Website review fonua.com

The score is 53/100

SEO Content

✅	Title	Fonua | Fonua.com **Length : 17** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	With over 20 years' experience in offering specialist supply chain solutions to the mobile phone industry. Fonua have developed an industry leading Device Ownership & Supply Chain Optimisation Model. Fonua have long standing direct procurement relationships with all of the key mobile device hardware OEMs. **Length : 310** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties. **Property** / **Content**

Property	Content
locale	en_GB
type	website
title	Fonua
description	With over 20 years' experience in offering specialist supply chain solutions to the mobile phone industry. Fonua have developed an industry leading Device Ownership & Supply Chain Optimisation Model. Fonua have long standing direct procurement relationships with all of the key mobile device hardware OEMs.
url	https://w3.fonua.com/

SEO Content

		site_name	Fonua.com			
		image	https://w3.fonua.com/wp-content/uploads/2019/11/business-people-and-architects-working-on-project-K7869CQ.jpg			

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		2	14	7	7	1	0

- [H1] Welcome toFÓNUA
- [H1] Our Services
- [H2] Your Mobile Solutions Partner
- [H2] Industry Leading Experts
- [H2] Customer-centric solutions
- [H2] Award winning Mobile solutions
- [H2] Over 5,000,000 units despatched yearly
- [H2] More than just distribution. We make businesses grow.
- [H2] Full solutions provider to the Mobile Telecommunications & Consumer Electronics industries
- [H2] Product Development
- [H2] Enterprise Solutions
- [H2] Reuse, Repair
- [H2] Our Product & Solutions
- [H2] Our Process
- [H2] Partner with Fónua
- [H2] Our experience and expertise can accelerate your business growth
- [H3] Our Vision
- [H3] Our Mission
- [H3] Our Customers
- [H3] Our Locations
- [H3] Company
- [H3] Useful Links
- [H3] Get in touch
- [H4] Supply ChainOptimisation
- [H4] Smartphones
- [H4] Computing
- [H4] Tech
- [H4] Accessories
- [H4] Circular Economy
- [H4] Web Management
- [H5] Category Management

	Images	We found 26 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

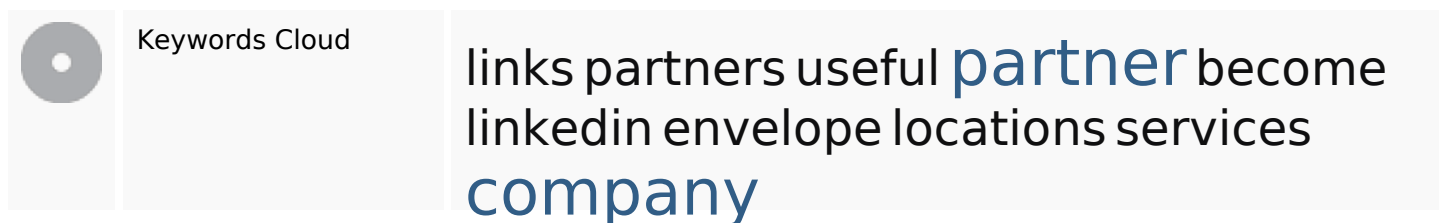|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 22 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

In-page links

Anchor	Type	Juice
-	External	Passing Juice
About	Internal	Passing Juice
Our Services	Internal	Passing Juice
Enterprise Solutions	Internal	Passing Juice
Device as a Service	Internal	Passing Juice
Apple For Business	Internal	Passing Juice
Our Partners	Internal	Passing Juice
Careers	Internal	Passing Juice
Get in touch	Internal	Passing Juice

In-page links

Get in touch	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Our Locations	Internal	Passing Juice
Partner Login	Internal	Passing Juice
Company News	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Modern Slavery & Human Trafficking Statement	Internal	Passing Juice
Supplier Code of Conduct	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice

SEO Keywords

⊙ Keywords Cloud	links partners useful partner become linkedin envelope locations services company

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
company	2	✖	✖	✖	✔
partner	2	✖	✖	✖	✔
linkedin	1	✖	✖	✖	✖
envelope	1	✖	✖	✖	✖
services	1	✖	✖	✖	✔

Keywords Consistency

Usability

●	Url	Domain : fonua.com Length : 9
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://w3.fonua.com/sitemap_index.xml
	Robots.txt	http://fonua.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics