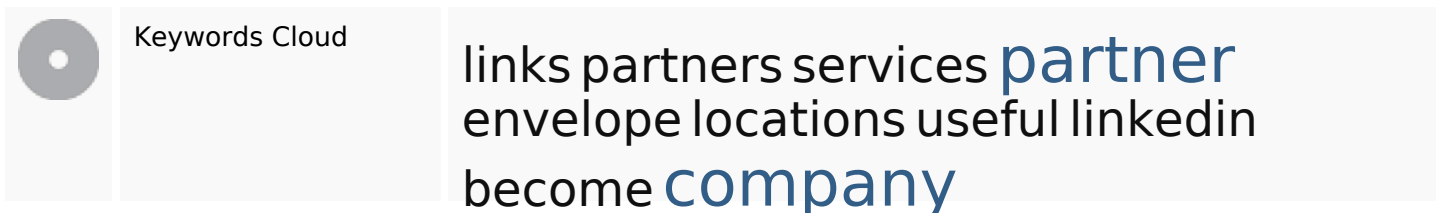
In-page links

Anchor	Type	Juice
-	External	Passing Juice
About	Internal	Passing Juice
Our Services	Internal	Passing Juice
Enterprise Solutions	Internal	Passing Juice
Device as a Service	Internal	Passing Juice
Apple For Business	Internal	Passing Juice
Our Partners	Internal	Passing Juice
Careers	Internal	Passing Juice
Get in touch	Internal	Passing Juice

In-page links

Get in touch	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Our Locations	Internal	Passing Juice
Partner Login	Internal	Passing Juice
Company News	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Modern Slavery & Human Trafficking Statement	Internal	Passing Juice
Supplier Code of Conduct	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice

SEO Keywords




Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
company	2	×	×	×	✓
partner	2	×	×	×	✓
linkedin	1	×	×	×	×
envelope	1	×	×	×	×
services	1	×	×	×	✓

Keywords Consistency





Usability

	Url	Domain : fonua.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://fonua.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>